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out in the industry page 15



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design choices page 29

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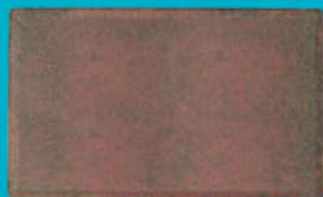
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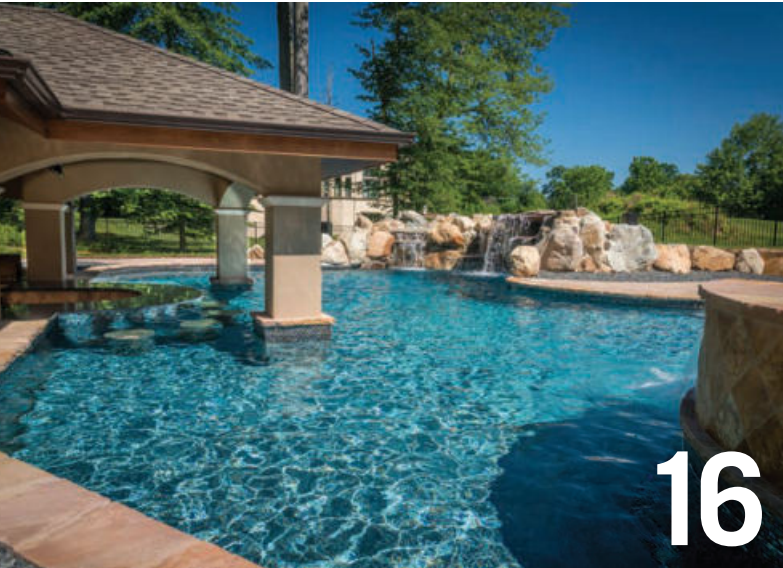
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contents

13 In a Spring State of Mind

Find inspiration for your outdoor living areas with a visit to Sequoia Out Back

15 Ask the Expert

Orbit Energy & Power

16 A Perfect Plan

The sooner you start planning your outdoor space, the sooner you'll be enjoying it

22 Everything in its Place

Organization experts discuss the ways homeowners are taking closet design to the next level

29 Ask the Expert

Main Line Kitchen Design

31 When Landscaping is More than Just Landscaping

Environmental Landscape Associates takes outdoor living spaces to a new level

33 2019 Philly Home Show Guide

in every issue

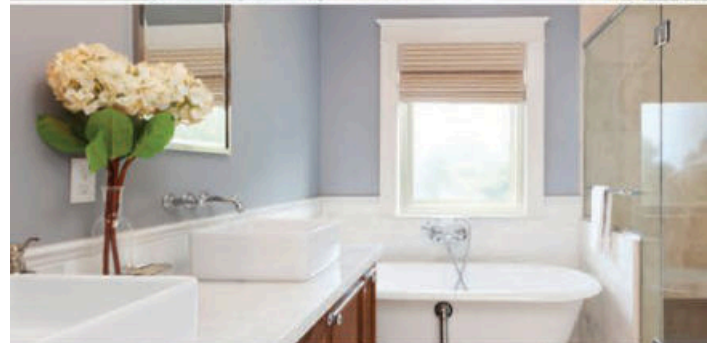
11 The Foundation



On the cover:

Environmental Landscape Associates has developed a niche for outdoor living spaces that go beyond just landscaping. The company, which has been in business for 30 years, creates outdoor rooms that homeowners can enjoy year-round, enhanced by elements like fire and water features, lighting and more.

To find out how the ELA can transform your backyard, turn to page 31.
Cover image courtesy of Environmental Landscape Associates



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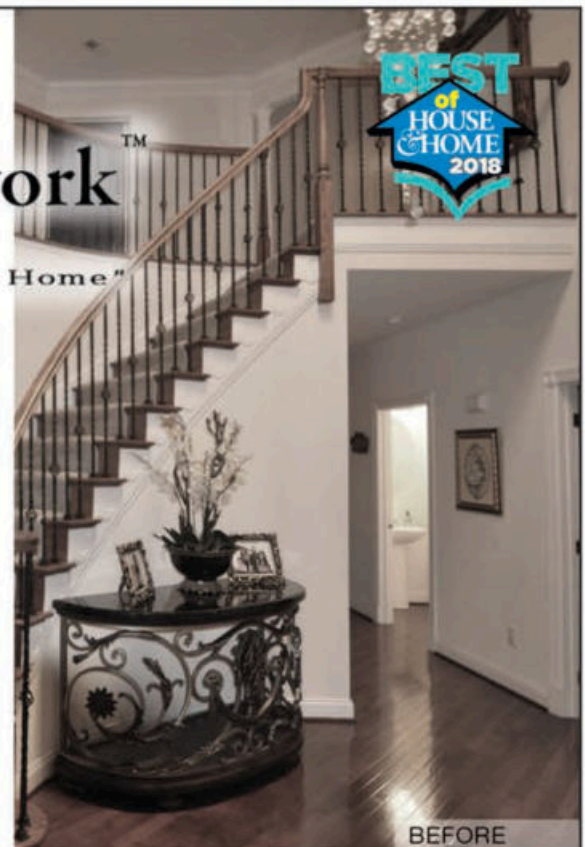


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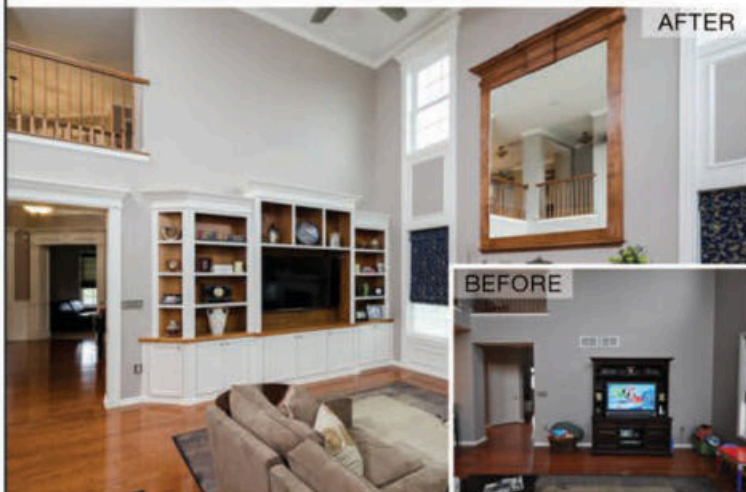
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the foundation

EDUCATIONAL ELEMENTS Edited by Liz Hunter

What to know about... Pantone's Color of the Year 2019: Living Coral

Late last year, Pantone made its much anticipated annual announcement of its Color of the Year. Living Coral is what the organization calls “an animating and life-affirming shade of orange with a golden undertone.” Pantone called out our society’s need for authentic experiences in an age where we’re constantly digesting digital technology. Living Coral has a playfulness about it, yet is common in nature, especially under the sea where few get to experience its vivid display.

“Color enhances and influences the way we experience life,” says Laurie Pressman, vice president of the Pantone Color Institute, in a press release. “As a shade that affirms life through a dual role of energizing and nourishing, Pantone 16-1546 Living Coral reinforces how colors can embody our collective experience and reflect what is taking place in our global culture at a moment in time.”

House & Home couldn't help but find out how to incorporate this hue into interior décor and furnishings. Here are a few elements, some subtle, some not, that may provide that certain pop of color you've been searching for.

Big Chill Slim Fridge in Salmon Pink

This brand is known for its nostalgic designs featuring the modern luxuries we've become accustomed to. Ideal for smaller spaces—think basement kitchenette—the 24-inch model has a stamped metal body and a pivoting chrome handle for a look right out of *Leave it to Beaver*.

