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North Jersey

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Volume 23, Issue 11

Regal Drapes

Providing high-quality work and stellar customer service *page 13*

Fall Checklist

Get your home primed and ready for the season

Landscaping Love

Autumn is the perfect time to show your outdoor space a little TLC

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Montclair Roofing and Contracting

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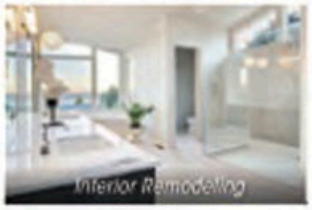
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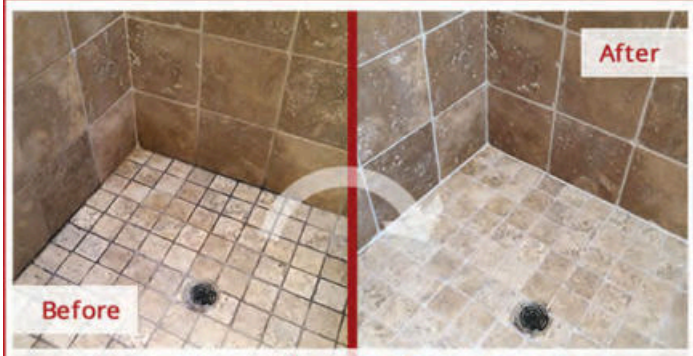
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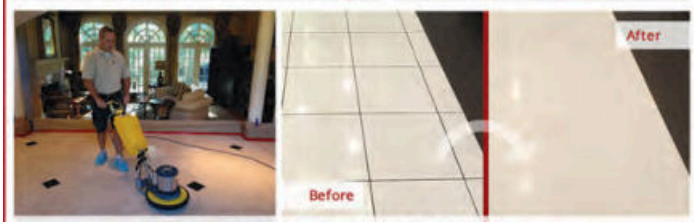
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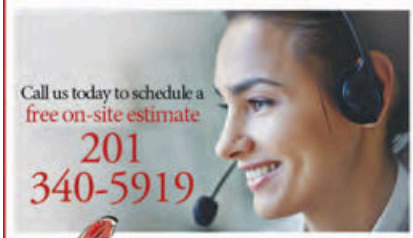
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National Sales Office:
HOUSE & HOME Magazine, LLC
700 E. Main St.
Norristown, PA 19401
Phone: 610-272-3120 Fax: 610-272-2805
Email: info@housemagazine.com

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DelChester/Main Line West *HOUSE & HOME* – **PA**
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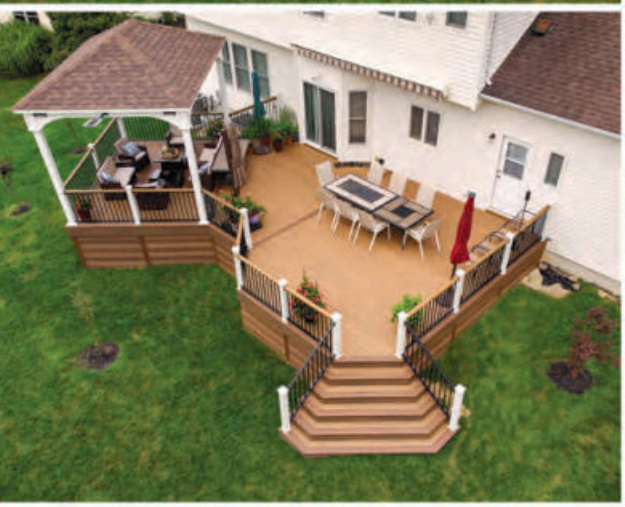
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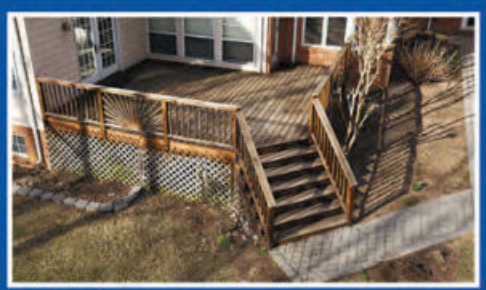


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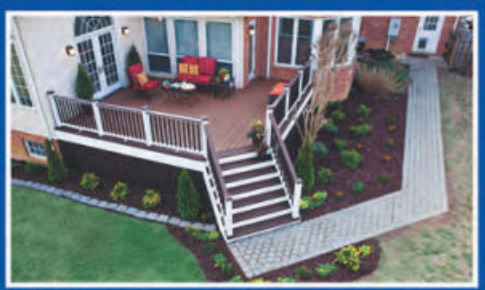
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Setting a New Standard

by Matt Cosentino

BY ALWAYS STRIVING FOR CUSTOMER SATISFACTION AND GUARANTEEING THEIR WORK, THE TEAM AT REGAL DRAPES HAS EARNED A REPUTATION FOR PROVIDING HIGH-QUALITY WINDOW TREATMENTS AND TREATING CUSTOMERS WITH RESPECT.

Many businesses from all types of industries talk about putting the customer first and going above and beyond to ensure client satisfaction. At Regal Drapes, that philosophy is much more than just an empty promise without any real meaning—it happens to be the reason they were founded in the first place.

Vicky Levin and Nishan Madawala were working together building online software solutions at an e-commerce home improvement company. At some point, they both had negative experiences shopping for custom window treatments.

Madawala, who had just bought a new house, was taken aback by not only the discrepancy in pricing from one designer to the next for similar products, but also the extended wait times to have items made and ready for installation. Levin, meanwhile, was disappointed when the treatments she chose just did not look as expected in her home, only to get stuck with them without a refund option.

"I had to live with these horrible drapes and I hated to look at them every day for five years," she says. "I couldn't do anything about it. Nishan had the same kind of experience in his house and we started talking about how hard it is to buy window coverings. That's the first time the idea for Regal Drapes surfaced."

