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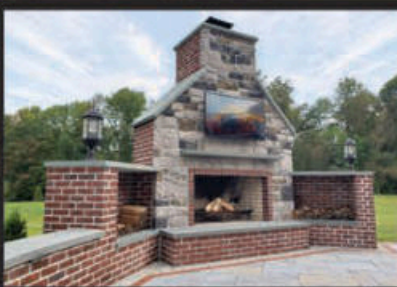
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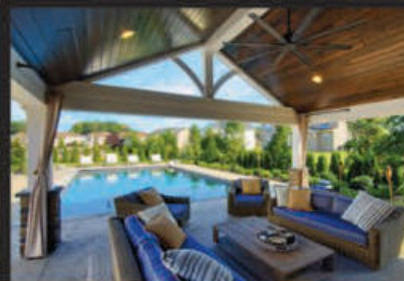
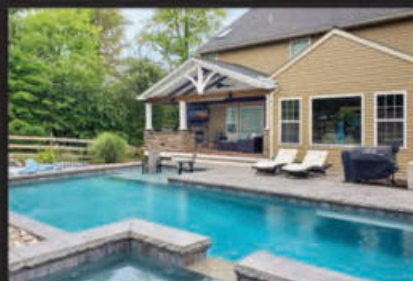
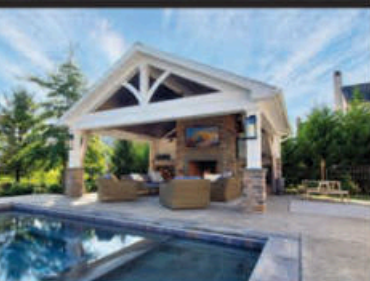
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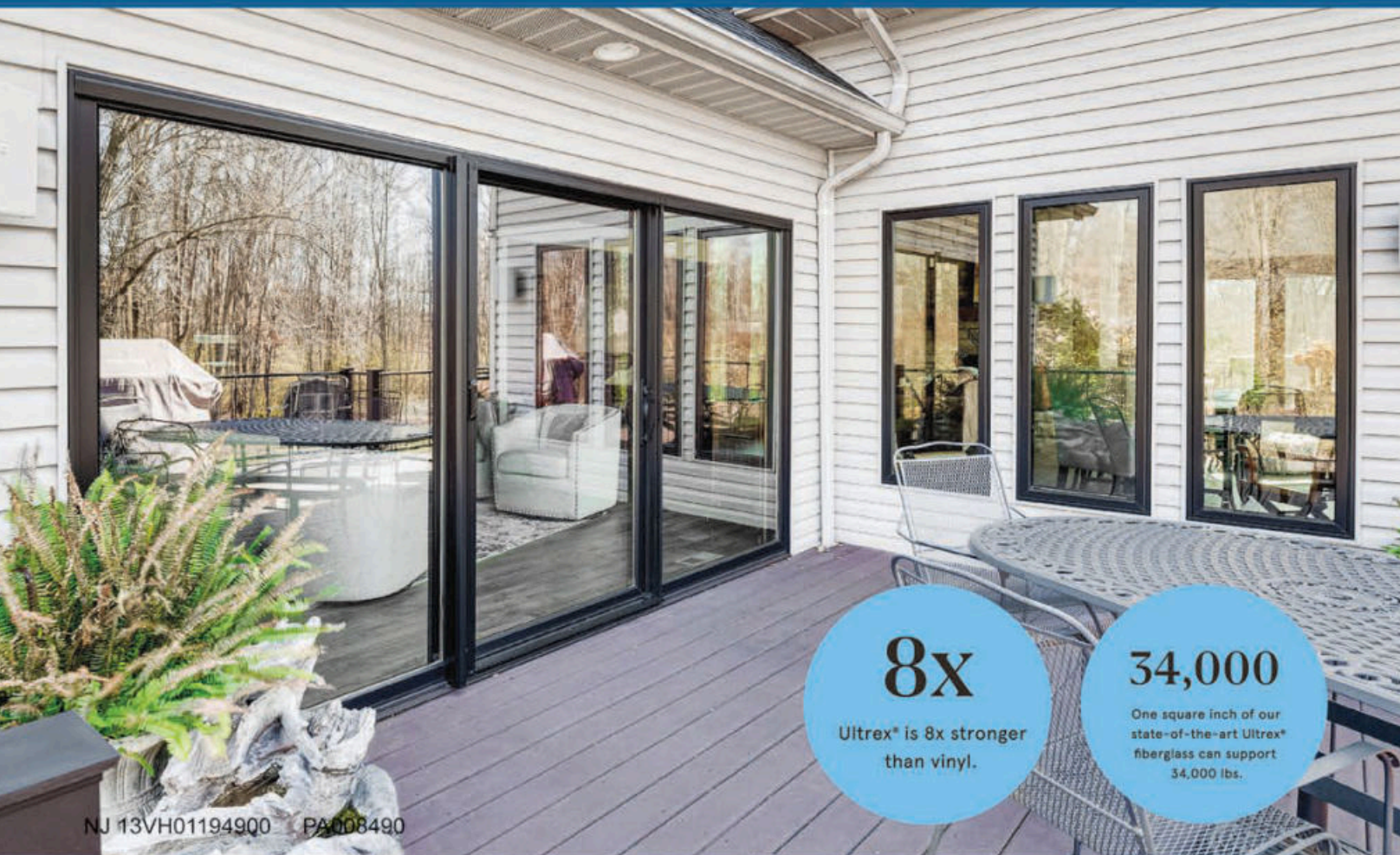
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PUBLISHER