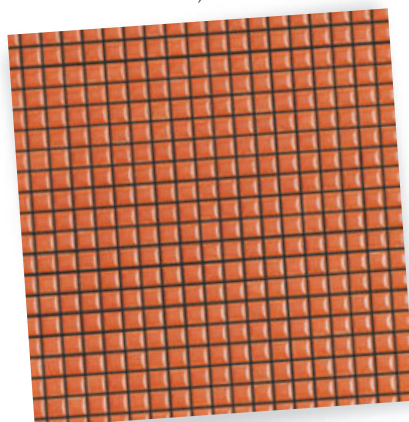
(Available in

more than 200 custom color options at BigChill.com for \$2,395)



Nemo Tile + Stone, Diva by Appiani Collection in Coral

Tile is one of the best ways to invite color into your home, whether on a backsplash or in a bathroom, and this offering from Nemo Tile + Stone offers texture with its geometric pattern and is a bold focal point with a splash of whimsy. (Price available upon request at NemoTile.com)



Tempaper

One of the leading manufacturers of removable, environmentally safe and friendly wallpaper, Tempaper's designs are sophisticated and trendsetting. Case in point, these prints—Flora (\$40/panel), Pom Pom (\$40/panel) and Flamingos (\$98/roll)—all feature coral hues for a nod to Pantone's color selection. (Available at TempaperDesigns.com)



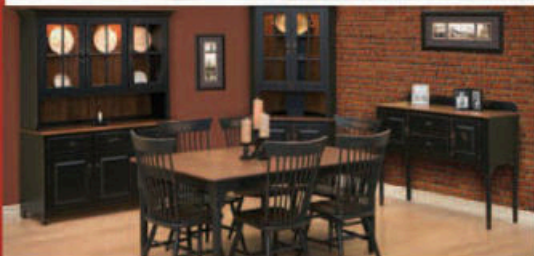
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in a spring state of mind

Find inspiration for your outdoor living areas with a visit to Sequoia Out Back



season's trends, too. Visitors can expect to see new grilling accessories, outdoor dishware, outdoor paintings, citronella candles, tiki torches, bird feeders and all kinds of outdoor accessories when they visit the showroom this season.

“People are coming from all over. They are walking in the door and their jaws are just dropping.”

—John Keller, owner of Sequoia Out Back

And, with the new addition of a warehouse on premises, Keller says they are able to bring in more inventory and keep prices down for customers.

Recently Sequoia has begun to expand the building material options as well with the opening of a hardware store. “Another exciting new thing that we’re doing on the building material end of the business is offering a hardware store that will have all the accessories and supplies needed to build a deck,” Keller says. “We’ll have everything from the bolts and the hardware to the DeWalt tools and other tools and accessories you need to build a deck or do other projects around your house.”

Other aspects of home improvement projects are also covered at Sequoia, including windows, doors and specialty siding, all available for customers to browse in the showroom.

Sequoia Out Back will also continue sharing its list of preferred contractors, designers and builders, so you can find the perfect person to install the product you’ve selected.

And as the outdoor living trend only continues to grow, Sequoia Out Back will continue to add new products, brands and set-ups to its location so that homeowners can always find the very best.

“The future will continue to bring a lot of emphasis on creating backyard living spaces,” Keller says. “With an outdoor living area you can significantly expand the footprint of your house without having to add on. That’s a concept that is always going to be popular.” **H&H**

With the new year upon us and frigid temperatures setting in, many people’s minds may be longing for summer fun. Instead of being stuck indoors, we’d prefer to be outside, entertaining on a deck, lounging by the pool, enjoying a drink on the patio. Fortunately, there is a place that feels like summer all year round: Sequoia Out Back.

Inside its 30,000-square-foot showroom, customers will find everything they could possibly want for their outdoor living spaces: patio furniture, cushions, grills, outdoor kitchen setups, heating lamps, fire pits, decking and pavers, pergolas and so much more.

There is nothing like it on the East Coast, a vision brought to life by owner John Keller. After a long career in the construction and building materials business he felt the availability of products and supplies for the backyard was not as robust as it should be to support the growing trend of outdoor living. Sequoia Out Back’s showroom is spread over three levels. Its interior is constructed to give you a real-world vision of what your outdoor property can look like. There are coffered ceilings that seamlessly convey the notion of the open sky above, patios and decking installed right down to the railings,

and furniture and design items that give each display a feeling of home. You are given the opportunity to see how these items will truly look at your house.

And that’s something that online shopping can’t deliver. The ability to not only see, but touch and try-out outdoor furniture and other products is highly valued by Sequoia Out Back’s customers in this digital day-and-age. It’s incredibly difficult to find a brick-and-mortar store that carries so much—and that’s why Sequoia gets visitors from far and wide.

“People are coming from all over,” Keller says. “They are walking in the door and their jaws are just dropping.”

A visit to the store is sure to evoke new ideas and provide a realistic visual of how the products might look in your own outdoor living space. Many of the most respected product names can be found at Sequoia Out Back including furniture lines from Gensun, Pride, Woodard, Brown Jordan, Ebel, and much more. And Sequoia’s vast decking displays include well-known brands like Azek, Timbertech, Trex, Fiberon, Zori, Wolf, and many more.

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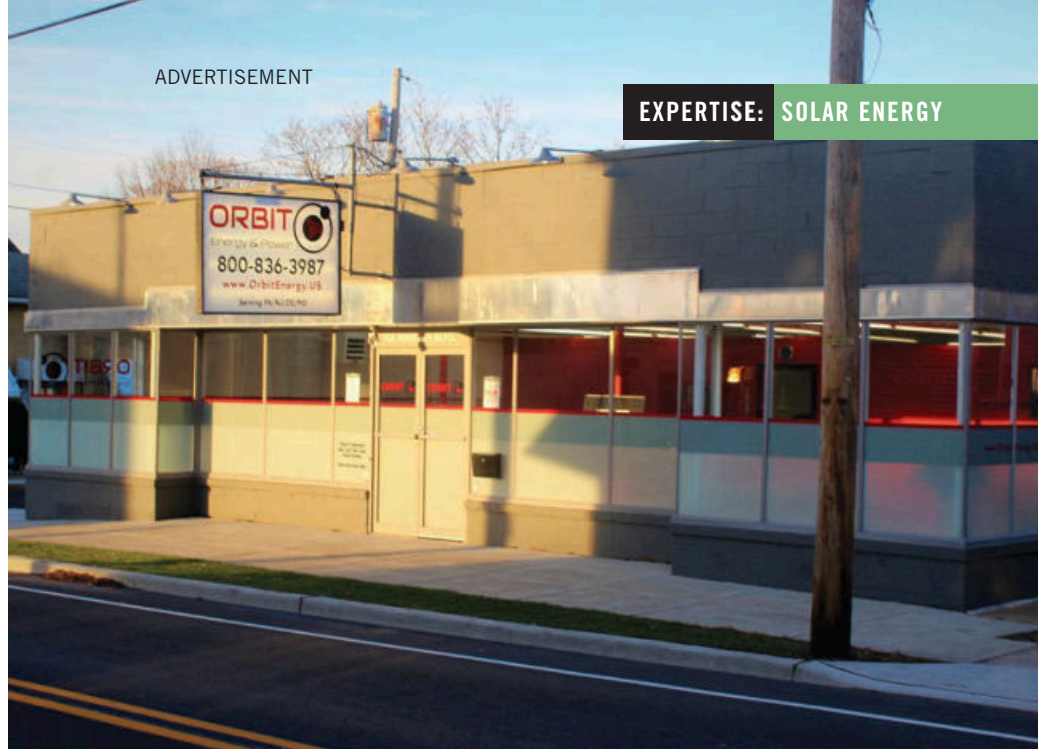
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Considering company President Sean Angelini's nearly two decades in the solar industry, pioneering these offerings is no surprise. Angelini helped install the first grid-tied system in the U.S., tied directly into PECO's grid, and his team has done installations for major corporations including Johnson & Johnson and FedEx and venues such as the Atlantic City Convention Center and Lincoln Financial Field.

House & Home spoke with Angelini about how Orbit Energy & Power stands out in the industry and how families can benefit from its service offerings.

What makes Orbit Energy & Power unique in the industry?

Our team exists for the purpose of making our world a more environmentally friendly planet through every single renewable energy project that we deploy. We strive to provide unmatched engineering, procurement, construction and maintenance services; setting the standard of excellence for the renewable energy industry, one successful project at a time. Solar is like a fingerprint, there are no two alike. Orbit builds for the family under the roof. We offer complete turnkey state-of-the-art design/build systems



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What can clients expect when coming to Orbit Energy & Power?

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A Perfect PLAN

The sooner you start planning your outdoor space, the sooner you'll be enjoying it.

BY LINDSEY GETZ

While we may be in the thick of winter, the professionals who design and install outdoor living environments are already getting a jump on their busy season. In fact, many of them already have jobs lined up for the spring and have begun the important process of planning for and designing these projects. If you're looking to have an outdoor living space added to your home, then it's time to start planning.