Officially started in 2012, Regal Drapes is a privately owned business that has developed a stellar reputation for offering high-quality products at reasonable prices, delivered within seven business days of being ordered online. They specialize in custom drapes, Roman shades, valances and pillows, all made locally right here in New Jersey by the company's own workroom.

They also put their money where their mouths are when it comes to the happiness of customers with a 100% satisfaction guarantee. If clients do not like the products they ordered, they can send them back within 15 days and receive a full refund, no questions asked.

"There are no catches, and it's not store credit—we give you your money back," Levin says. "We do everything in our power to make sure that customers are getting what they want, because we understand that it's an online business and it's a big purchase. When you're not 100% sure what you're getting, that peace of mind means a lot to customers."

It's also unheard of in the industry, especially in regard to custom products.

"To this day, nobody else offers that because it doesn't make business sense—but it didn't come from a business perspective, it came from a customer's perspective," Madawala says. "You might order something that is custom and you don't like it, and just because it's custom you have to live with it. So we thought as a business, let's be on the customers' side on this. If you don't like it, we're the only company that will take it back and give you a full refund."

There are other courtesies extended to customers, such as free resizing of items if a client happens to make a mistake when taking measurements. The goal is to give them exactly what they paid for and to help take their home décor up a notch.

"As our designers say, adding drapes to a room is like the jewelry that complements an outfit," Levin says. "It completely transforms your space, makes it cozy and creates a completely different look and feel in the room."

The Regal Drapes team experienced that difference in their own office when they added drapes to their plain roller shades. "It just elevated the whole space," Madawala says. "You don't even think about it, but it softens everything up and there's a wow factor that even we underestimated ourselves."

The company's designers can work with any kind of décor, from traditional to modern, and natural colors and fabrics are particularly hot at the moment. One style of drapes called Ripple Fold provides a sleek look, comes with a track and is especially popular, but the traditional style of a rod and rings is also in demand, only with slimmer rods and metallic hardware. All of the products are manufactured in the Morristown workroom, which allows them to control the quality and support their guarantees.

Those factors make Regal Drapes a unique company, and Madawala and Levin have even used their newcomer status to their advantage.

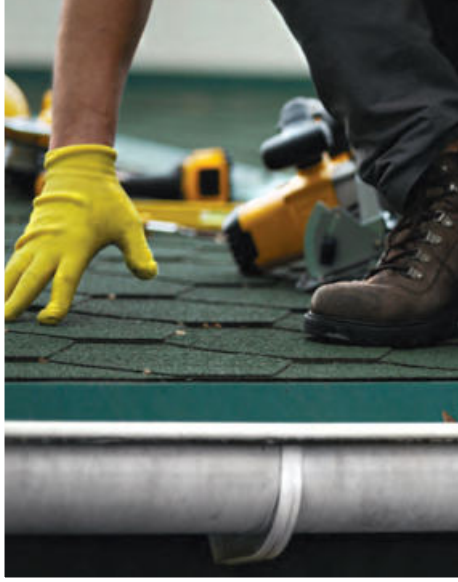
"We've found out that we're not custom, we're super custom, because we're exceeding industry standards," Madawala says. "A good example is the drapery header, which is 4 inches on your standard custom drape. Our header is 5 inches, which is considered an upgrade, because it gives you deeper pleats and it takes more material to make the product. Things like that happened because we were new to the business, coupled with us trying to do the right thing."

Setting new standards and creating happy customers will continue to be the goals moving forward, even as the company grows and experiences more and more success.

"We have loyal customers who come back, time after time," Levin says. It's because we do everything as if it's for our own homes." H&H

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'TIS THE SEASON



Preparing for the colder months in the Northeast shouldn't be left to the last minute—or to chance. Trusted local professionals provide their advice for getting your home ready for the winter season. **BY CARLY MURRAY**

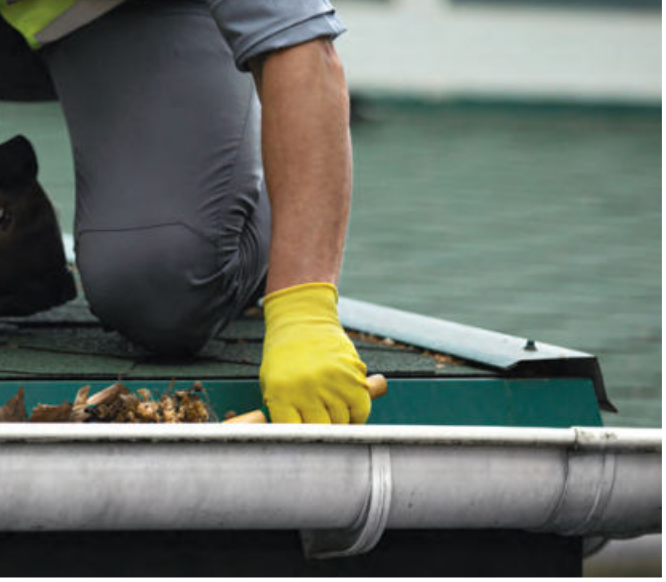
When disaster strikes, it's difficult to handle damage to a home's exterior in the midst of an emergency. That is why anticipating inclement and extreme cold weather should begin in early autumn—and forming a relationship with a contractor ahead of time can provide insurance that a household will stay warm and protected. *House & Home* spoke to local professionals who specialize in multiple categories from maintenance to replacement, and offered valuable advice for a fall checklist. Across all niches of home installations and repairs, all agree that now is the best time to get started in order to finish by the end of November.

Roofing

Roofs are subject to damage with inclement weather pummeling down directly on a home, yielding opportunity for the outdoors to invade a home's interior.

"Typically, every few years they should probably get their roof in-







spected, but if they know there was a big storm in the area, they should definitely get a check right after a storm to make sure. Because, even a half-an-inch of hail; they may not be able to see it from the ground, but it could really cause a lot of damage to your shingles within the next couple years after a hail storm. … It starts taking the asphalt off shingles, it'll leave impressions on the shingles. Wind will tear the stripping off the edge of the shingles," says Anthony Bate, the owner of Paramount Home Solutions.