Edward P. McCartney

EDITOR

Peter Proko

EXECUTIVE EDITOR

Liz Hunter

ASSISTANT EDITORS

Matt Cosentino, Madeleine Maccar

CREATIVE DIRECTOR

Hank Alspach

PRODUCTION MANAGER

Brian Mikulski

DESIGNERS

Abby Lurty, Dori Shields, Lisa Zollinger

ACCOUNTING DIRECTOR

Darlene Versak

SALES DIRECTOR

Lindsay Gonzalez

SALES MANAGER

Jim Romano

NEW BUSINESS DEVELOPER

Chuck McKane

MARKETING CONSULTANTS

Kristine Di Nardo, Rochelle Dodge, Frank Liantonio,
Bonnie Remmey, Lori Vorgang, Amy B. Weiss

ACCOUNTANT

Max Haggerty

DIGITAL MEDIA DIRECTOR

Leigh Stuart

PUBLISHER EMERITUS

Bob Doran

EXECUTIVE PARTNERS

Gerry Haggerty, Edward P. McCartney

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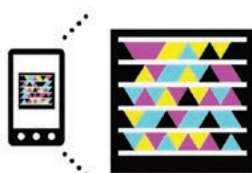
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Setting the TONE

It's easy to see
how hardscaping
contributes to the
overall feel of
your outdoor space.

BY LIZ HUNTER

When it's time to add some life to your yard, you may immediately think of blooming flowers and shrubs, but some of the best elements are of the non-living variety: hardscaping. Walkways, patios, retaining walls, fire pits, outdoor kitchens and countless other accents can bring the ideal balance to the landscaping of a home. But choosing the right material requires professional insight.

"Hardscaping is an essential element to the overall look of a property because it can cohesively bring together your home with the outside environment," says Reuben Stoltzfus, owner of EWB. "Without hardscaping, landscaping falls short because it lacks structure. Flowers, plants and trees can soften hardscaping. Outdoor living is vital to the overall function of your home. A combination of hardscaping and landscaping can most definitely define the vitality of your outdoor living area and the overall look and feel of your property."

TRUST IT TO THE PROS

Although some homeowners may think they can tackle a hardscaping project on their own over the course of a couple of weekends, there are some things only a professional can address.

"With outdoor living projects one of the most important aspects of the overall project is having a proper foundation. Without it you could see water build up, or even your patio becoming uneven over the years," Stoltzfus continues. "Water management often has its own permit aside from other permits required by townships. Of course, each township has

specific requirements, but without professional water management it's a big area [of concern] with even getting the project started and then passing final inspection. It is best for the homeowner and the property to go with a professional."

When meeting with potential contractors, Michael Tarleton, owner of TLC Landscaping, says it can be easy to spot the inexperienced. "You'll know if someone knows what they are talking about, whether or not they are well-versed in natural stone walls and different types of materials. It's simple to figure out if they've done it before," he says.

John DiJiosia Jr., owner and president of Plymouth Nursery & Landscape Co., says working with natural stone is a lost art. "It's rare to find people in this business who are skilled in the art of



"A COMBINATION OF HARDSCAPING AND LANDSCAPING CAN MOST DEFINITELY DEFINE THE VITALITY OF YOUR OUTDOOR LIVING AREA AND THE OVERALL LOOK AND FEEL OF YOUR PROPERTY."

Reuben Stoltzfus, EWB

Setting the TONE

natural stone. Stonemasonry as a trade originated in Italy, which is where my family is from. My father learned it from his father,” he says. “They’ve passed down the art of dressing a stone—shaping it by hand, chiseling it to create the desired shape—and then setting it individually. It’s a lot more time-consuming.”

NATURAL OR NOT

All materials have their place in outdoor living, and while some are best used in certain projects, it ultimately comes down to client preference and budget.

