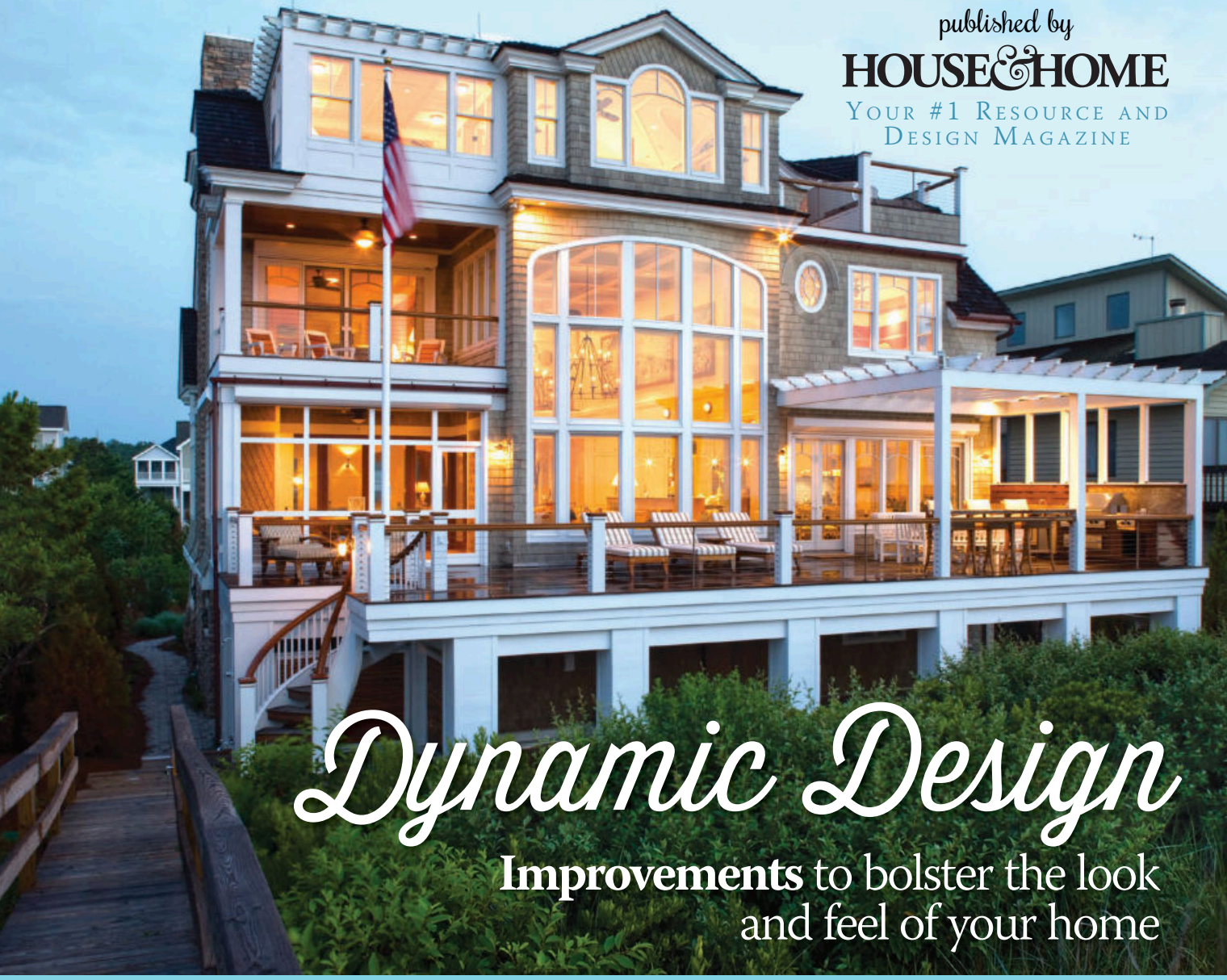
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Volume 24, Issue 10