Winters in the tri-state area are characteristically more intense than other states, and having local expertise with contractors who are familiar with local weather extremes on a firsthand basis can ensure that the right materials and installation process are utilized. Ultimately, it's a more intensive process.

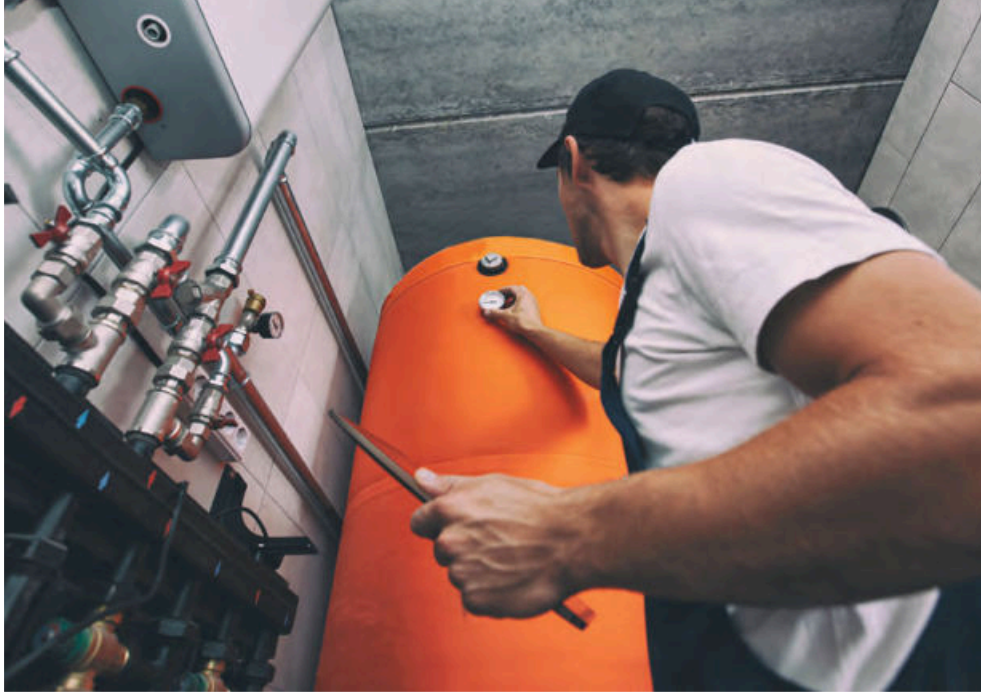
"The Northeast has different roofing underlayment and shingle types, and there are siding products that we use in the Northeast that maybe wouldn't be used in other parts of the country and vice-versa," says Vic Fiore, the owner of Magnolia Home Remodeling Group.

Furthermore, damage can be caused from the sudden rises and drops in temperature experienced in the region.

"The real hot summer that we had can do a lot of damage and melt things. … Being in this cold climate, you go from 90 degrees to 20 degrees. And what happens is that between the hot and the cold, the expansion and contraction from the hot and cold starts to crack things. It'll crack the shingles, it'll crack the flashing. The good thing is, we didn't have a horrible winter last winter, but this year they are calling for a pretty bad winter, so that's when the damage would occur. And that's why they need to get their roof inspected and checked out before the bad weather comes. When it's 20 degrees and we have a wind chill factor, it's very difficult to put a roof on at that point. So this is obviously the best time to get it inspected," says Gary Selleck, the owner of C&C Family Roofing.



'TIS THE SEASON



Windows

Winter air—or worse, winter storms—can impact the inside of a home if windows are not properly secured. Any gaps or cracks can lead to a chilly draft indoors, and snow, hail or freezing rain can easily get through and create water damage. Fierce winds can also contribute to further breakage if windows are already damaged.

"A big thing in the winter is windows. We do a lot of window replacements. That's kind of something that you can see and noticeably feel the effect of when you change your windows in the wintertime, as far as keeping the warm air in," says Bate.

It's always safest to get a consultation to make sure a home's windows are sturdy and safe, so that a professional can determine if vital replacements are necessary. Once its standard functionality is taken care of, insulation can be added for extra warmth and protection.

And not only is locking one's windows wise for safety reasons, but billowing wind can throw open windows (and doors, for that matter) and create violent back-and-forth slamming that weakens the hinges. Locking them provides that extra protection from the freezing outdoors and longevity for the product itself. When spring finally comes along, the windows will be ready to protect from intrusive insects, too.

Gutters

In the repeated circumstance of preparing for penetrating weather with the potential for major damage, commonly-neglected gutters play a key role in draining water. If a gutter is clogged, the water can build up and freeze. This can result in cracks, bursts and leaks of dirty water.

"You have to make sure that your gutters are 100% cleaned out. No leaves, no debris, no nothing in the gutters. … Gutters are like the arteries of the roof. So if the gutters are clogged, everything stops and all the water backs up. And that's what, in the wintertime, causes ice damming when all the water goes into the gutter," says Selleck. "And if it doesn't go down the downspout and out, what happens at night when it gets real cold, below 30 degrees then it freezes? All the water freezes in the gutter and then that's what causes ice damming. Then you have a frozen gutter and it takes days for it to unfreeze. And then if you have another rain on top of that, then it's even worse. So having clean gutters is very, very important."

Similar to extreme temperature changes affecting roof material, metal is easily contorted and can result in not only damage, but loud noises as pipes rupture.

Siding & Insulation

With a category as expansive as siding, it's pertinent to know what type of product will work best with a home and what kind of protection it will provide. Larger projects inevitably take more consideration than others, requiring a bit more urgency to complete now or soon.