“I think natural stone can be used in a variety of circumstances, whether the home is 300 years old or new,” says DiJiosia. “Aesthetically, some people like a modern look and in some cases, manufactured stones have a modern feel as opposed to old world, natural stone. However, with that said, flagstone can be used successfully in a modern design.”

Budget comes into play, he continues. “On average, a project with natural stone will be at least 30% more than using manufactured stone, and that’s not because of material costs, it’s the time and labor to install it.”

In terms of style, Tarleton confirms that trends are leaning modern. “People want a smoother, classic look and are moving away from rustic looks.”

And while Tarleton “can make something beautiful with whatever material a client wants, whether it’s pavers or bluestone,” he does have some advice and preferences of his own to recommend. One being not to use bluestone around a pool. “Bluestone is going to get very hot, so you may not want to be walking on it barefoot in the summer. For that I would recommend pavers or a different natural stone. Pavers do fade over time, but natural stone stays consistent over time,” he says.

He recommends natural stone for walkways, and for driveways he likes asphalt. “We can finish off the driveway with a paver border that adds beauty and polishes it off,” Tarleton says.

If a homeowner does go with pavers on their project, Stoltzfus says, “There are many different paver design patterns to choose from when it comes to the layout of pavers, like herringbone, running bond, and basketweave. EWBN works with Newline Hardscapes, a division of York Building Products. Anything from Newline has a lifetime warranty, which is another reason we love the line.”

DiJiosia says homeowners may also want to consider thermal flagstone. These are cut into uniform thickness and treated with a thermal method that leaves a smooth surface on the stone. It also creates a more uniform color and texture of the stone if the naturally quarried variegation of the stone isn’t preferred by the homeowner.

As the popularity of stone sitting walls and fire pits and fireplaces shows no signs of waning, hardscaping companies continue to invest in innovative products to bring these to life.



“People continue to look for ways to create gathering areas in their backyards for entertaining in small groups,” Tarleton says. “In the realm of fire pits, outdoor kitchens and fireplaces, we’re seeing a lot more things happening.”

DiJiosia says EP Henry offers fire pit kits that come in a few standard varieties of round or square, and several colors.

“Retaining walls, patios and fire pits are products we create using Newline Hardscapes,” says Stoltzfus. “A popular choice from our customers is a curved sitting wall that borders part of a fire pit and large stepper steps. Both make a statement, but also are a functional part of the overall design.”

For sitting walls, DiJiosia says there are a couple of ways they can be constructed. One is building the wall entirely out of stones, or with the use of stone veneer over a cinder block structure.

“The entire interior would be cinder block and then stone veneer would stick onto that to create the look you want. It’s not necessarily less expensive to do it that way because the application of stone veneer has more steps, but it can sometimes be easier to work with,” he says. “It comes down to the availability of the stone you may want.”

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Bogdan Pop, principal of Transylvania Concrete Coatings, says concrete is susceptible to the freeze-thaw cycles, which cause it to crack and deteriorate over time. With a coating, Pop says they first prep the slab by filling the cracks and then pour the polyurea coating over, which has elasticity to move with the expansion in spring and summer and contraction in the winter.

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The product is available in a wide variety of colors and textures and can be customized to clients' requests. Not only that, Pop says there is minimal disruption to a customer's life

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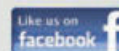
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Breaking the Mold

Architectural Concrete Design brings unmatched expertise and a designer's eye to your decorative concrete projects. by **LIZ HUNTER**

Crafting the perfect outdoor space is a careful orchestration combining function with aesthetics. How the space will be used determines every material installed, especially for hardscaping, and it takes an experienced industry veteran to make the best recommendations and to ensure every detail is considered.

One such consideration homeowners should make in the planning stages is the beauty and durability of decorative concrete. The product checks more boxes than you can imagine, including being low-maintenance, cost-effective and able to withstand the elements of the Mid-Atlantic. Not only does it make sense from a functional standpoint, concrete is incredibly versatile, and can mimic nearly any material, such as flagstone, brick, tile, slate, fieldstone, cobblestone and granite pavers—at a much better price.

Working with a product like this and achieving a client's desired results comes down to expertise and technique. It's not as simple as showing up with a concrete truck and pouring a slab. There's a finesse to it, and one company in particular has built its reputation on exceeding expectations in the industry of decorative concrete: Architectural Concrete Design (ACD).

Founded in 1993 by Christopher McMahon, ACD has been

the go-to company for major projects, from the Pennsylvania Turnpike, Philadelphia casinos and Longwood Gardens, to malls, schools, multi-family housing developments and more. Their ability to handle projects of this size and scale truly sets ACD apart in the residential space.