Special Edition

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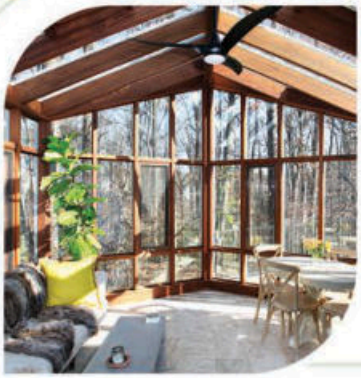
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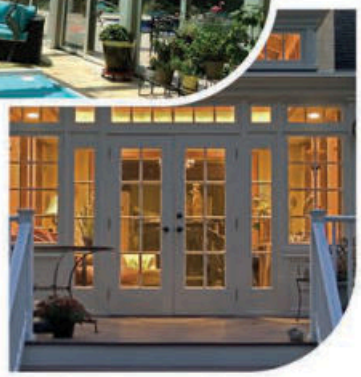
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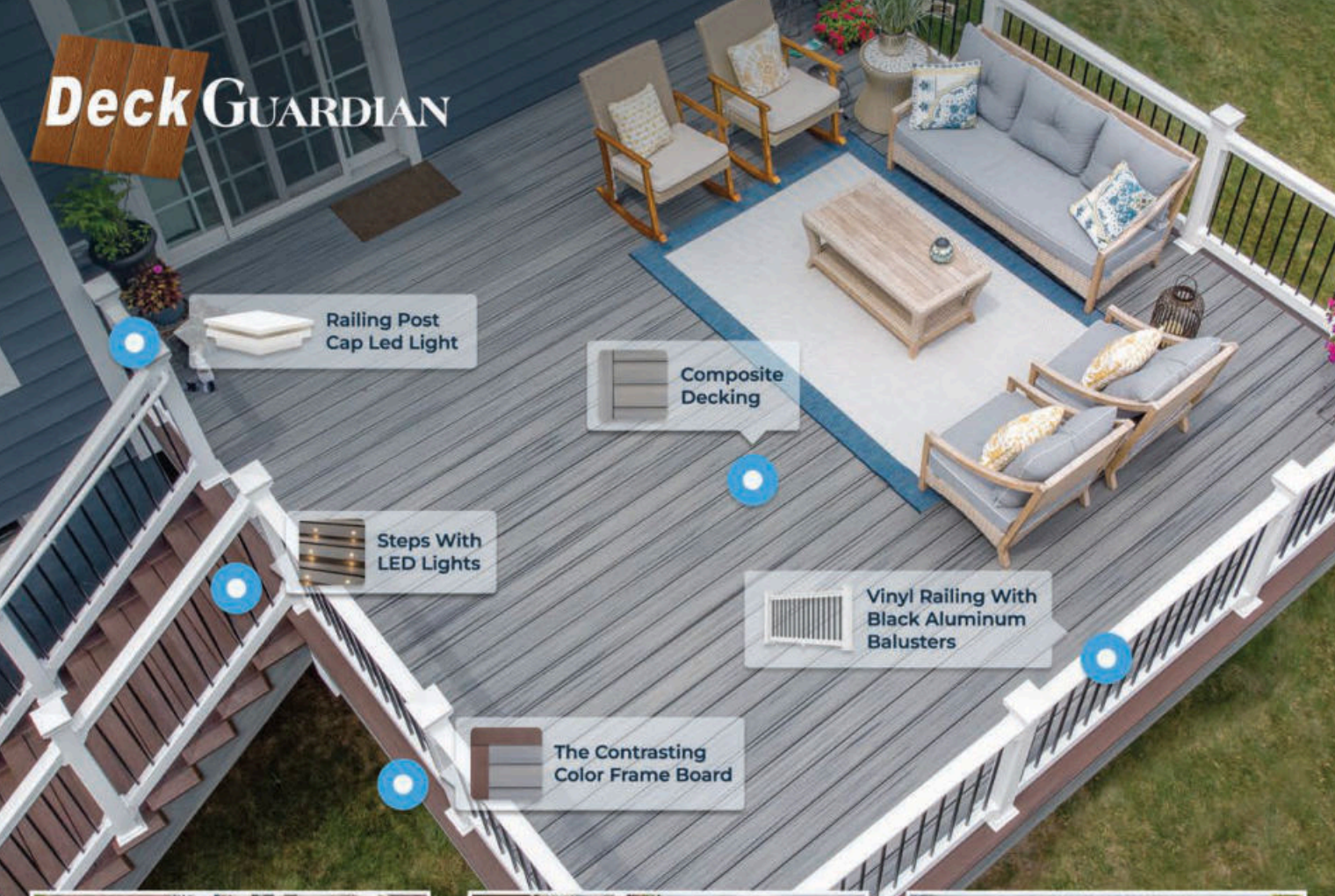
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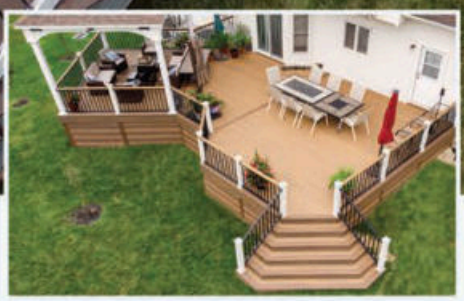
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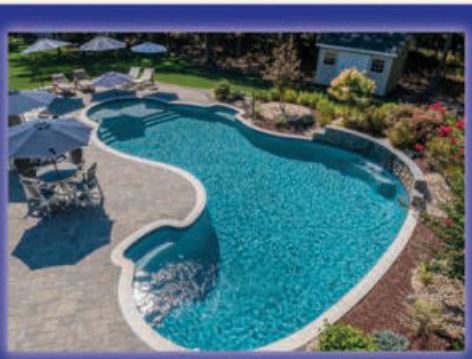
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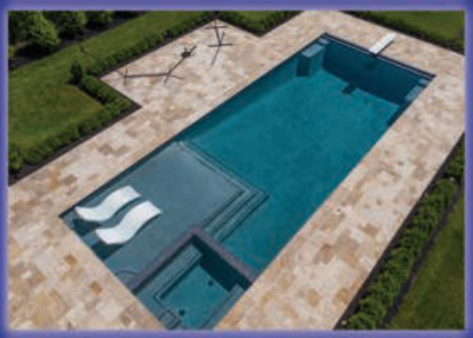
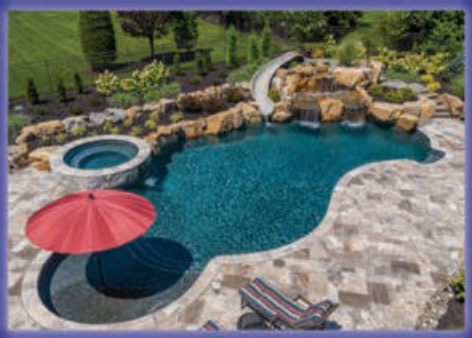
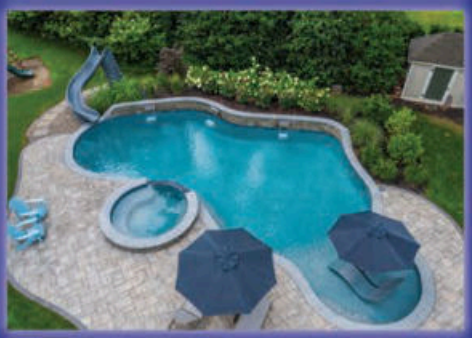
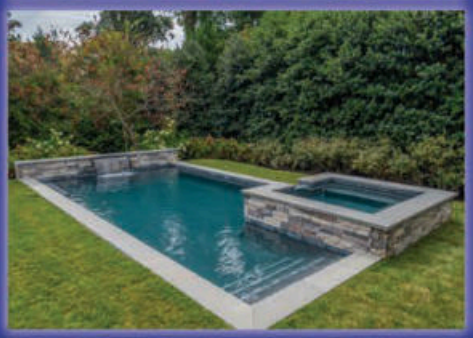
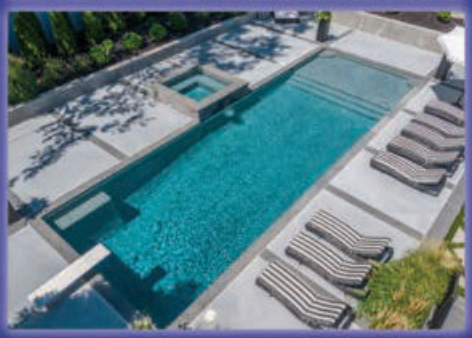
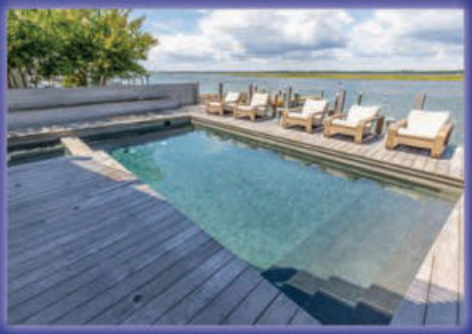