"It can be risky. You can do roofing or siding or windows in the middle of winter, but you have more challenges and a greater possibility for delays. Your house is exposed to extreme cold in some cases, so it's just a more challenging, less desirable time of year … if you're stuck in that situation," says Fiore.

Foam and vinyl insulation as a part of the home's siding will provide extra protection and warmth, and save energy that is otherwise wasted by running a heater 24/7. Ultimately, it is a shield for the home





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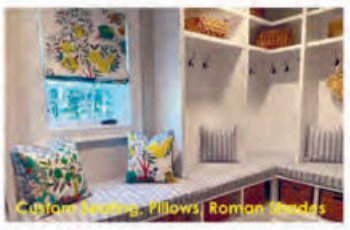
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that protects from air and moisture.

Siding can also protect from condensation that forms when indoor warm air meets the outdoor cold air and causes decay to the material. This can occur without being directly visible, so it is essential to keep in mind.

Heating Systems

While the other elements in a fall to-do list are exterior projects to keep the cold from getting inside, a heating system is integral to circulate warmth inside. Much like any technology, check-ups and maintenance prevent any potential risks and make sure it works when needed. After many months of not being in use, it's never guaranteed that a heating system will operate when it is finally turned back on.

"People [need to be] proactive about their systems and to make sure their filters are changed. A lot of people don't keep regular maintenance plans; so, making sure that they're keeping regular maintenance just like you would do for your car is important," explains Jeff Olewine, the general manager of C&C Heating and Air Conditioning. "Like anything else that's a mechanical piece of equipment, just make sure that you're keeping it up to date with the tune-ups and things like that."

Critical thinking and adequate planning have the bonus benefit of saving money, too. When working with heat, it's always best to think safely to prevent malfunctioning fires or carbon monoxide leaks. Portable mini heaters hardly provide enough heat for an entire household in the Northeast, and are typically considered more dangerous without constant supervision and extra precautions.

"When systems start to run less efficiently and not work as well, it also becomes less efficient to run, so you're spending more money on your energy bills, and things like that. But most importantly is to make sure that you have heat in your home when you need it," continues Olewine.

Investing in your home as a priority is analogous to investing in all of its occupants and their quality of life. With reliable maintenance and service providers, who often specialize in multiple areas, there will be nothing to worry about throughout the entirety of winter except the holidays. H&H

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by **Madeleine Maccar**



NOTHING BUT THE BEST



The team behind **Montclair Roofing and Contracting** has been working together for about five years now, but they bring decades of experience and a dedication to high-quality work to every job they put their name on.

MONTCLAIR ROOFING AND CONTRACTING MIGHT BE A FAIRLY NEW ADDITION TO THE REGION'S CONTRACTOR SCENE, BUT THE CUMULATIVE 30 YEARS' EXPERIENCE ITS CO-OWNERS BRING TO THE COMPANY HAVE HELPED SECURE ITS STELLAR REPUTATION.

"On our Google reviews, we have a complete five-star rating," says Joseph LeRoy, co-owner of the fully insured North Jersey company that provides services like residential and commercial roofing, gutter installations, painting, carpentry and more. "We take our reviews and customer service, even after the fact, very seriously. Referrals and people finding us online by reading our reviews are the main ways people find us."

LeRoy credits the full-service exterior remodeler's early success to a combination of elements, such as high-quality products, an exclusively in-house team that undergoes annual training, a commitment to excellence and innovation, and that tireless dedication to stellar customer service.

It starts with offering nothing but the best to clients and their homes, like Owens Corning asphalt shingle roofing.

"We install all full-system roofs, which means that every single part is from the same manufacturer so they're all designed to work together: By using a full, complete system, you're able to give an extended lifetime warranty of 50 years," LeRoy says. "A roof is so much more than the shingle that goes on—that's really just the finishing piece you see the most. Underneath it, you have the underlayment, which consists of the ice and water shield and synthetic roofing paper."

The renowned manufacturer has recognized Montclair Roofing and Contracting as one of its preferred contractors, the result of a rigorous process that recognizes top-tier roofing professionals who are dedicated to service, reliability and craftsmanship.

"The criteria to be an Owens Corning preferred contractor is mostly that they randomly inspect your jobs, which means the manufacturer comes out and can pick at random any warrantied job and inspect it to make sure it's up to their standards and installed correctly to code, and it also verifies that you have workman's comp, all the insurances needed, that you've gone to training," LeRoy says.

Additionally, that preferred-contractor designation ensures the company can offer North Jersey areas like Montclair, West Orange and the Caldwells some of the best warranties available.

"By using a full, complete system, you're able to give an extended lifetime warranty, which is 50 years," LeRoy notes. "We provide the extended warranty from the manufacturer. … During that period, if anything goes wrong, whether it's with the material or labor, they're protected on both ends because they also get the MontShield warranty from us."

The high-end roofing specialist doesn't rest on its laurels, though. That Owens Corning certification requires regular training, but the Montclair Roofing and Contracting team also is tirelessly searching out other new ways to better serve its clientele, like by embracing technological advancements.

Among the tech integrated into Montclair Roofing and Contracting's processes include 5K drone technology, a truly mutually beneficial part of its high-tech toolkit.

"We use drones on all of our inspections. … If you have people walking on your roof, they could be breaking nails, throwing off granulars from the roof, loosening up the shingles so it's going to deteriorate faster," says LeRoy. "By not touching the roof when we use drones to inspect everything, not only are we giving the customer all of the photos showing what's wrong so we can pinpoint it and be totally transparent, but we're also protecting the roof and protecting our workers."

Using top-quality materials and taking every precaution possible to ensure the longest lifetime for every project that Montclair Roofing and Contracting puts its name on includes never subcontracting out a job, ensuring that every stage of the project is undertaken by trusted master craftsmen—an especially important distinction when you're working on about 250 roofs a year.

That talented, well-trained team also leads with transparency when talking with customers, ensuring that they understand every step of the process, are kept up-to-date with projected timelines and costs, and are even offered as much of an education along the way as they'd like, like being looped into the importance of well-ventilated air spaces.