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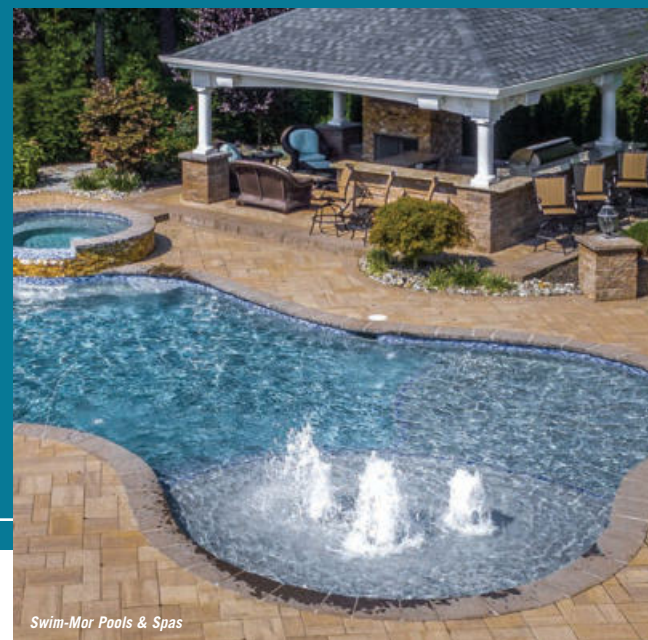
The experts all agree that planning for a large outdoor living project is best done in the "offseason," when there is time to devote to developing and perfecting the design. Chris Bianciella, co-owner of K & C Land Design and Construction, says that the project's design is one of three key reasons to start planning as soon as possible. Budget and permitting are the other two reasons to plan ahead.

"By putting time into the design, you can figure out exactly what you want to do," he stresses. "Good design can take some time—and sometimes involves back and forth with the homeowner—so it's best to perfect the design in the offseason. The second reason to start in the winter is to plan for your budget needs. And finally, the third reason it's important to start early is the fact that permitting can take time—sometimes a couple of months. It's better to start that process now instead of using up time that your project could already be underway."

"Honestly, early planning is proper planning," adds Dean Stafford, owner of Dean's Landscaping. "Without exception, every successful project begins with proper planning. A projected timeline



K & C Land Design and Construction



Swim-Mor Pools & Spas

for the duration of the project and an anticipated start date are both must-haves. All homeowners should be aware that delays due to weather, scheduling and unforeseen hidden problems on the job site can and do happen—and it's wise to allow for these possibilities.”

Andy Sykes, CLP, PCH, president of Garrett Churchill, says that the goal in any outdoor living project is to “create a space that will be utilized to the fullest.”

He agrees with Stafford that achieving this goal all starts with planning.

“One of the first questions that we ask is, ‘How will you use the space?’” Sykes says. “It’s so important that the space is functional. As we determine how the space will be used, we start the design process, which involves working out all of the details and lots of back and forth. You have to expect that a process like this is going to take time.”

Mike McCool, general manager of Swim-Mor Pools & Spas, says that the same principles apply to adding a pool to your outdoor space. It takes time to put together a design and go through the permitting process for a project like this. At Swim-Mor, designs are rendered in 3D which takes a lot more time than a quick sketch on a piece of paper.

“If you want to be swimming by Memorial Day weekend, this is not something you can put off,” McCool urges. “If you wait until March, you’re looking at July 4th—at the earliest. The more complex your pool is, the more time-consuming the design is. It makes sense to use the winter to work on it and get your permit approved. Then we can break ground as soon as the weather breaks.”

NEW YEAR, SAME TRENDS

In terms of what’s on homeowners’ wish lists for 2019, the experts we spoke to say that the same trends which have been gaining popularity for several years now continue to build steam. Generally

speaking, the trend is toward complete outdoor living areas with lots of amenities. Homeowners are looking for more than just a patio but want all the bells and whistles to go with it.

“It’s hard to nail down a trend toward one or two things because it’s the whole package,” says Bianciella. “Homeowners want the fire feature, the outdoor kitchen and maybe even something to provide permanent shade like a pavilion. They want an outdoor living room where they can spend lots of time with their family and friends.”

For many, this really does come down to the amenities and features of the space. Without these add-ons, you might have a great patio, but not get as much use out of it as you’d like.

“The newest trends are building on existing outdoor environments with shade coverings such as pergolas, cabanas and colorful sun-sails,” says Diane Marrazzo, co-owner of Marrazzo’s North River Landscape. “Outdoor showers, outdoor media centers and sound systems are also hot this year.”

Stafford adds that it’s about “personalized space,” which is something that Dean’s Landscaping has built a niche in.

“I’ve not met anyone who doesn’t appreciate being listened to and having their hopes and desires brought to life through intelligent design,” says Stafford. “Obviously, each homeowner’s tastes vary somewhat, and each project is its own story. We built quite a few projects last season that offered permeable pavements, fireplaces, kitchen areas, lighting options and water features of all sizes.”

But Stafford says his favorite finishing touch is the plantings in and around the newly created living spaces.

“Plants create an inviting environment to the space,” he says. “They can really be tailored to every taste, both metaphorically and

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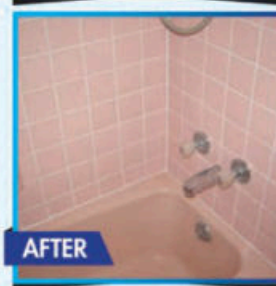
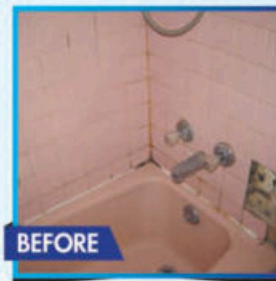
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literally speaking. Kids are always amazed to have healthy and beneficial insects and birds in their backyards. Butterflies, hummingbirds, songbirds and even cool-looking praying mantises are all welcome inhabitants.”

In terms of pool trends, McCool says there have been two key pool trends he's seen for quite some time.

“There have been two drastically different types of people when it comes to homeowners that want pools,” he says. “They either want the rectangular, very modern pool or they want a freeform, very natural pool. By far, those are the two most popular styles and they are polar opposites. Most of our clients tend to fall into one or the other category.”

OLD BECOMES NEW

Of course, not every outdoor living project is a brand-new endeavor. It's important to note that many projects are also renovations of existing spaces.

Sykes says that the company does a lot of repair work.

“Unfortunately, this is often due to the fact that the original contractor didn't do their job properly in the first place and pavers are failing,” Sykes says. “If a patio was built improperly, we can come in and fix that. We also get renovation work to switch out materials, such as upgrading a paver patio to natural stone. And we've even extended some patios, giving the homeowners a bigger outdoor living space.”

Marrazzo says that oftentimes a good cleaning is all it takes to correct a dingy patio that has an outdated appearance.

“Simply power-washing and reapplying polymeric sand over weather-worn pavers or natural stone in patios, walkways or front entryways is enough to clean-up old surfaces and make them look and feel

like new again,” Marrazzo says. “The process is recommended by the Interlocking Concrete Paving Institute (ICPI) every three to five years or as deemed necessary by the homeowner in order to maintain the integrity of the installation.”

McCool says that Swim-Mor has also done some pool renovation work, updating pools that are 10 or 20 years old with newer materials.

If you're feeling like your outdoor living space could use some revamping, it's definitely worth exploring your options. After all, you ought to be able to enjoy your outdoor space to the fullest.

“When you spend a lot of time outside, it's easy to start seeing ways that you could make your space better,” Bianciella says. “We definitely get calls from homeowners who are tired of having a small or awkward patio and really want a space they can use to the fullest.” **H&H**




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Everything

Organization experts discuss the ways homeowners are taking **closet design** to the next level.

When it comes to home remodeling, year after year the big-ticket item is kitchens. As the heart-beat of the home, this only makes sense, as homeowners want to make their kitchen a functional showpiece that will serve them well for years to come.

There has been a shift over the years, however, for more personal parts of the home to also receive coveted upgrades. As families are staying in their homes longer and putting more of their own touches on spaces they may not have before, spaces that previously had gone by the wayside are being noticed—including closets.

"You can do so much now with closets," says Nadine Holtz, vice president of Closets By Design of Northern NJ. "We've made a niche now. People love having their closets done. It's like getting your kitchen done; it's something people really want to do."

By Amanda Hamm Hengel

Image courtesy of Closets For Less



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IN ITS PLACE



Everything IN ITS PLACE

To get a better idea of what is available in closet designs today, we spoke with our experts about what goes into re-doing this space and just how updated the extra touches have become.