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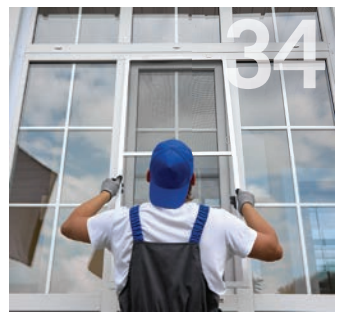
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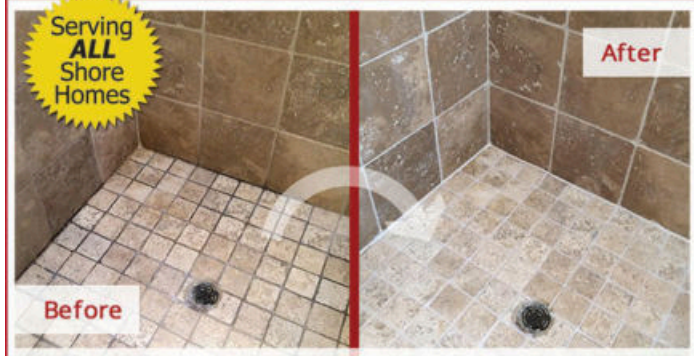
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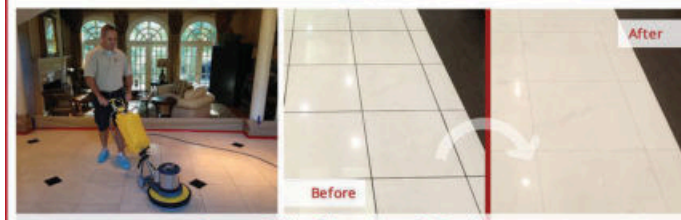
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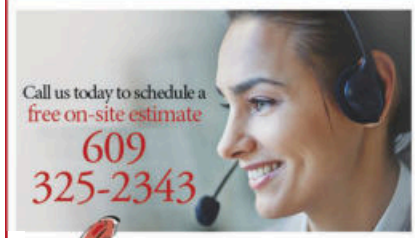
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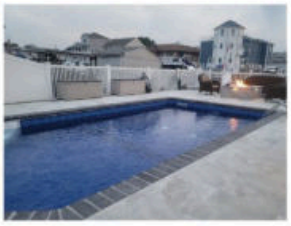




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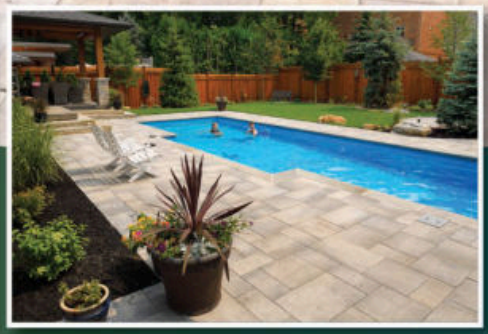
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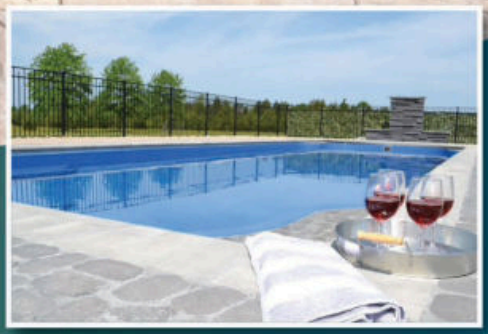
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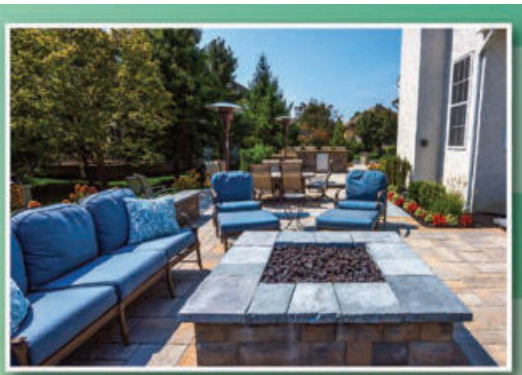
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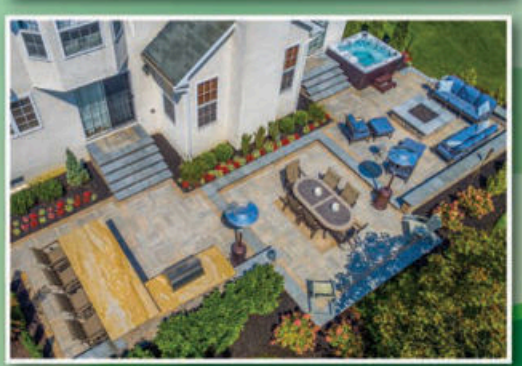
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A Matter of Trust

When it comes to finding the right contractor for the job, **Emmons Remodeling** offers clients both expertise and peace of mind.

When you need work done on your home—expected or not—you want to know that you can trust the contractor you've hired to get the job done well. After all, you're not an expert on what's involved in services like roofing, siding or windows, and you don't want to get taken advantage of as a result. Because of that, it's important to choose a company that you can feel confident is reputable.

But how exactly do you know a company can be trusted?

One important factor in choosing the best contractor is longevity. Only a company that performs great work is going to be able to stick around for the long haul. That's exactly the case with Emmons Remodeling, a company that has been offering expert care for South Jersey and the Jersey Shore area since 1996. They are a wellknown name in the region—and for good reason. Their success was built upon a reputation of honesty, integrity and good work.

In fact, the company is an Owens Corning Platinum Preferred Contractor. That's not a designation that any old company can have. Platinum Preferred Contractors are in the top tier of a premier-network of roofing professionals. In order to achieve this title, they must have passed a workmanship inspection, been professionally screened for financial stability and customer service, and continue to adhere to stringent guidelines set forth by Owens Corning. Fewer than 1% of roofing contractors in the United States are Owens Corning Platinum Preferred.

"It's a title that backs up our already strong reputation," says Stephanee Kelly, co-owner of the company along with her husband Matthew. "Only the most reputable companies are able to earn that designation."

Besides being able to feel confident that you've hired a contractor you can trust, this designation benefits homeowners in a more tangible way as well. That's because Platinum Preferred Contractors are able to offer 50-year warranties on their work—much longer than other companies can offer. According to Owens Corning's website, "because we stand behind these warranties, we need to make sure that we are backing up the best roofers in the business."

Emmons Remodeling has been providing interior remodeling service throughout New Jersey and Pennsylvania for more than 30 years. The company has built its solid reputation on craftsmanship and exceptional customer service.

As the family-owned company grows, it has expanded the team that is available to help design and build your projects. Several talented remodeling industry professionals have recently joined Emmons to serve its over 6,000 existing customers and help expand the growing number of satisfied customers throughout South Jersey.

And the expertise is not limited kitchens and bathrooms. Emmons provides full-service remodeling and construction services for additions, interior renovations, porches, decks, windows, doors and basement finishing. The design team acts as your trusted advisor to help you make the right decisions on products, materials, colors and selections.



They make it easy using a proprietary curated design concept, which is an industry first. It's an easy, affordable way to quickly get a custom designed project without the heavy cost of a design-build process.

You can always trust Emmons to provide exceptional value and design with quality project outcomes. Now with Krista (lead designer/project planning manager), Rebecca (project design consultant), Frank (construction project manager) and Pete (director of operations) teaming up with seasoned vice president of construction Chris Kelly, key project manager Eric Gilham and 20 trade professionals, you can rest assured that your project is designed and built right. A five-year warranty and a lifetime service guarantee back up the claim of quality and craftsmanship, while providing you with peace of mind that you made the right decision.