"Air ventilation is one of the most overlooked parts of a roof, especially with old homes that are built to be totally sealed up because they thought a house doesn't need to breathe. … The problem with that is humidity and condensation. If you don't have proper ventilation, when that warm air rises, the moisture will stay there and rot your house from the inside out," LeRoy explains. "By using the whole system, you're making sure that you have ventilation, sealing and everything else, so that the shingle will actually last a long time and prevent leaks."

It's all part of how the full-service exterior remodeler intends to keep building on its already-stellar reputation for years to come.

"We're a little bit of a newer company," LeRoy begins, "but we're planning on being around for a long time." ■

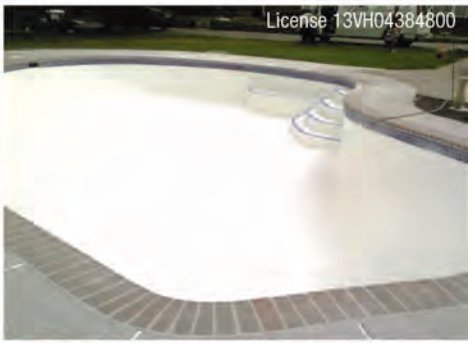
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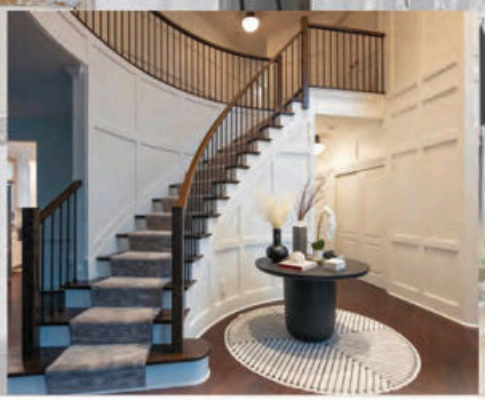
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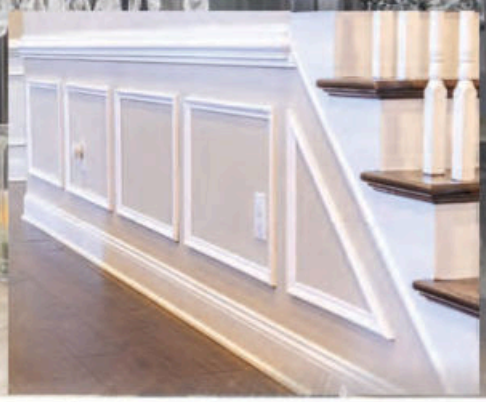
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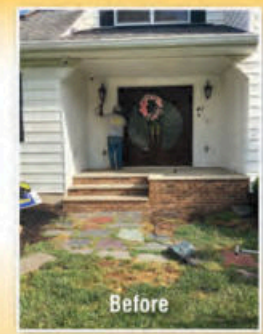
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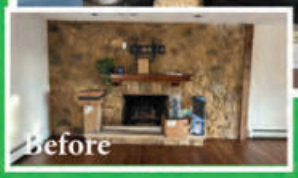
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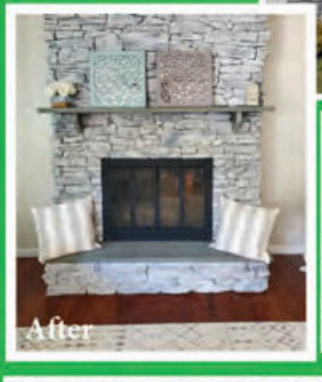
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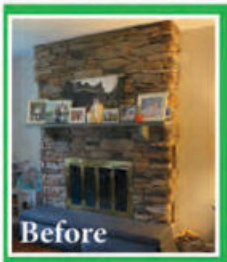
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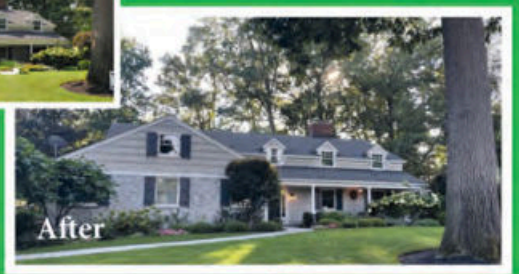






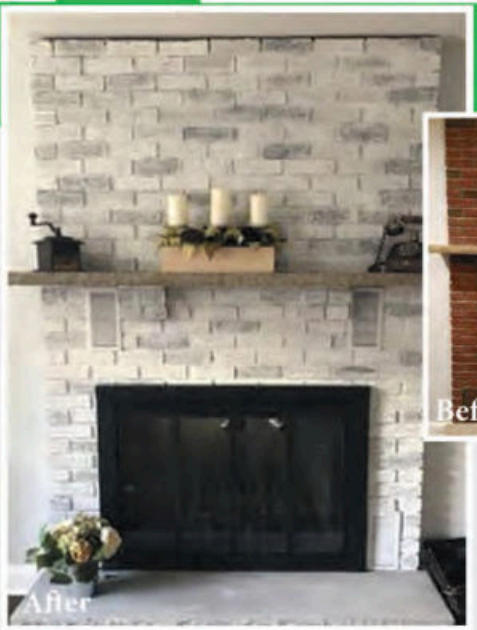
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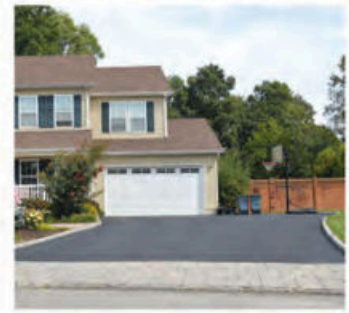
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A Little Extra Love

Autumn's arrival provides the perfect opportunity to keep your landscaping looking its very best.

by **Kristen Jorgensen**

AS THE LEAVES CHANGE COLORS AND THE TEMPERATURE BEGINS TO DROP, IT'S TIME TO SHIFT YOUR FOCUS TO FALL LANDSCAPING. Autumn offers a unique opportunity to enhance the beauty of your outdoor space, whether you have a sprawling garden or a cozy backyard. In this article, we'll explore some fall landscaping ideas and offer tips to help you make the most of this vibrant season.