The process

If a homeowner decides to out-source the upgrade of a closet, the preliminary process is basically the same with every design company. It begins with an initial consultation, whether it's in person or over the phone, so the designer can get a better idea of why the homeowner is looking for a remodel in the first place.

"The process begins with the client calling into our customer service department, where one of our representatives will schedule a free in-home consultation with one of our trained designers," explains Christine Kazigian, marketing manager for Closets By Design Exton. "When the designer arrives at a client's home, the first thing he or she determines is the true reason the homeowner called.

"The reason often varies," she continues. "Maybe the homeowner wants to create more space, they can't find what they need when they wake up in the morning or the frustration of clothes piling up. The idea is to create a space that simplifies the client's everyday routine."

Along with the reason for the upgrade, Dave Schaefer, purchasing manager with Innovative Closet



Image courtesy of Contemporary Closets

“The idea is to create a space that simplifies the client’s everyday routine.”

— Christine Kazigian, marketing manager, Closets By Design Exton

Designs, says there are typically several other points discussed during the initial interview.

"Our process starts with an in-home measuring and design consultation with our design staff," he says. "During this meeting the customer's needs, style and budget are discussed, [along with] how to best cater to all three in the space provided.

"Our design staff then reviews the project with their inside sales staff so that the project can be drafted and quoted," Schaefer notes. "We then send the quote

of the proposed storage solution and 3D drawing to the customer for revision or approval. We manufacture all of our closets here in-house, so everything is custom fit for the client."

With design in hand the length of the construction phase varies depending on the project, but a homeowner can expect to have a new place to store their belongings within a few weeks with most companies.

The options

Of course, updating a closet is not as simple as only having to figure out how much space is needed for hanging clothes and storing shoes. What type of knobs will be used for drawer-pulls, if the shoe shelves should be slanted and how accessories will be displayed, among other options, are all choices that need to be made.

"The accessories and the different hardware; all the different metals you can choose from," Hotlz explains about all the decisions that go into designing a personalized closet. "There are even ball bearing slides you can get for drawers now so that they soft

close—like the cabinets you can get in kitchens now—and they don't slam."

Even the colors used in the closet need to be considered, and this decision isn't as straightforward as it used to be, either, says Aaron Lewis, owner of Closets For Less.

"We have noticed a trend in that clients are preferring to go with a wood grain look rather than straight white," he says. "Also, they want more of the accessories in the closet—belt racks, tie racks, jewelry drawers, valet poles, locks on the drawers—for example."

Seth Rappaport, vice president of sales for Contemporary Closets, says there are also more high-end touches that homeowners may consider, including a bench or crown molding and an island—though most don't have the space for it.

"Glass doors also give a nice touch, a sort of elegance that doesn't close a closet off," he adds. "They offer beauty and it helps to keep dust off clothes."

An important factor to note is that the options available really depend on the homeowner's budg-

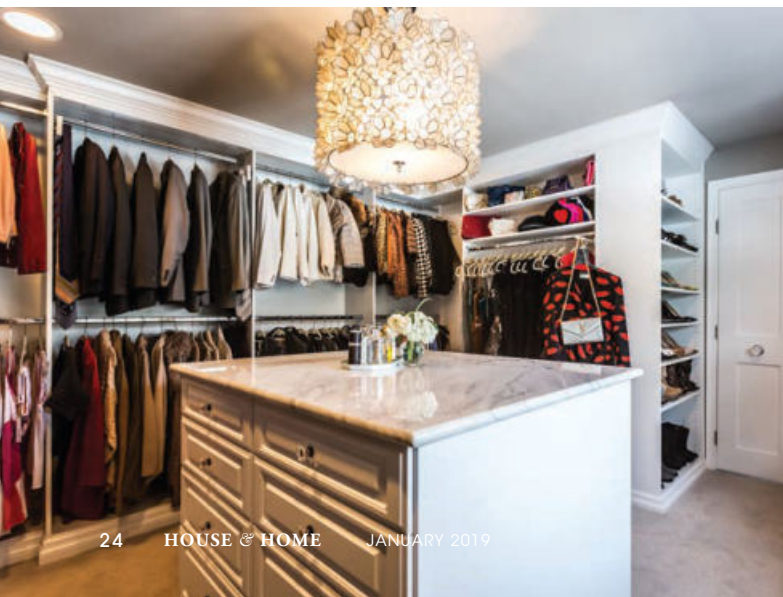


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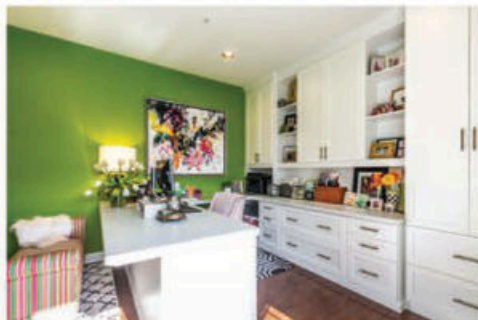
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Everything IN ITS PLACE

et and the expected outcome of the space, Kazigian says.

"Projects range from functional to fanciful," she adds. "We are able to work with our clients' budget and create a space specifically for their needs."

"We've done closets for \$900 up to \$100,000 and everything in between," Kazigian continues. "We've created islands that roll on wheels, units with chandeliers and granite counter-topped islands and closets with spaces specifically for accessories. ... We are able to create functional spaces for a reasonable price, however, when it comes to high-end touches, the opportunities are endless."

The results

While the reasoning behind a closet remodel will be different for every homeowner, with its completion, each homeowner should have a new space they are happy with.

"It is a process that will make their life a little more organized and will help them start their day off in a brighter way," Lewis says.

Of course, a closet does not stay clean and organized on its own, and as Rappaport points out, it will take some work on the homeowner's part to maintain the peace in the space.

"I can give you the tools to be organized but if you refuse to put your clothes on a hanger it's not going to help," he says, adding, "Even doing something as little as going out and getting all the same hangers that match—this makes the closet look so much cleaner and it's not something you need to spend a lot of money on—can make a huge difference in the look of the space."

The best part is that this type of calm and organization does not need to be reserved for one part of the home, says Eugene Koval, manager of Home Trimwork. It can be extended to the home's entertainment unit, the pantry, the home office—anywhere organization is necessary

but may be a little lacking.

"We do a lot of entertainment systems," he says. "People want more usable space so they do built-ins on the sides of their TV where they can store their equipment and make it look cleaner."

"Or they do bookshelves, which offer a place to display," Koval continues. "On the bottom, they can use base cabinets for storage."

As with most home remodeling projects, it's critical to consult with a number of companies to find the right closet designer for you, Schaefer concludes.

"It is important to find a closet company that is not afraid to customize your closet to suit you," he says. "Think of what you want your closet to do for you and then see how the designer takes that information into consideration when designing your space. See how each company you consult with caters to your requests and go from there." **H&H**



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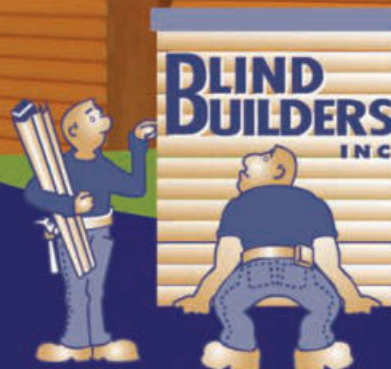


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Main Line Kitchen Design

After nearly a decade in the kitchen design industry, Paul McAlary has seen homeowners make some of the same mistakes over and over again. As the founder and president of Main Line Kitchen Design, McAlary has won more than a dozen local and national kitchen design awards and has become an internationally recognized authority on kitchen design. His company takes a unique approach, offering streamlined kitchen design and cabinets through an appointment-only model that suits the schedules of clients.

McAlary and his team of experienced designers want the best outcome for their clients, and through collaboration and education, the finished product is a better kitchen at a better price. *House & Home* spoke with McAlary about the common pitfalls in kitchen design and why creating the perfect kitchen is more complicated than the general public realizes.

What are some of the most common mistakes people make when they renovate their kitchen?

The most common mistake people make when they renovate their kitchen is doing anything before contacting an experienced kitchen designer. A week doesn't go by when we are contacted by customers who have spent



Paul McAlary, founder and president



extensive time researching, shopping and planning without a realistic plan and design.

Homeowners make this very costly mistake over and over because they mistakenly believe that they know the kitchen design that they want. However, while the majority of customers come to us firmly believing this, nine out of 10 end up with a completely different—and better design—with the same budget. Because respected kitchen designers work on many thousands of kitchens over their careers, they can provide ideas, insights and options only learned with years and years of experience.