The experts at Emmons are always ready to help you with kitchen, bathroom, additions and deck solutions. They make remodeling your home easy and affordable with exceptional financing programs and realistic pricing. Trust Emmons with your next project.

After all, the Emmons' mission statement is: "Our customer's experience builds our business and defines our reputation, which is one of trust, reliability, integrity and value for every customer we serve."

Choosing Wisely

At the end of the day, your choice in roofing, siding and window contractors can be the difference between good, quality work—and a big headache. Stephanee says that the last thing Emmons wants to see is people in their local community get taken advantage of by unscrupulous roofing, siding and window contractors.

"You should be able to feel confident that you've chosen a contractor that you can trust— not one that is going to leave you with problems to fix after they've gone," she says. "At Emmons, you are not only investing in a new roof, new siding or new windows—you're investing in peace of mind." H&H

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The Home is Your Oyster

Kitchens that incorporate a coastal theme are trending in Shore homes as a way to experience relaxation both indoors and outdoors. BY CARLY MURRAY



An escape to the Jersey Shore is characterized by that signature calming feeling, in which a person is immersed in the natural elements and often a wave of nostalgia. Whether a property at the Shore is a full-time residence or an occasional one, reflecting coastal themes in the decor never goes out of style. Especially within a kitchen—usually considered the heart of a home—a coastal theme can be incorporated into multiple elements that are both functional and fashionable.

Some of the best inspiration, of course, is derived from nature. Whether it's the sparkling hues of the ocean, the colorful pattern of a sunset, or natural sandy tones accentuated by pops of color, the surrounding scenery can be implemented into a kitchen by focusing on a complementary palette.

The Home is Your Oyster

"Right now, we're seeing a lot of people are adding the coastal colors, which naturally are going to be your softer or ocean blues. They're also starting to bring in a seafoam green," says Kyle Eisele, owner of Coast Tile & Marble Supply.

Relaxing neutrals also fit the Shore atmosphere in terms of tranquility, as the peaceful tones provide an escape from the hustle and bustle of everyday life. The coastal theme can also be brought out with materials and design for a more subtle approach.

Eisele remarks that homeowners are moving away from exotic modern patterns to more traditional, craftsman-inspired styles, resurrecting their popularity from 15-to-20 years ago. One such popular example is Zellige tiles, a handmade ceramic that has multiple textures and a monochrome color scheme. These are perfect for a backsplash in varying tones of blue or green to capture the multidimensional look of the ocean.

"Homeowners can create a coastal design including a color palette combining white cabinets, a blue or driftwood color accent island and a sandy/taupe wall paint with textured accent dining chairs, natural greenery and weathered wood furniture. Natural stone, river glass, mother of pearl, or ceramic tile—to name only a few—in different installation designs are all nice options for a backsplash in a coastal kitchen," says Jackie Fama, interior design consultant at Oskar Huber Furniture & Design.

Harmonizing textures with colors can maximize a beach effect. This will look amazing whether opting to carry the colors throughout the room, or coordinating them with whites, sandy beiges or stone grays. Natural stone is a consistently popular choice in materials as well, and this effect can be heightened by using materials that originate from the ocean.

"Your backsplash tile does not have to be a wild color to have a coastal effect; for example, the material choice can incorporate a coast theme by using sea glass, abalone shell and even certain textured glass for tile," explains John Wisniewski, president of Daniel Robert Remodeling. "Even your backsplash tile shape can play an important role: There are unique arched shapes, rounded shapes and mosaics that can harken to a coastal theme without being in-your-face."

He also recommends keeping the area open, clear and easy to clean for a serene environment. This can be achieved through less complex detail in cabinetry and flooring that can withstand water, sand and humidity. Wisniewski says a tile floor is best.

"Because of the humidity at the Shore—whether beachside or bayside—many types of flooring will expand and contract, leaving room for warping and gaps," he continues. "Another popular option with our clients is waterproof luxury vinyl plank [LVP]. LVP comes in a variety of options, including waterproof options that require a certain expertise to install them properly to maintain their waterproof quality."

Eisele has seen an increase in porcelain tile, which he says is easy to maintain and can withstand "pretty much anything." Hardwood flooring has the potential to best fit the aesthetics of a coastal-themed kitchen, and lasts longer than luxury vinyl plank. However, LVP and porcelain tile are more cost-effective options that can emulate the visual benefits of hardwood flooring. It's ultimately a case-by-case situation that depends on each home lifestyle, desired effect, maintenance expectations and financial considerations.

"People are afraid of things like scratching or water damage and all that, but in most



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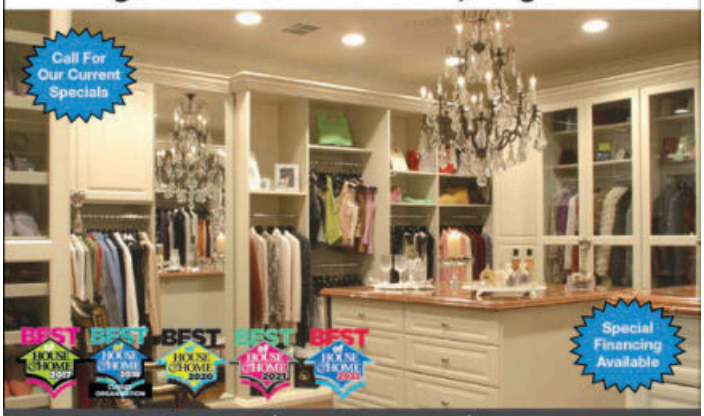
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cases you're not going to run into any of those issues with a hardwood material in your beach home. But again, porcelain—we can't beat it," affirms Eisele. "They have a ton of porcelain options that look like wood: every style, color, finish that you can think of to fit the design of your home in a porcelain tile. You're not going to damage that floor."

Details are everything, and they're also a great way to tie everything together for a kitchen that looks like it's straight out of a magazine. Cabinet knobs made out of sea glass or ocean-themed shapes like starfish will add that perfect, final touch. Lighting is an easily altered accessory fixture that can alter the ambiance when positioned, brightened or dimmed in various ways. Wisniewski recommends pendant lighting to incorporate color and to get creative, since it's hardly permanent.

"In a coastal design it's easy to be inspired and get connected to nature by using materials directly from the beach itself. Accessorizing with popular seashells [or] starfish is one direction to go but I like an elevated coastal design using nature's colors," says Fama. "Vintage pieces collected over years from living or visiting the Shore are nice touches to add to your space to bring a personal charm to your décor."