EMBRACE THE FALL COLORS

One of the most enchanting aspects of autumn is the kaleidoscope of colors that nature provides. To make the most of this, consider planting trees and shrubs that are known for their vibrant fall foliage.

Chris DeMato of Rock Bottom Landscaping & Fencing shares, "Maple trees, for instance, display stunning red, orange and yellow leaves, while burning bushes and dogwoods also offer beautiful autumn hues. Bradford pears and most deciduous trees will turn either yellow or orange before they shed their leaves while adding interest to your property. Also, planting ornamental grasses like switchgrass or maiden grass can add a touch of elegance to your fall landscape."

"Incorporating seasonal flowers is also a great way to bring color to your yard. Although summer is typically associated with vibrant blooms, fall has its array of gorgeous flowers," explains David Flack, owner of Bountiful Acres. "Chrysanthemums, asters and pansies are perfect for autumn, and they come in a variety of colors to suit your aesthetic preferences. Plant them in pots, containers or directly in





the ground to create colorful focal points in your landscape."

MAINTAIN YOUR LAWN

A well-maintained lawn can also enhance the overall appeal of your fall landscape. "Keep up with regular mowing, but raise the blade slightly to allow the grass to grow a bit longer as the weather cools," offers Flack.

Autumn is also an excellent time for lawn aeration and overseeding to ensure a lush, green lawn come spring. "Grass is the hardiest perennial in your entire yard, and the fall is the best time to invest more time into it. All the work you put into your grass during fall will only lead to greener and lushier results in the spring," Flack adds.

PREPARING YOUR POND FOR WINTER

It's important to know how to winterize a pond and prepare fish to withstand the harsh winter. Over a year, your pond will accumulate debris and organics such as leaves, twigs, grass clippings and fish waste. Left unchecked, decaying debris can release toxic gas and reduce oxygen levels. Removing this debris and replacing filtration systems with aeration kits and de-icers will help ensure oxygen levels stay as high as possible and provide aeration, ventilation and circulation throughout the winter months.

"When fall officially arrives, and the trees start losing their leaves, we often recommend netting your pond," says George Mihalchick of Ponds by George.

Fall netting is intended for collecting debris, and is often a choice to use for predator protection, which is why some pond owners even choose to leave the net stay in place until spring, but it is important to note that these nets are not designed to carry a heavy snow load, and should be removed in the winter before any snowfall.

"Once all the leaves have fallen, begin your fall pond care by removing any netting. Pond netting should be stored indoors to keep it safe from wear and tear due to heavy snowfall and ice," says Mihalchick.

As fall ends and winter approaches, plants will naturally fall into a dormant state. To winterize hardy plants, use your pruning tools to trim off dead foliage just above the soil. Removing debris that may have made it into the pond, should also be removed.







H&H LANDSCAPING

"Rotting leaves, twigs or dead aquatic plants will put stress on your pond's oxygen levels throughout the winter, which puts your fish at risk. I recommend removing leaves and debris from ponds and streams with the help of a hand net if possible," Mihalchick details.

Another way to keep fish safe when temperatures drop is with the help of aeration and de-icers help to keep a hole open in the ice during winter months. "This prevents harmful gases from being trapped under the ice and allows oxygen levels to stay saturated in the pond. Or if your pond has a waterfall, leave it running, the movement will cause a natural opening," Mihalchick explains.

ADD HARDSCAPE ELEMENTS

Incorporating hardscape elements like stone pathways, patios and fire pits can extend the usability of your outdoor space well into the fall months.

"The fall is a great time to invest in new hardscaping projects. Landscaping companies typically aren't as busy in the fall, as they are in the spring months, so it's a great time to schedule larger projects. Something like a cozy fire pit not only provides warmth but also creates a welcoming ambiance for gatherings with friends and family," says DeMato.

Stone pathways lined with autumn-themed decorations can add a touch of rustic charm to your landscaping. Flack agrees and also encourages decorating with seasonal accents to infuse your landscape with the spirit of fall.

"Consider adding seasonal accents like pumpkins, gourds, and hay bales. Arrange these items strategically around your garden or front porch for a festive and



inviting look. Cornstalks, scarecrows and wreaths made from fall foliage and flowers can also be wonderful additions to your outdoor décor," he says.

FOCUS ON LIGHTING

As the days grow shorter, outdoor lighting becomes increasingly important for both safety and ambiance. Adding path lights, uplighting trees and string lights to create a warm and inviting atmosphere in your outdoor space. The soft glow of well-placed lighting can make your landscape feel magical during the fall evenings.

PLANTING FOR SPRING

Most homeowners typically get hit with spring fever and refocus their home improvement projects to the outside, but Karen Frederick from ELA Landscaping advises that this is a common landscaping misconception.

"Fall is an excellent time to get your hands dirty and plant new additions to your garden. The scorching heat of summer has passed, but it's not yet freezing cold. Fall moderate temperatures create ideal conditions for plants to establish their roots without the stress of extreme weather," she says. "As the weather cools down, your garden will require less water. This means less maintenance and lower water bills while your new plants become established."

While fall is certainly known for its vibrant foliage, it's essential to maintain visual interest in your landscape throughout the year. "Planting evergreen shrubs and trees can provide the necessary structure and color contrast during the colder months when deciduous plants lose their leaves," adds Frederick.

Popular evergreen choices include junipers, arborvitae and various types of holly.

PREPARE FOR WINTER

Lastly, don't forget to prepare your landscape for the winter ahead. This may involve cleaning up fallen leaves, mulching garden beds and protecting delicate plants from frost. Be sure to also take care of any necessary maintenance tasks, such as pruning, before the harsh winter weather sets in.