Besides not working with a kitchen design professional, are there other common errors?

Many! And they are all costly either in dollars, time or both. Doing the project in the wrong order is costly in both time and dollars. We also hate to see homeowners who have spent money on door styles and cabinet lines that are expensive when the choice wasn't a priority. And, of course, there are nearly an infinite number of bad design decisions people make without a qualified designer.

What are some of these bad design choices?

The worst are the ones that are very dangerous and there are many. One example is having a range or a cooktop right next to a walkway or doorway, or under a window. While this is incredibly dangerous and

against building code, it might not seem so since it was shown on popular TV shows such as *I Love Lucy*, *The Brady Bunch*, *Cosby*, *Seinfeld*, *Friends* and *House of Cards*. Much like contractors and homeowners, TV set designers are not experienced kitchen designers and don't know the dangers of poor kitchen design.

What's so dangerous about the example you just gave?

When a cooktop or range is immediately next to a door or walkway, handles to pans stick out and are easily flipped onto small children rushing by. There is also a real risk that flames will cause a fire when people pass with loose hair or clothing. And, if I haven't scared everyone enough, gas cooktops placed under windows can result in actual explosions. An opened window can lead to a breeze blowing out a burner flame and ... boom!

Any last thoughts until your next conversation with us?

Our customers quickly learn that kitchen design is far more complicated than the public believes. Every kitchen we design is a puzzle that we don't rest until we solve.

I think most kitchen designers would agree that it takes at least 10 years to become good at our jobs. People rarely stay in a field that long if they don't love their work. Working with great customers and having such a profound effect on customers' homes also continuously inspires my team and many others I know in the industry. **H&H**



Main Line Kitchen Design

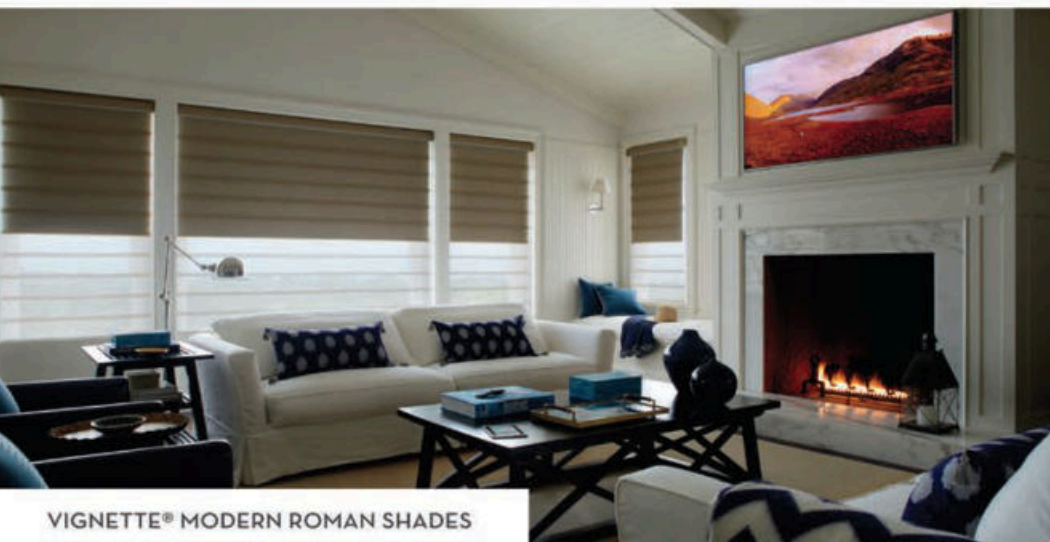
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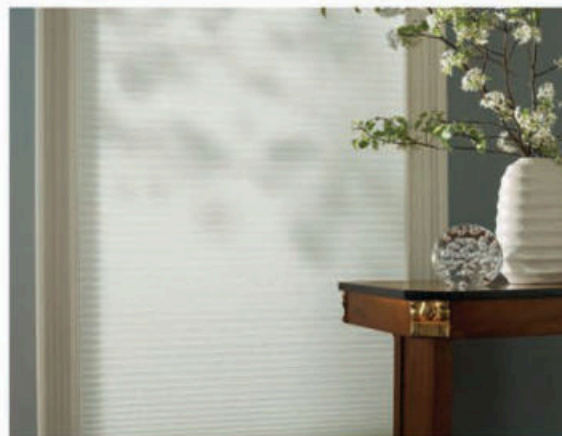
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Environmental Landscape Associates takes outdoor living spaces to a new level.

by Lindsey Getz

When Landscaping is More than Just Landscaping

Outdoor living rooms create spaces where you can truly immerse yourself in the outdoors—but with all of the amenities and comforts of an indoor space. For many, it's the ideal extension of their home so it's unsurprising that interest in these spaces is not waning but instead continues to grow. For Keith Frederick, president and CEO of Environmental Landscape Associates (ELA), outdoor living is the entire crux of his business. Frederick got his start in residential design/build, spent some time doing commercial landscaping and excavation, but ultimately circled back to residential work. In 2000, he built his first outdoor kitchen and from there, specialized in high-end residential outdoor living spaces as he watched interest soar.

"We're focused on creating an outdoor living experience for our clients," explains Frederick. "It's a lot like building an outdoor addition to your home. It's a room—in some cases, more than one—and it has any number of features that help make the space more comfortable and suited to your needs."

For many, that includes a pavilion with a full roof so that the space can be used any time of year and in any weather condition, though Frederick says that pergolas are also a popular trend right now. He also gets quite a bit of interest in fire features which, whether gas-burning or wood-burning, add both aesthetic interest and functional light and warmth to a space.

"The idea is to create a space that is customized to you," Frederick says. "Whenever we begin a consultation on a new project, we ask three key questions: What's your budget?

What's your wish list? And, what's your style? That's the starting point for any great project."

In terms of style, Frederick says it's not uncommon for him to begin meetings inside of his clients' homes so that he can really get a taste for their style preferences. He says that the views from inside of the home (looking out) are also very important to consider when creating an outdoor living space.

Of course, these are the kinds of details that your average landscape contractor isn't going to think of. If their forte is building cookie-cutter patios, you can be sure that they're not going to take the time to explore all of those little details that could help make your space truly unique. That's why Frederick has found a niche in working with clients who are looking for more. Since Frederick has a degree in environmental design and ornamental horticulture, he has the perfect combination of experience and know-how (including an extensive knowledge of plant material) to fully complete outdoor living projects.

Oftentimes, those exterior projects lend themselves to ongoing work—either adding to or maintaining that outdoor space. Sometimes, a project may even lead to interior work. ELA has helped existing clients to renovate interior bathrooms or add windows. Clients come to know and appreciate Frederick and his team and ask about what other work they can do.

"I have been in building and construction my entire professional life," says Frederick, who started ELA in 1989. "To build these kinds of projects you must have knowledge



and skill in a little bit of everything—masonry, carpentry, electrical and plumbing. As clients get comfortable with us and trust our work, they often ask us about completing other projects for them. We're the go-to for everything outside but sometimes we'll work on interior renovations as well."

It says a lot that customers keep coming back to ELA for future work and Frederick sees it as an honor and a privilege. He says his primary goal has always been to fulfill his clients' "wish lists." He adds that there's nothing like seeing a project go from a conceptual idea to a completed space that they can enjoy to the fullest.