She also recommends coastal-themed artwork that will truly set the scene. After all, allowing your creativity to run wild will most likely pay off. Especially with a thorough, prior plan, and with the help of local suppliers and professionals, any dream kitchen can be a reality. Then, a beach lifestyle will be encapsulated whether you're in the sand or cooking a meal at home. **H&H**

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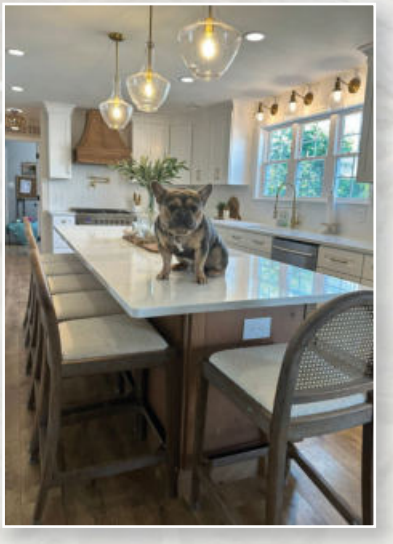
by Chelsea Valcourt



Daniel Robert Remodeling brings the best of the Shore into your home.

A home at the Shore is often the ultimate symbol of relaxation and luxury—and living on the East Coast presents an incredible opportunity to get in on the action. A Shore home, however, differs from one's traditional residence as its location encourages a more open, bright and coastal feel.

Achieving this can be quite simple as small design choices and replacements have a big impact on the aesthetics and feel of a home.



"Adding in or changing windows and doors is a great way to brighten up your space and make your ceilings look higher," says John Wisniewski, president of Daniel Robert Remodeling.

Bring the bright, sunny feel characteristic of a perfect day at the beach into your home by installing open windows on both the outside and inside of your home.

"One project we have done and love was an interior transom window that brings light from one room into another," Wisniewski continues. "Sunlight doesn't always shine where we want it and an interior transom window can brighten up a space without being a large, expensive project."

Indeed, installing interior windows can help bring that summer sun into your interior rooms while still maintaining the wall boundaries and privacy of your home. A transom window will accentuate preexisting doors and windows for a heightened effect.

In addition to the aesthetics of your home, it's also important to consider the durability and uniqueness of your home.

With family and friends retreating to the house after a long day on the beach or out by the pool, it's likely your floors will see their fair share of water and sand wear-and-tear. Choosing the right flooring can prolong the life of your materials and avoid unnecessary expedited damage.

"Design is important but functionality is key," says Wisniewski. "Flooring choices that are ideal for sandy and moist weather make it easier for people to enter comfortably; tile and waterproof luxury vinyl plank are the top choices. Wood-look ceramic tiles are another popular choice."

Hardwood flooring, while beautiful in design, is prone to absorb humidity which can lead to warping. Much like other homes, carpet can be used in spaces like a bedroom to provide that sense of comfort while still being able to muster up to the demands of a Shore lifestyle. Other lifestyle considerations include children and pets, further necessitating durable materials.

In terms of individuality, the traditional Shore home usually includes a blend of whites and blues—reminiscent of the calming waves nearby. However, beyond color, there are many more ways to encourage the Shore decor aesthetic within your home.

"Tile choice, accent cabinets, mixture of cabinet colors, or incorporating wicker or rattan in your lighting is a great way to embrace the Shore vibe without using [the classic] white and blue," says Wisniewski. "You can also try incorporating stripes or mermaid-tail or fin-style shapes in tiles to really give it that down-the-Shore feel."

Don't forget about the exterior of your home as it's likely you'll spend a lot of time enjoying your yard and soaking up the rays outside. A solid roofing color and texture can really make your exterior stand out and complement your siding or brickwork. Whether opting for a style inspired by the stunning natural scenery, a bold pop of color or something else entirely, taking the time to plan and weigh options will go a long way toward the finished product of your dreams.

"For the exterior, many houses are using the CertainTeed Cedar Impressions on their siding in a beautiful color scheme in the blues," says Frank Redrow, VP of Exteriors at Daniel Robert Remodeling. "This classic Jersey Shore style is reminiscent of the original cedar shake that used to be on the majority of the houses down the Shore."

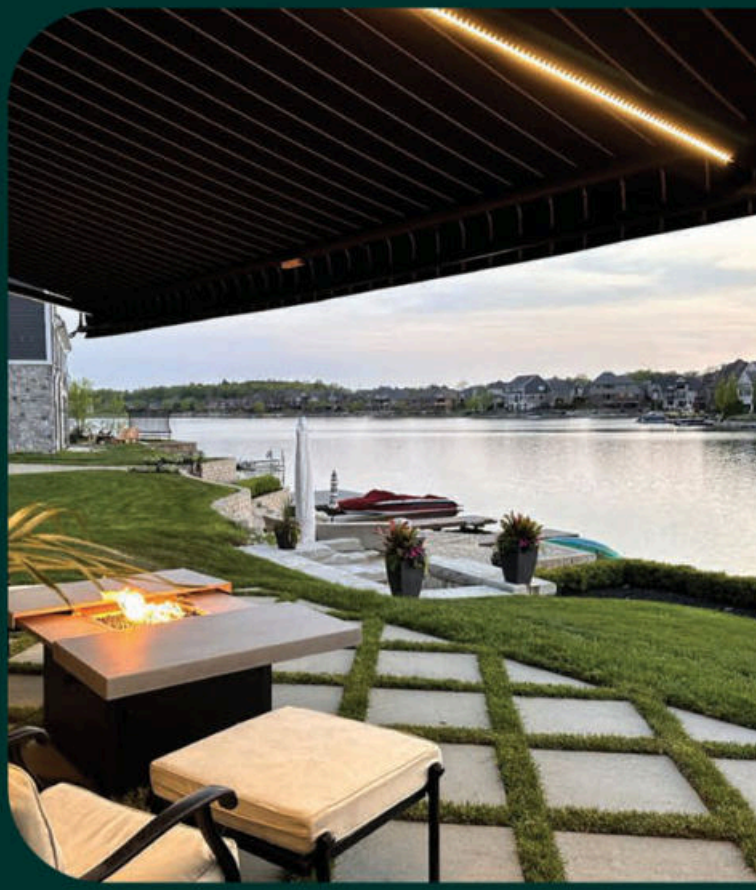
Home renovation projects are a great way to invest in your property's value both financially and emotionally. Not only will a well-executed renovation project bring your home into the modern age and boost property value, but a few small improvements can drastically improve your home's appearance, storage and atmosphere.

"People don't usually talk about how a renovation can make a family feel," says Wisniewski. "Your Shore home is your oasis and it should be specific to you and your idea of what a dream vacation home should look like." H&H

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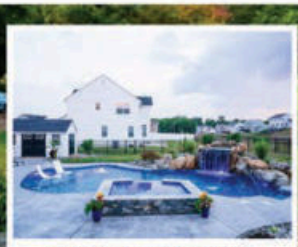
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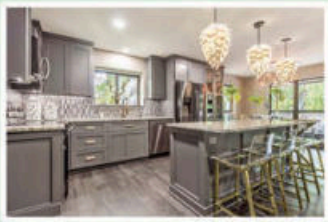
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A PERSONAL POOL NEAR THE SHORE CAN ALLOW FOR EVEN GREATER ENTERTAINMENT, ACCESSIBILITY AND PRIVACY OPTIONS THAN A TRIP TO THE BEACH WHILE STILL PROVIDING THAT SIGNATURE GETAWAY FEEL. It not only improves property value, but also acts as a retreat from the crowds and noise of the busy tourism season. The sand terrain, however, brings along its own unique set of challenges.