"The fall is the ideal time to survey your property for any issues. Make a list of things that need to be cleaned, any hardscaping repairs, fence repairs, dead plant material, or even dead growth on trees that can be hazardous," advises DeMato. "Addressing these matters before winter can prevent greater expense if let to linger."

Fall is a wonderful time to enhance your outdoor space and create a captivating landscape that celebrates the beauty of the season. By embracing the colors, incorporating seasonal elements and paying attention to maintenance, you can transform your yard or garden into a stunning autumn retreat. So, roll up your sleeves, put on your gardening gloves and let your creativity flow as you embark on your fall landscaping project. Your outdoor space will become a welcoming haven for you and your loved ones to enjoy throughout this enchanting season. H&H

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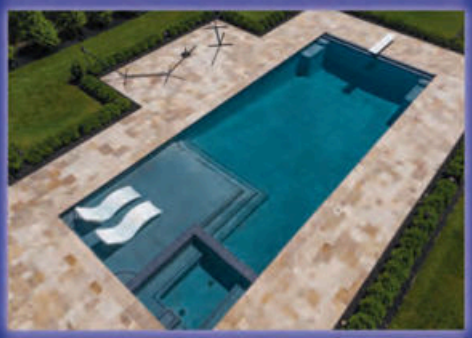
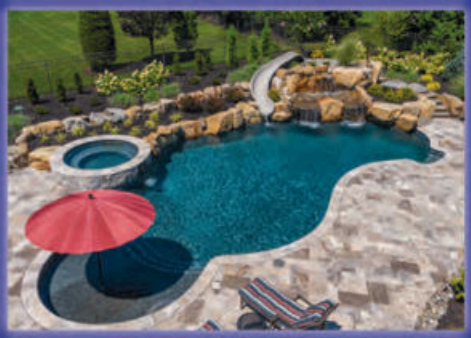
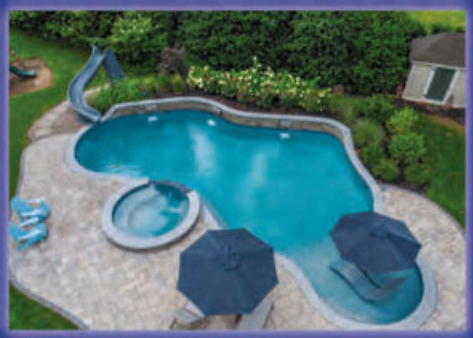
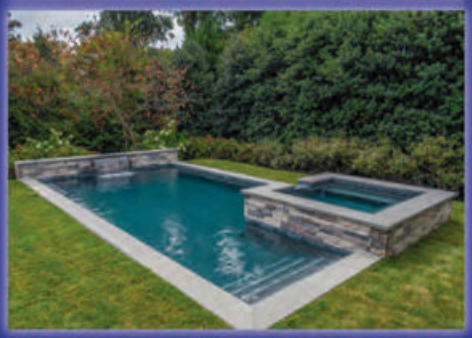


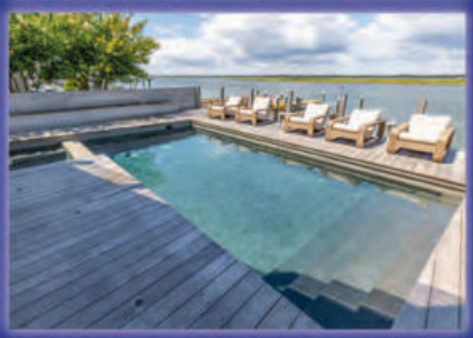


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AVISHAY CONTRACTORS STANDS OUT AMONG OTHERS IN THE HOME RENOVATION FIELD WITH ITS ATTENTION TO DETAIL AND COMMITMENT TO CUSTOMER SATISFACTION. *by* Amanda Hamm Hengel

Home renovations are projects many people dream about for years before they come to fruition. Finding the time to plan, fund and execute any upgrade, whether it's large or small, can be hard. Finding the right contractor to do the work can be harder.

Justin Avishay, co-owner of Avishay Contractors of Kearny, N.J., is not unfamiliar with the trials and tribulations renovations can bring. He also understands that a project of this undertaking is often once-in-a-lifetime, and with a price tag that can be overwhelming, he works to ensure homeowners get exactly what they're looking for.

"People save up for years to do this type of project once," he says. "If you're hiring someone to do your dream kitchen, and you're going to spend $60,000 to $100,000, you want it to be done right, and we try to do it right."

Avishay Contractors specializes in interior and exterior renovations including kitchens, bathrooms, basements, sidewalks, driveways, demolition and outdoor living spaces. Avishay got his start fixing cars for his family's limousine business, while also watching his dad and uncle flip houses. Eventually he opened his own mechanic shop, but found himself building outdoor kitchens during the summer, where he discovered his passion had moved beyond building custom cars and into building custom homes.

"I love seeing the 'wow' factor from my clients," he says. "I love it when they say, 'Oh my gosh, how did you do it?—I didn't think it could be done.'"

Avishay says he likens a renovation to a puzzle that needs to be put together, and he enjoys figuring out where all the pieces will fit just right.

"There's nothing we can't do when we put our minds to it," he says. "We aim to please."

While Avishay works on the building aspect of the business, his wife, Sylwia Avishay, works on the designs.

As co-owners, Avishay says they complement each other, but Sylwia really keeps everything balanced.

"A woman's touch to homes in construction is really a blessing," he says. "She makes us stop and think about what we're doing and makes sure we're planning ahead for what may come."

Part of this planning is making sure clients understand exactly what they're getting when they're setting a budget for any project. Avishay says sometimes clients will set a budget before taking into consideration the extras that will come after a project is complete, and that can be eye-opening.