He sums it up: "We're in the business of making our clients' dreams a reality." **H&H**



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JAN. 18 & 19



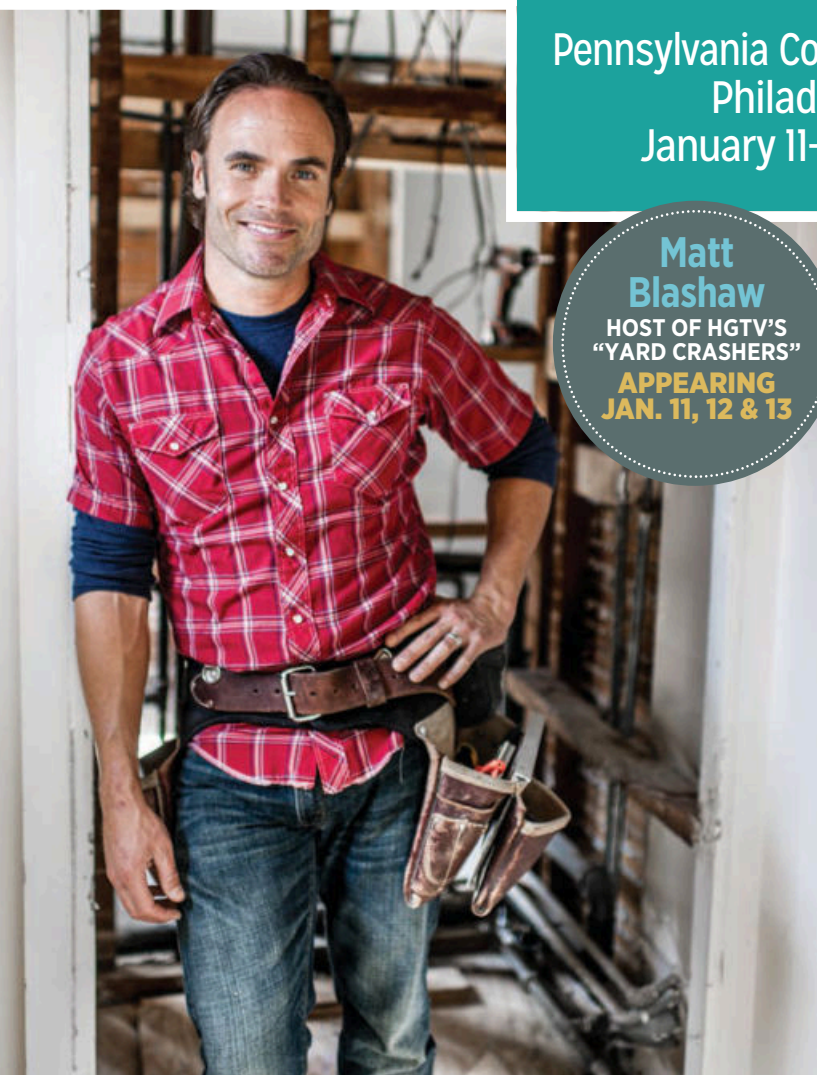
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PHILLY HOME SHOW

Pennsylvania Convention Center
Philadelphia
January 11-13 & 18-20

**Matt
Blashaw**

HOST OF HGTV'S
"YARD CRASHERS"
APPEARING
JAN. 11, 12 & 13



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Welcome to the 2019 Philly Home Show!

We're glad you've come to experience the newest ideas and products in home improvement. For nearly 40 years, the mission of the Philly Home Show has been to inspire your next home project and connect you with the experienced providers who can assist you in achieving your home improvement goals.

This is where you can explore more than 60,000 square feet of exhibit space, delight in new features and solutions designed to

meet your needs, gain insights from design experts and knowledgeable exhibitors and even apply (or learn) some hands-on project skills. Stimulating new ways to enjoy your home is what the Philly Home Show is all about, so it's very rewarding for all of us to help make your projects come to life!

Sincerely,
Jenna Naffin
Show manager

PHILLY HOME SHOW

SHOW HOURS:

FRIDAY
January 11
Noon–8 p.m.

SATURDAY
January 12
10 a.m.–9 p.m.

SUNDAY
January 13
10 a.m.–6 p.m.

FRIDAY
January 18
Noon–8 p.m.

SATURDAY
January 19
10 a.m.–9 p.m.

SUNDAY
January 20
10 a.m.–6 p.m.

WHERE:
Pennsylvania Convention Center Exhibit Hall F
1101 Arch Street
Philadelphia, PA 19107

TICKET INFORMATION:
Adults (at the door): \$13
Adults (online only): \$10
Children Ages 6-12: \$3
Children Ages 5 & Under: FREE

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You've Gotta See This:

Concrete Backyards

City living is swell, but personal outdoor space can be limited. To maximize yours, we invite you to explore (and then copy) some of the solutions that our design experts have come up with for transforming a typically tiny city backyard into your own urban oasis.



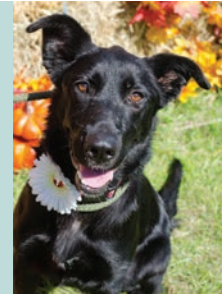
Succulent Bar

Treat yourself to a decorative new houseplant that you've designed, with "greens" selected from the fun, new Succulent Bar hosted by Vault + Vine. Choose from a variety of planters, then fill with your choice of colorful succulents and "toppings" to bring home.



The Barking Lot

Don't leave the show without visiting the new Barking Lot pet market! Delight your fur babies at home with goodies and accessories you select for them here (or some swag for yourself), and feel good about a portion of all sales benefitting the Pennsylvania SPCA.



7th Annual Habitat for Humanity Upcycle Challenge: Hallway Envy

Local DIYers have done it again! See the creative methods and techniques they've used to turn something old into something new, and be inspired to add functionality and some "wow" to your own hard-to-design hallway.



Make-it, Take-it Presented by The Painted Home

Here's where you can flex your DIY skills or learn new ones, and take home the results. With our design experts offering workshops during both weekends, there are numerous options for creating on-trend handmade items for your own home (bragging rights included).



Thank You to Our Show Sponsors and Partners!



Clint will
appear on the
main stage
Friday, January 18
Saturday, January 19

*TV's favorite woodworker
carves his own route*

BRINGING IN THE WOOD WITH CLINT HARP

Clint Harp is known to millions of TV viewers as the go-to furniture maker on HGTV's hit show "Fixer Upper" who has a way with wood — especially reclaimed wood, with which he makes beautiful, handmade pieces.

Before starting Harp Design Company with his wife, Kelly, he had other jobs and lived elsewhere before returning to Waco, Texas, where Clint's chance meeting with "Fixer Upper" home renovator and co-star Chip Gaines led to his involvement with the show that would change their lives.

Now, Clint is the author of the book "Handcrafted: A Wood Worker's Story," and he and Kelly are starring in their own TV show, DIY Network's Wood Work, which shows them improving various home spaces for individuals and families and creating custom wood pieces, such as entertainment centers, ping-pong tables, coffee bars and bunk beds. We talked to Clint about the enduring appeal of wood, and why and how to use it in your own home.

Why is it important for you and your company to create new furniture and home pieces from recycled and reclaimed wood?

When we started, we had to use found wood for economic reasons. The environmental aspect is important, and it's why sustainability is part of our company mission. The tree's already been cut, so why *not* re-use it? I love the idea of giving things new life. Making discarded wood into something new and useful — like a table, where people will gather to talk and enjoy meals together, and kids will do their homework on — creates a kind of redemptive story that I think almost anyone can relate to.

What does using recycled and reclaimed wood bring to home design and comfort?

If you're tearing out old wood while remodeling, and you can use it to make something new and useful in your home, you're not just creating a cool story that enriches your home — you're adding a level of character that you'll never get from mass-produced or store-bought materials. Wood adds a naturally warmer element. Our kitchen is dominated by hard surfaces like stainless steel and granite, so a big wooden cabinet warms it up.

What's the best way to incorporate old wood into a newer home?

A handcrafted table is a great piece to start with; just use the heck out of it! That's how it ages into a beautiful piece that becomes a beloved antique. It will stand up under constant weight and use and last for a long, long time. You can also add wood pieces like a bed or an island or a front door. The exterior of our home has manufactured siding and roofing, but I made the front door from a big, old piece of scarred wood, which was shown on "Fixer Upper."

What's something that anyone can do to instantly make their home feel more warm and welcoming?

Clean it up and declutter. We've grown accustomed to having too much stuff. When you thin it out, the beautiful things can emerge and be featured. There's also some magic in incorporating a strong, natural piece, such as a solid wood fireplace mantel or a kitchen island made of wood. It really helps to anchor the room and make it feel inviting.

What do you most appreciate in other people's homes?

I love visiting someone's home that immediately communicates a clear concept or idea that runs throughout. Even if it's not my style, I can appreciate their sense of purpose and the time they took to impart their personal touch. Because it represents who they are, I feel welcome, because it's an extension of their personality.