House & Home spoke with Bryan Hull, co-owner of Del Val Pools and Spas, about the recent uptick in demand and unique challenges in building a pool down the Shore, the best practices when planning a pool project and ways to maximize the space available for both hosting and relaxing.


Brian Hull, Partner

HOW HAS THE NEED FOR POOLS AT THE JERSEY SHORE EVOLVED OVER TIME?

The Jersey Shore seems to reinvent itself every 20 years or so, and I think that began in the post-WWII building era when so many smaller homes were developed and given nautical names to attract buyers. The homes were small and inexpensive because the attraction was the beach, ocean, bay and salt air.

I remember as a child coming to the outer islands, we would roll down the car windows and stick our heads out to get a whiff of the Shore. Hurricane Sandy came barreling in October 2012 and changed everything from building codes to real estate usage.

Land's best use now is residential with homes maxing out the lots [and] a strong demand for pools. The ocean and beach attractions are now secondary to the use of one's home. Homes are an oasis in the middle of an island. Most new construction demands pools, and realtors will tell you that houses with pools sell faster and for higher prices. At Del Val Pools and Spas, we are seeing an ever-increasing demand for pools at the Jersey Shore with no sign of letting up.

IS THERE A DIFFERENCE BETWEEN BUILDING AT THE SHORE VERSUS ANOTHER PART OF THE STATE?

Absolutely, at the Shore we are building on sand with a water table that fluctuates with tides and storms. In the center part of the state…we are building pools on stable ground, sometimes even bedrock, with water tables that have been consistent for centuries. At the Shore, constructing a pool is all about how the structure is anchored in multiple points through the use of pilings and strong keels interlaced with rebar steel.

Hurricane Sandy 'popped' a lot of pools out of the sand which were older forms held in place by the weight of the pool water. Many of those prefabricated pools disappeared and are at the bottom of the bay somewhere. New codes, now deemed 'Sandy-proof', require a more extensively engineered pool to prevent that from ever happening again. At Del Val Pools and Spas, we specialize in this type of construction.

HOW DOES A HOMEOWNER BUILD A POOL AT THE SHORE ON TIME AND ON BUDGET?

Ideally, pool planning begins when new home construction planning begins because pilings can be driven at the same time, saving on costs. Many times, the home pilings become an integral part of the pool construction. That's not the reality most of the time; we are usually constructing pools after the house is built.

To bring in a project on time and on budget requires planning with your Del Val Pools and Spas representative in advance–and the earlier the better as we do not control Mother Nature. What we do control is labor, costs, and schedule because we do ALL our own work. We do not subcontract any aspect of the job, and that is the best way to bring in a project on time and budget. The third generation of the Hull family is active in the business now, and one thing we've learned is to exceed customer's expectations.



WHAT ARE SOME OF THE MORE UNIQUE FEATURES ASSOCIATED WITH SHORE HOME POOLS?

Features that promote socialization drive pool construction at the Shore. This includes lighting inside and around the pool, sundecks and swim-up bar counters that are shared space with people outside the pool. Beaches can be crowded, and many are enjoying the Shore by staying in the privacy of their backyard.

Del Val Pools and Spas custom builds features that facilitate mingling and spending time together. Sun decks are perfect for lounging away in Adirondack chairs in several inches of water. Swim-up bar counters allow those in and out of the pool to hang out. That's what it's really all about—spending time together and making memories. H&H



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If your home is due for exterior renovations, Parnes advises not to delay. "Planning your renovation ahead of time is always the way to go." H&H

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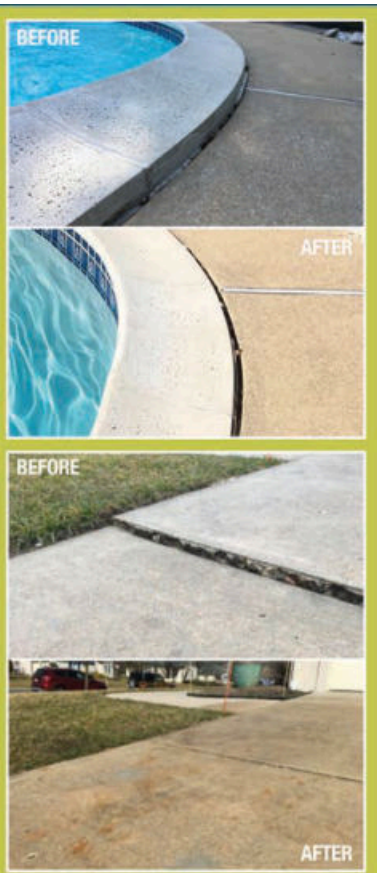
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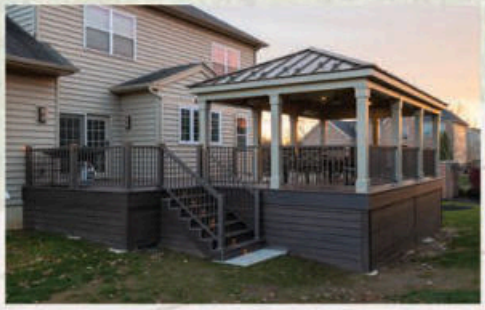
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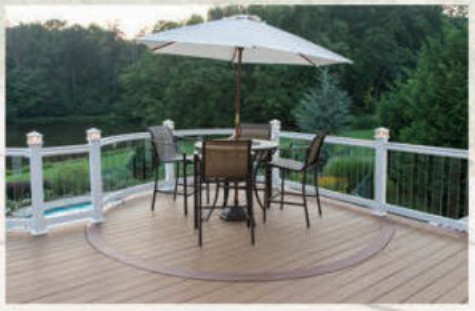


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Family Values

Led by the father-and-son duo of Mike and Eric Rosenello, **Rosenello's Windows, Siding & Roofing** deepens its commitment to enhancing homes through honesty, integrity, and the finest products.

Mike Rosenello has witnessed quite a few changes in the nearly four decades since he started owning and operating Rosenello's Windows, Siding & Roofing. From technological advancements to the evolution of product materials, the home-improvement industry has taken many dramatic steps forward. While most of those changes have been in the name of progress, Rosenello has found one particular trend to be rather alarming: Family-operated businesses like his are becoming a rare breed.

He sees this dynamic as a cause for concern because he believes it will lead to a lack of true customer service—and homeowners will suffer as a result.

"A lot of family-owned companies are being bought up by large corporations, and there's a major difference between corporate culture and family culture," he says. "Not only do they charge two or three times the value of a job, but there's no personal touch. When you call a big company, the previous person you spoke to might have left months ago, and the person you're talking to now has no idea about your project. That's never the case with us. We build longstanding relationships with both employees and customers."