"We always tell them, if you think your budget is $50,000, you can probably expect to spend $75 to $100,000," he says. "We give them the real expectation of what to expect, which is: You're going to do the renovation, and then want to buy new appliances, or decorations or furniture for the renovation and it's going to add up."

With that being said, once a budget is agreed upon, unless there is a drastic situation that may arise, there is no changing it.

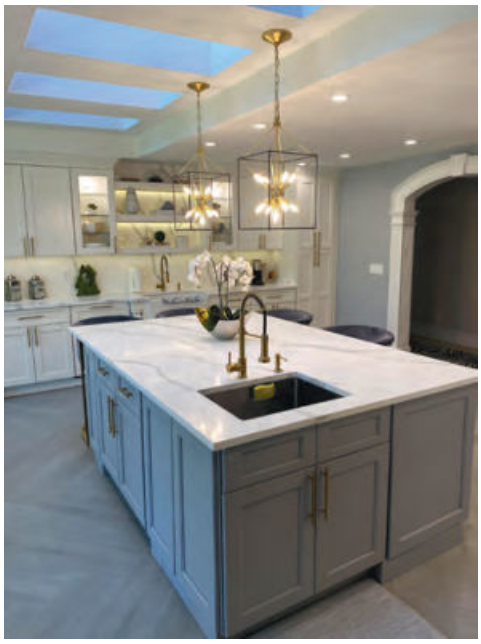
"When we plan for a house and we make a budget, we stick to it," Avishay adds. "Once we give you a price, we lock it in and focus on getting things done in a timely manner."

While budget is important, Avishay says the planning process is just as crucial, especially to Avishay Contractors.

"When we speak with customers after their projects are complete, the feedback we get is typically, 'We chose you because you seemed to care the most,'" he says. "We let the clients tell us what they need, and we don't push anything that they don't need. It's their dream kitchen, not ours, and we just work to give them what they want."

Fully licensed and insured, Avishay Contractors is the one-stop-shop homeowners are looking for when it comes to renovations. They have plumbers and electricians on their team, and do not sub out work to other contractors. With core values of God, family and country, Avishay says everyone on his team is like family, and it's just as important for them to see Avishay Contractors succeed as it is to him.

"We take pride in our work," he concludes. "We're not perfect people, but we strive for perfection." **H&H**







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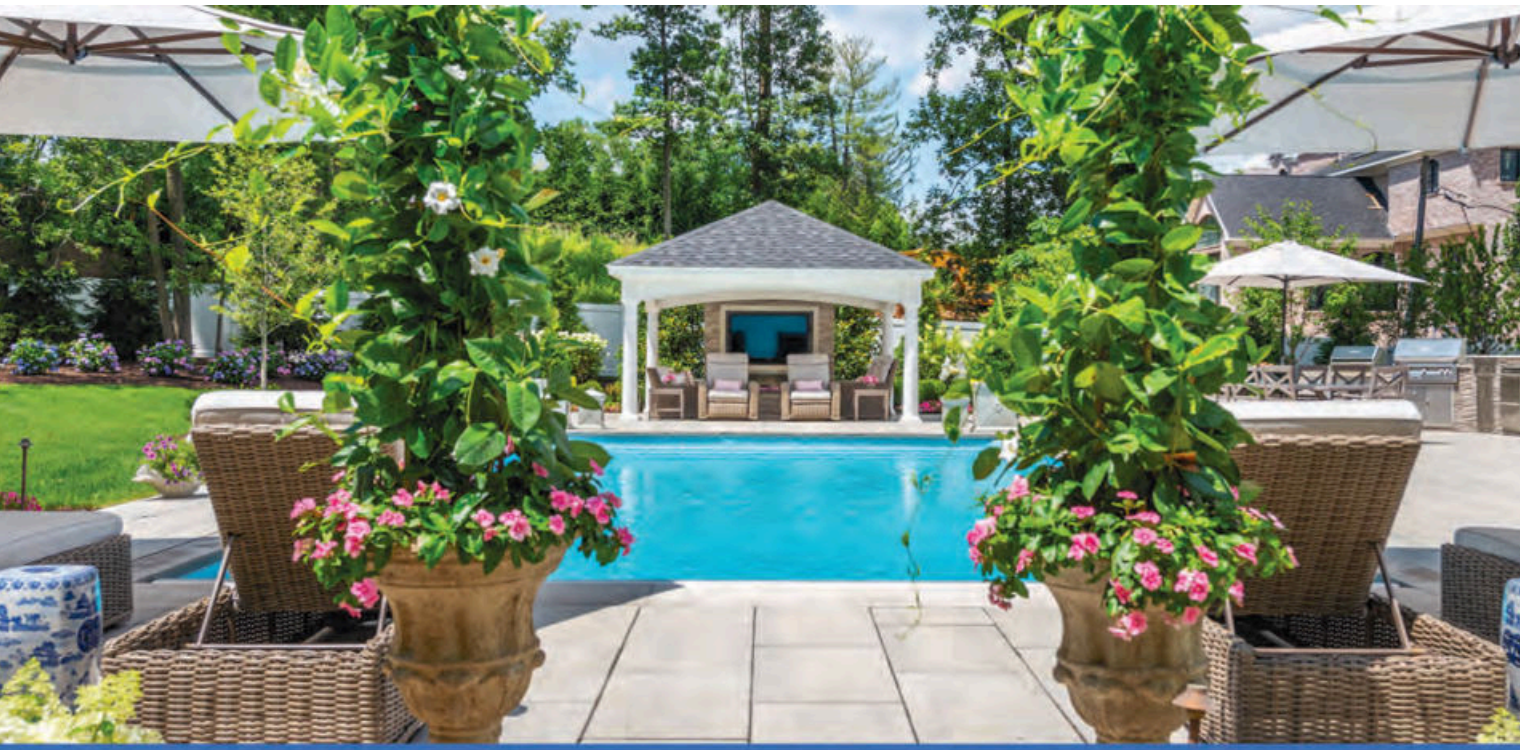
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