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Pennsylvania Convention Center
Philadelphia, PA



2019 Philly Home Show Guide | CATEGORY DIRECTORY

APPLIANCES

Kieffer's Appliances	601
Queen Appliance	132
Vitamix	742

ART

Armond Scavo Photography	242
Life Art	614

AWNINGS/CANOPIES

Laurel Awning Company of Philadelphia	811
---------------------------------------	-----

BASEMENT WATERPROOFING

Aqua Guard Foundation Repair and Waterproofing+	209
Basement Systems USA, Inc.	604
Basement Waterproofing Specialists	105, 435
BQ Basement Systems	222
DryTech Waterproofing Solutions	505
Mid-Atlantic Waterproofing Construction Solutions 911	310, 741, 804

BATHROOM REFINISHING

1 Day Bath Home Services	210
Bath Fitter	731
Luxury Bath of NJPA	231
Miracle Method of South Philly	706

ARCHITECTS/BUILDERS

Rudloff Custom Builders	701
Gardner- Fox Associates, Inc.	512

CABINETRY

Alliance Custom Cabinetry	523
Cabinets To Go	1037
Custom Pull Out Shelves & Refacing	323
Custom Woodworking Cabinets	900
In Place Cabinetry Finishes	724
PF Sales LLC	612
Shelgenie	540
Solid Wood Cabinet Company	624
Sweet Water Woodworks	200

CABLE/SATELLITE/TELECOM/INTERNET

Car-Tel Communications/ AT&T	730
Xfinity	1027
Elite Mobility Inc./Direct TV	545
T-Mobile US	845
Verizon / Momentum World Wide	915

WATER SYSTEMS & FILTERS

Kinetico Quality Water Solutions	707
----------------------------------	-----

CLOSET & GARAGE ORGANIZING & STORAGE

Closet & Storage Concepts	515
Closets by Design	307
Closets Together	704
Victory Closets	408
Dream Garage Remodeling	406

CONCRETE/MASONRY/COATINGS/CURBING

1.2.3 ICF	214
CTI Northeastern Contractors LLC	211
Bonucci Masonry	345

COOKWARE/CUTLERY

Cooks Warehouse, Inc.	536
Cutco Cutlery	718, 352
Kitchen Craft International	256
Titanium Exclusive Cookware Inc.	639
Rhineland	837

DECKS/REFINISHING/SEALING

Deck Craft Plus LLC	225
Precision Decks & Remodeling	800
Sunesta	450

DOORS/SECURITY DOORS

Clam Door	705
Steelway Cellular Doors	638

ENERGY/CONSERVATION/SOLAR

Geoscape Solar	519
Green Mountain Energy Company	932
IGS Energy	609
Inspire Energy	443, 848
NRG Home	912
Orbit Energy & Power LLC	219
Power Home Remodeling	145, 808, 1012

FINANCIAL SERVICES/MORTGAGES

Metro Public Adjustment Inc	831
Renofi	708
Tundidor Weiss Investment / Voya Financial	518
Prudential Financial	820

FIREPLACE/MANTLES/INSERTS

Dreifuss Fireplaces	511
---------------------	-----

FLAGS/FLAGPOLES

Flagpole Farm	507
Uncommon USA, Inc	422

FLOORING

A to Z Exotic Hardwoods LLC	406A
End Grain Design & Reclaimed Lumber	213
NHance Wood Renewal	642

FOOD & BEVERAGE

A Spice Above	314
A Taste for Life	441
Farm Fresh Home Food Service	922
Five Star Home Foods	721
Gourmet Creations	249
Hello Fresh	317
Passanante's Home Food Service	513
Savor	921
Laura's Raw Honey	923

FURNITURE

Affinity Furniture	139
Amish Furniture of Bristol	325
Creative Dinettes & Bar Stools	715
Got- Stuff.net	321
Pennsylvania Farm Table Company	622

GARDEN & OUTDOOR

Creative Pavers	814
KG Wholesale	937
Land Sculpture	620
Naturalawn of America	710
Paradise Grilling Systems	930
Patio Enclosures	931
Summer Accents	324
Vault + Vine	6
Burke Brothers Landscape Design/Build and Nightfall Landscape Lighting	525
Elite Landscaping, Inc.	201

GAZEBOS/PERGOLAS/ARBORS

Country Lane Gazebos	813
----------------------	-----

GIFTS & GADGETS

Borgil Enterprises	807
Click Heat Inc.	834
Euroshine USA Inc.	855
Gripstic	212
Hawaiian Moon	539
International Housewares Inc.	157, 356, 410, 445, 755, 340, 736, 437
Maq Innovations	610
My Pillow Inc.	735
Nature Hill NV	318
Profashion Inc.	359
Purple Productions	637
Rhineland Cutlery	837
Sierra National Products	348
Scentsy	746

GRANITE/MARBLE/TILE

Colonial Marble & Granite	400
Cosmos Marble & Granite	631
Granite Transformations	700

GUTTERS

Gutter Helmet by Harry Helmet	425
Leaffilter North of Pennsylvania, Inc	252
LeafGuard	809
The Gutter Protection Co.	338

HOME DECOR

K Gallery/ Art & Design	301A
Onice	709
Weil Clocks	611
Via Laulima	423

HVAC/HEATERS

Bormann Manufacturing Co. Inc.	440
Creative Comfort Solution	418
Sila Heating & Air Conditioning	623
Sprah Construction	641

INSULATION

USA Insulation	109
The Insulation Group	253

INSURANCE

NJM Insurance	734
---------------	-----

KITCHEN & BATH

American Kitchen Refacing, Inc.	541
Amiano & Son Construction LLC	135
Conestoga Valley Custom Kitchens	712
Distinctive Elements	605
Home Smart Industries	243
Install America	204, 821
Kitchen Magic	413
Kitchen Saver	331
Kitchen Tune-Up	121
Paradise Custom Kitchens	215
Society Hill Kitchens	301B
Solid Wood Cabinet Company	624
Unique Wood Creations	749

KITCHEN TOOLS/HOME PRODUCTS

Miniature Picnic Tables	952
A Kitchen Must	617

MASSAGE CHAIRS

Infinity Massage Chairs	130
U.S. Jaclean Inc	841

MATTRESSES/BEDS

REM Sleep Solutions	131
Sleep Number	531
Sleep Pro	825

MISC.

Hoarder's Express	838
Soldier Solutions	806

NON-PROFIT

Habitat for Humanity Philadelphia	138
-----------------------------------	-----

PAINTING SUPPLIES/SERVICES

Feng Shui Paint & Decor / Nevin Painting	448
First Place Painting	234
Fresh Coat Painters	849
Gancarz Painting	534
Gripstic	835

POOLS/SPAS/HOT TUBS

Blue Haven Pools NE	345
Caribbean Clear	257
Jacuzzi Hot Tubs SE Pennsylvania	100
Niagara Pools	142
Spa Hearth & Home	335

REMODELING

Caldwell Remodeling	739
Cipriani Remodeling Solutions	618
Gehman Design Remodeling Inc	840
Sears Home Services	635
Guardian Home Improvements	521
Rudloff Custom Builders	701

SAUNAS

Good Health Sauna	431
-------------------	-----

SECURITY SYSTEMS

ADT Security LLC	645
Slomin's, Inc.	111
Vector Security	420
Car-Tel Communications/ AT&T	730
Xfinity	1027
T-Mobile US	845
Verizon / Momentum World Wide	915

SHEDS/BARNES

BarnCo Woodworks LLC	1013
----------------------	------

SUNROOMS

Four Seasons Sunrooms	5
S.R.A.Home Products	854
Thomas Tyler Construction	309

TILE

Karen Singer Tileworks, Inc.	1022
------------------------------	------

TOOLS & EQUIPMENT

Amazing Products UK LLC	143
Little Giant Ladder Systems (Wing Ent)	235
Max T Glue LLC	823

TRAVEL

G&P Marketing	906
Sundance Vacations	2

UTILITIES

Peco	353
------	-----

VACUUMS & SYSTEMS

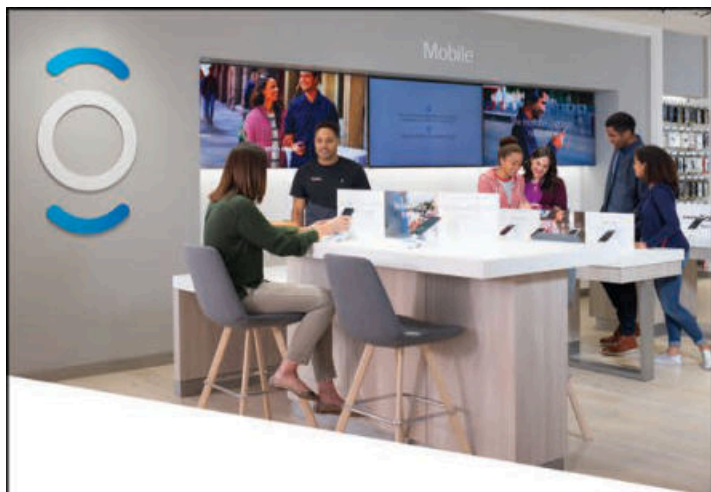
Cumberland Air Solutions	520
--------------------------	-----