Family is of the utmost importance to

Mike, a father of five and grandfather of eight, with a ninth on the way. He is thrilled to have several family members as part of the company, which celebrates its 40-year anniversary later this year. Mike's son Eric, for example, has assumed a leadership position and is eager to help move the business forward.

Although he grew up around the business, Eric never envisioned running it one day. He has found his career choice quite rewarding, with the opportunity to put his marketing and management degree to good use on a daily basis. In addition, he's pleased to see the trades becoming a more attractive career path, though he believes fields such as his can always use more resourceful and hardworking people.

"I realized it was a good line of work to pursue and [appreciated] the opportunity that was created for me," he says. "I didn't want to see the business change hands; I wanted to keep it as a Rosenello family business and grow the brand. I don't know that my dad will ever retire, but I'm definitely enjoying helping run the day-to-day operations more."

Eric learned from his father the cornerstone values upon which Rosenello's was founded—namely, treating customers with respect, and always being upfront and honest.

"I've learned about treating people right," he adds. "A lot of homeowners have horror stories with contractors, so we want to provide the type of service that we know can be provided in this industry. We've seen how other companies do things, and we think we're able to do it much better."

Mike focused solely on roofing when he first started the company, offering the best lifetime shingles and roofing products in the industry from manufacturers like GAF. Roofing remains a core part of the business, though the company's menu of services has grown to include siding and replacement windows. Windows now take up a large portion of the business. Whether customers are seeking curb appeal, energy efficiency, or better functionality—or a combination of all three—Rosenello's installs durable, aesthetic options from leading brands such as Andersen, OKNA, Pella, and ProVia.

Many customers choose to have windows and siding done at the same time. Rosenello's offers vinyl siding from CertainTeed and James Hardie fiber cement siding, the latter of which is especially popular in South Jersey shore towns such as Avalon and Stone Harbor.

In a way, Rosenello's has come full circle. Mike, who grew up in Wildwood and graduated from Wildwood Catholic Academy, started the business in South Jersey and moved the enterprise to Bucks County as a means of fueling growth. Today, he's proud to serve a wide coverage area that stretches from Montgomery and Bucks counties to Central Jersey all the way down to Cape May and Northern Delaware.



Mike and Eric Rosenello lead the family-owned and operated enterprise, which celebrates its 40-year anniversary later this year.

"It's a large area and a lot of people book us for their primary home and their summer home," he says. "We have multiple clients who hired us 25 years ago and now they're bringing us back because the experience was so good, or now we're doing their kids' houses. Repeat customers and referrals are a big part of our business."

No matter which town a customer calls home or which services they need to enhance the value, visual appeal, and energy efficiency of their home, Mike says they can count on a positive experience with Rosenello's. Employees never pressure a homeowner to buy a particular product or service, and when the team is hired for a project, they promise to treat the home as if it were their own.

"Our customers love our employees," Eric says, adding that many employees have been with the company for decades. "We get phone calls, text messages, and emails all the time about how nice the employees are. If it's an older customer who needs help with something else that doesn't involve the project, they'll take care of it while they're there. Small stuff like that makes a difference, and it definitely feels good when you get those calls or messages about the employees going above and beyond. If you treat your employees well, they'll treat the customers well."

For the man who founded Rosenello's nearly 40 years ago, he believes the quality of his people represent the biggest difference between his company and his competitors.

"Our slogan used to be, 'Unequaled products, price, and professionalism,' and I still really believe that," Mike says. "A lot of people have good windows, but their service isn't as good; they forget about you a few years down the line. Then there are those who will give good service, but they charge so much for the windows.

"We try to provide a combination of all three," he continues. "Our pricing is very good compared to the bigger companies, and you can see our professionalism in the way we get back to everyone immediately through calls, texts, or emails. We're a family business, and we want to keep our name correct." H&H

Look for More About Rosenello's

Learn more about Rosenello's in upcoming issues of *House & Home*. Mike and Eric Rosenello, as well as other members of the team, will share their perspective on customer service, expertise in home exteriors and windows, and the value of new products coming onto the market. To them, educating homeowners is just one more way Rosenello's gives back to the communities it serves.

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Improved Efficiency, Enhanced Aesthetics

Investing in new windows and siding can fortify your home's exterior while simultaneously boosting its overall aesthetic appeal. BY KRISTEN JORGENSEN

When it comes to home improvement, one of the most impactful upgrades you can make is updating your home's exterior, particularly your windows and siding. Both elements play a crucial role in not only the aesthetic appeal of your home but also its overall functionality.

From keeping your energy costs low to protecting your home from harsh weather, the exterior of your home is its first line of defense. Some local experts spoke with *House & Home* to explain exactly why updating your windows and siding is essential, how they work together, and why replacing both at the same time can be a smart investment.

ENERGY EFFICIENCY AND COST SAVINGS

Old, drafty windows are one of the biggest culprits of energy loss in homes. Over time, window seals can wear out, frames can warp and glass can lose its insulating properties.

"According to Energy.gov, 30% of home heating energy is lost through the windows themselves, so choosing a window with a good solar heat gain percentage can dramatically decrease or increase that number," explains Eric Rosenello from Rosenello's Windows Siding & Roofing.

The solution is new, energy-efficient windows that can dramatically reduce heat transfer year-round. Double or triple-pane glass with gas fills and Low-E (low emissivity) coatings can prevent heat from escaping during the winter and block UV rays during the summer.

"When we're working with a client, we typically suggest Anderson windows, either the 200 or 400 series products, as they're extremely efficient and have an outstanding reputation for longevity and warranties. Installing this type of window leads to a reduction in your heating

and cooling costs, potentially saving you hundreds of dollars annually," says Vic Fiore, Magnolia Home Remodeling Group's co-owner.

While siding may not seem like an energy-related improvement to some, it plays a big role when it comes to insulation. Modern siding options like vinyl, fiber cement or insulated siding can provide an additional layer of thermal resistance, keeping your home warmer in the winter and cooler in the summer. Insulated siding also helps to prevent air infiltration, which can contribute to energy loss. When combined with energy-efficient windows, these exterior upgrades can significantly reduce your energy bills.

PROTECTION FROM THE ELEMENTS

Windows serve as one of your home's barriers against the outside world. High-quality windows protect a structure from moisture, wind and temperature fluctuations; even more advanced windows are designed to handle severe weather conditions, including high winds, heavy rain and snow. Properly installed windows with high-quality frames prevent water from entering your home, which can otherwise lead to mold, rot and structural damage.

"Of course, windows and siding play an integral part in your home's energy efficiency and the prevention of air infiltration. But having your windows properly flashed will not only prevent air from getting inside your home, it also prevents any water damage during severe bouts of weather, a complication that homeowners don't always consider," shares Adam Parnes, VP marketing at Global Home Improvement.