WINDOWS + DOORS, ROOFING & SIDING

Acre Windows	522
American Construction Management LLC	3
American Quality Remodeling	744
Castle The Window People	456
Colonial Window & Door	407
De Finis & Sons Window & Door Co.	424
G. Fedale Roofing & Siding	619
Glick's Exteriors	217
Global Home Improvement	1029, 125
Green Star Exteriors LLC	315
Homespire Windows and Doors	657
HomeStar Remodeling	113
Install America	204, 821
KPI 2 Enterprises, Inc.	940
Nu Look Home Design	711
Pella Window & Door	544
Pinnacle Exteriors	1035
Power Home Remodeling Group	1012
Renewal by Andersen - Greater PHL	723
Sunbeam Window & Door	801
Tri County Exteriors	501
Window Nation	901
Window World	444
xThink Windows	419
Yeureka Home Remodeling LLC	101

THE BARKING LOT

Acadia Antlers	PM9
Annie's Pooch Pops	PM1
BREWSCUIT INC.	PM5
Digandark.com	PM3
Fox & Feline	PM12
Lenny Mud Corp	PM10
Me & My Dog Pet Bakery	PM6
POLYDACTYL CATS	PM7
SPCA	PM4
Volana Kote	PM8
Xenotees	PM11



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A full toolbox of helpful

HOME ADVICE

Matt will appear on the main stage
Friday, January 11
Saturday, January 12
Sunday, January 13

Matt Blashaw's wide-ranging experience benefits homeowners

Matt Blashaw began building houses with his dad as a kid. Today, he brings a full tool belt of know-how and enthusiasm to his hosting roles for the HGTV series "Yard Crashers" and "Vacation House for Free." You may have also seen him in HGTV and DIY Network shows "Project Xtreme," "Money Hunters," "Blog Cabin" and "Professional Grade," along with "Ellen's Design Challenge."

As a contractor, real estate agent and yard consultant, Matt is a fountain of useful home knowledge, which he's happy to share.

For those interested in doing their own improvements, he recommends against taking on too much at once. "I'm partially to blame for that, because we make entire makeovers look pretty quick and easy on TV," he laughs. "But the key to success is to complete just *one* section at a time. You'll get a sense of accomplishment, stay motivated and see results quicker."

The biggest problems he encounters in all of his roles are the result of using the

lowest-cost options, he says. "You really do get what you pay for, and it really does cost you more in the long run," he adds. "High-traffic areas, like kitchens and baths, are where you definitely should not cut corners with materials or labor. Good work may cost more, but it will last much longer."

When hiring a contractor, he says, "Get referrals and talk to homeowners who've used them." He also suggests visiting a current work site to see how they work, learn which subcontractors they use and find out if they're organized and keep the site clean.

The Orange County, California, native has plenty of tips for maximizing enjoyment of outdoor spaces. "String lights create a mood and allow you to use the space more often. Have one *big* table instead of a few smaller ones. A fire pit makes a great gathering spot, and propane models are really convenient. Some comfortable seating is important. Add music and cornhole or bocce games. If you do what makes *you* happy, it makes it fun for everyone."

Friday, January 11

- 1pm** **Bobbie Burkhart**
Downsizing: Tips on Making it Simpler and Less Stressful
- 2pm** **Ask The Organizer**
Panel Includes: Yasmin Goodman, Tim Zeigler, Bobbie Burkhart
- 3pm** **Nancy Nevin, Fen Shui Paint & Decor**
Feng Shui Paint - How to activate life goals and positive energy with action, intention and motivation, "Color with Intention"
- 4pm** **Joseph Clymer, Amiano & Son**
Design + Build & You
- 5pm** **Yasmin Goodman**
Organizing on a Dime - Making the most of what you already have
- 6pm** **Matt Blashaw**
Licensed Realtor/contractor host of Yard Crashers

Saturday, January 12

- 11am** **Darla DeMorrow**
Kitchen Joy: Organize at Home
- 12pm** **Janet M. Taylor, Totally Organized LLC**
Organizing Your Life 101
- 1pm** **Matt Blashaw**
Licensed Realtor/contractor host of Yard Crashers
- 2pm** **Tommi Mischell**
K Gallery/ Art & Design
- 3pm** **Ask The Organizer**
Panel Includes: Darla DeMorrow
- 4pm** **Matt Blashaw**
Licensed Realtor/contractor host of Yard Crashers
- 5pm** **Melissa Firth and Ken Endt, remodeling designers from Cipriani Remodeling Solutions**
An Insider Look At Remodeling - secrets for the lowest price
- 6pm** **Nancy Nevin, Fen Shui Paint & Decor**
Feng Shui Paint - How to activate life goals and positive energy with action, intention and motivation, "Color with Intention"

Sunday, January 13

- 1pm** **Janet M. Taylor, Organizing Expert**
Organizing Your Life 101
- 2pm** **Matt Blashaw**
Licensed Realtor/contractor host of Yard Crashers
- 3pm** **Scott Warren Design**
Instant Design Solutions

Friday, January 18

- 2pm** **Ask The Organizer**
Panel Includes: Yasmin Goodman
- 4pm** **Karen Singer, Artistic Director, Karen Singer Tileworks**
Art You Can Touch; Using Ceramic Tile to Personalize Your Home Inside and Out
- 5pm** **Yasmin Goodman**
Innovative Solutions to Clutter
- 6pm** **Clint Harp of HGTV's Fixer Upper**
#Handcrafted
- 7pm** **Tommi Mischell**
K Gallery/ Art & Design

Saturday, January 19

- 11am** **Amanda Jefferson**
How to Create a Home that Sparks Joy
- 12pm** **Annette Reyman**
My Favorite Things: Best Products for Organizing Your Home
- 1pm** **Clint Harp of HGTV's Fixer Upper**
#Handcrafted
- 2pm** **Tommi Mischell**
K Gallery/ Art & Design
- 3pm** **Nancy Nevin, Fen Shui Paint & Decor**
Feng Shui Paint - How to activate life goals and positive energy with action, intention and motivation, "Color with Intention"
- 4pm** **Clint Harp of HGTV's Fixer Upper**
#Handcrafted
- 5pm** **Melissa Firth and Ken Endt, remodeling designers from Cipriani Remodeling Solutions**
An Insider Look At Remodeling - secrets for the lowest price
- 6pm** **Joseph Clymer, Amiano & Son**
Design + Build & You
- 7pm** **Scott Warren Design**
Instant Design Solutions

Sunday, January 20

- 1pm** **Ask The Organizer**
Panel Includes: Naomi Cook, Anna Sicalides
- 2pm** **Nancy Nevin, Fen Shui Paint & Decor**
Feng Shui Paint - How to activate life goals and positive energy with action, intention and motivation, "Color with Intention"
- 3pm** **Bobbie Burkhart**
Small Changes with Big Results: Decluttering and Organizing Made Simple

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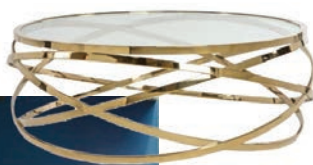


SEE
Tommi Mischell's
Small Space Solutions
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Tommi's takes ON DESIGN



Philly designer melds functionality and beauty in a small space



Interior designer Tommi Mischell brings an international sense of style to her creations, whether she is working with modern or traditional designs in historic or brand-new buildings. It can be seen when viewing the Croatia native's website and when visiting the K Gallery Art & Design studio and gallery that she shares with her sculptor husband.

The gallery is part of the Philadelphia Design District, a newly formed collective community "where art and design collide" in Philadelphia's Old City neighborhood.

Even before she became an involved member, Tommi advocated using local resources: "No one needs to go outside of Philadelphia for excellent design services and materials," she says. "We have it all right here!"

Her success in tackling design challenges, coupled with her willingness to share her expertise, have made her a popular Philly Home Show designer. This year, she's designed a living room/office/guest room — all in one small, limited space. "Functionality and beauty *can* live in harmony," she says, "because it's not about the size, but how you use the space."

Some of the solutions she employs to design rooms with limited space, that can serve more than one purpose:

- Multifunctional furniture pieces, such as Murphy beds that can be stored flat up against a wall when not in use and stools that can tuck under tables
- Round tables, to avoid bumping into corners in smaller spaces
- Using *all* available space, such as an outdoor balcony that can fit a small table and chairs





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