Likewise, siding acts as a shield for your home's exterior. It protects the underlying structure from moisture, pests and the effects of extreme weather. For example, fiber cement siding is highly resistant to water damage, pests and fire, while vinyl siding is durable and can withstand high winds. Both materials ensure that the home's framework remains dry and protected from external factors that could cause long-term damage; a third option is composite siding.

"ASCEND composite siding is also an excellent option for homeowners," Fiore notes. "It's super durable, fire-rated, and comes in a wide assortment of colors."

BOOSTING CURB APPEAL AND HOME VALUE

Aesthetic appeal is another major factor when it comes to replacing windows. Updated windows can enhance the overall look of your home, giving it a fresh, modern appearance. Stylish window designs, such as bay windows or large picture windows, can create a focal point that elevates your home's curb appeal. This visual improvement can have a direct impact on your home's resale value, as prospective buyers are often drawn to homes with new, energy-efficient windows.

Just like windows, new siding can also transform the look of your house. Whether you choose the timeless look of fiber cement or the clean lines of modern vinyl, new siding can update and modernize your home's aesthetic, making it look newer and more attractive. A well-maintained and visually appealing exterior is crucial for





Improved Efficiency, **Enhanced Aesthetics**



increasing your home's value, especially if you're planning to sell in the near future.

"When it comes to boosting value and curb appeal, siding replacement currently lists at the top of the list on ROI for homeowners, with a return on investment of 94.7%," Rosenello begins. "Not only can you design the home of your dreams using different accents and types of materials in certain areas, but you are essentially boosting the value and curb appeal of your home."

REPLACING WINDOWS AND SIDING TOGETHER

While installing new windows or siding individually has its own benefits, doing both at the same time offers several distinct advantages that include a seamless installation, enhanced energy efficiency, cost savings and a unified aesthetic.

Replacing windows and siding at the same time also allows for better coordination between contractors, ensuring that both installations are done with precision. This avoids any misalignments or gaps between the window frames and siding, which can lead to air and water infiltration.

"The biggest benefit to replacing both is being able to properly flash windows when replacing windows and siding at the same time," Rosenello points out. "Most flashing requirements require you to remove or alter the siding to get your flashing onto the sheathing of the home. When doing the siding and windows at the same time, you can get down to the base layer of the house and ensure you are properly flashing the windows and doors."

When done simultaneously, contrac-





tors can ensure that insulation, flashing, and sealing around the windows and siding are completed without interference. This leads to better overall energy efficiency, reducing heat loss or air leakage more effectively than if each upgrade was done separately.

Lastly, scheduling both projects together can save you on labor costs, as contractors will only need to visit your home once for the installation and help to create a unified aesthetic. Many home improvement companies offer package deals or discounts for homeowners who opt to replace both windows and siding at the same time.

"By upgrading both windows and siding simultaneously, you can create a cohesive, updated look for your home. Everything fits perfectly together like a puzzle," says Fiore. "Matching window trims and siding styles can create a more thoughtful exterior that boosts curb appeal and increases your home's value."

The experts agree: Updating your home's exterior, particularly your windows and siding, is an investment that pays off in a multitude of ways. It not only enhances the look of your home, but also improves its energy efficiency, provides better protection from the elements and increases the overall value of your property. Replacing both windows and siding at the same time maximizes these benefits, ensuring that your home is both beautiful and functional for years to come. Whether you're planning to stay in your home long-term or preparing to sell, these upgrades are a smart decision that will bring lasting value. H&H

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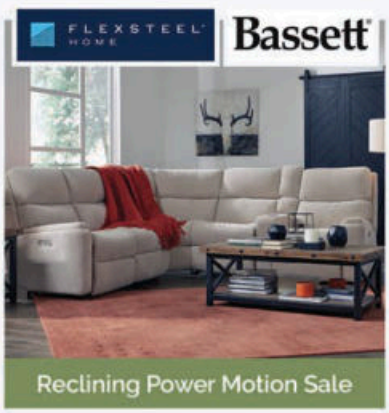
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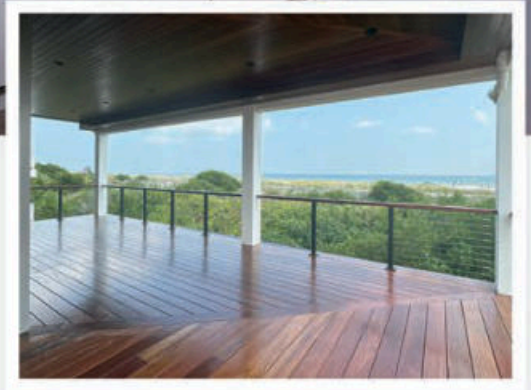
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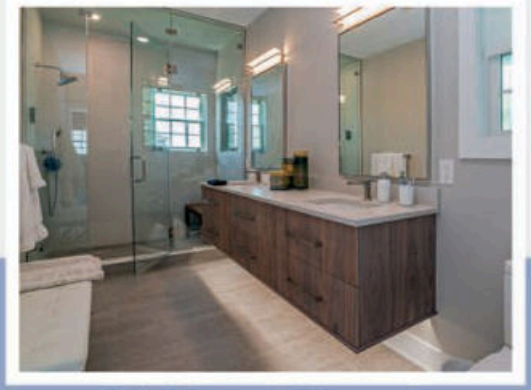
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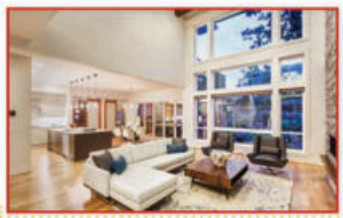
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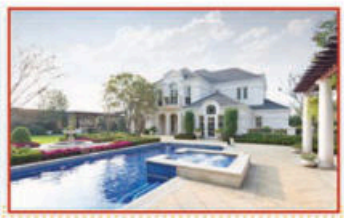
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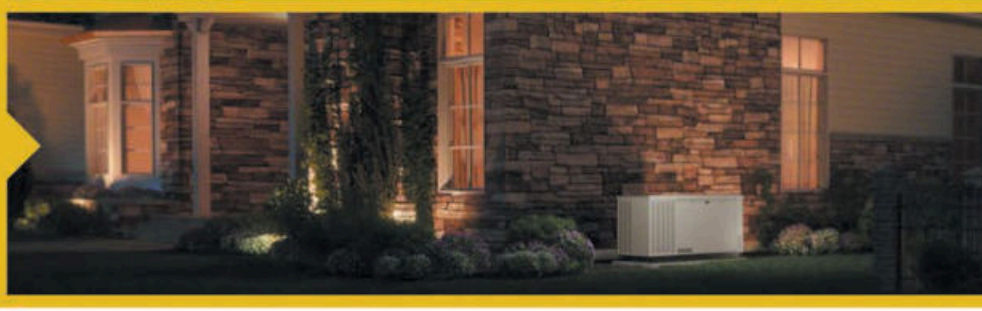
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