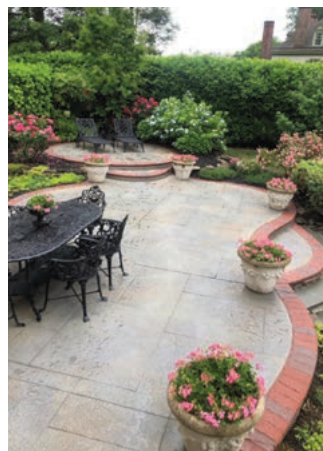
Clients have access to a comprehensive team that includes designers, foremen with over 100 years of collective experience and office staff dedicated to the process. Steve Abel recently joined the company as vice president of business operations and says the diverse backgrounds of the team members contribute to the customer experience.

"We have an eclectic team like myself who comes from a commercial banking background. We have designers with experience in interior architectural design and landscape architecture. We all bring a unique approach to the industry and our customers," Abel says. "We are obsessing about the customer experience. When customers call us, they can reach the right people on the phone.

"That has contributed to our high referral rate. Our installers are the best in the business and if and when an issue arises, we're there to handle it."

From the initial design to installation, there are quality checks

in place to ensure a customer has the most functional design for the space, he continues. "Not only are our designers looking out for any potential concerns in the process, but the installers have 25 years' experience and have seen nearly every imaginable circumstance. They are the final layer to make sure nothing was missed," Abel says.



Concrete is unique in the sense that it can truly go as far as an installer can take it. "There is a wide range of approaches to making concrete look decorative, from applying stains and dyes, to using color hardeners, or coloring the concrete integrally. When done correctly, these various techniques can allow for concrete to stand out as a showpiece or incorporate surrounding colors and textures

into the slab to complement existing stone, stucco or siding. The materials have certainly advanced over the years which makes the design possibilities even more expansive," says Abel.

"However, we truly believe the real secret sauce is the expertise of the installers," he continues.

It's something clients notice as well, including Bob Nonemaker, founder of OuterSpaces Inc., a high-end landscape architect. "Concrete is one of those things where if everything doesn't go right, it can end up really wrong, but with ACD, it's like a ballet for them," he says. "They know exactly what they're doing and they have tremendous productivity. It's pretty much impossible to find a flaw. They're just really good at what they do."

Abel says, in the residential space, the appeal and practicality of decorative concrete comes down to quality, value and maintenance. "It's the perfect low-maintenance complement to a well-manicured home. Time is scarcer than ever, and our customers continuously find the maintenance of natural stone to be either cost prohibitive or time consuming. This makes decorative concrete the perfect material for them."

With summer approaching, another benefit to using ACD is that their product is readily available. "Unfortunately, due to global supply chain issues you will find pavers and natural stone difficult to come by these days. Prices change monthly and the availability of the product seems to change by the minute. We have found ourselves insulated from most of these issues," Abel says. "We work with several suppliers in our service area who have moved mountains to keep their product available. This enables us to be there for our clients, which in today's market is very appealing." **H&H**

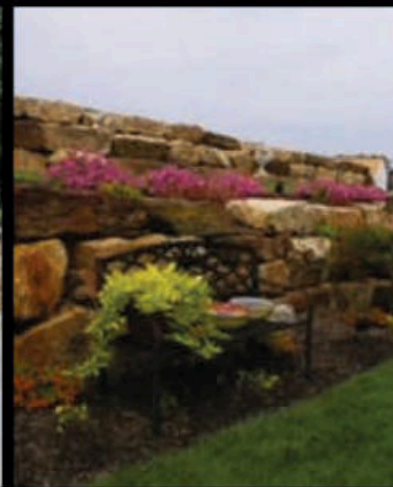
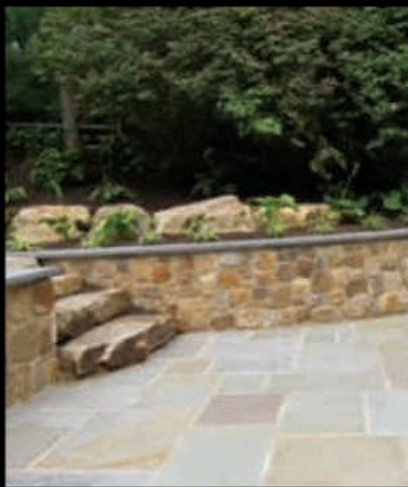
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A Solid Family Foundation

In its third generation, **Brandywine Quarry** provides top-quality stone products mined from its own local quarries.

by **Liz Hunter**

One thing that might be stronger than a rock is the bond of family. Perhaps even stronger still would be that of a family business. Not just supportive of each other's personal journey through life, members of a family-run company are also there for mutual professional success, and the experience of the inevitable ups and downs brings them closer together. As a result, it's the customers who benefit the most.

Brandywine Quarry is one such business. Founded in 1998 by Lynn and Connie Hanaway, Brandywine Quarry is now managed by their daughter Jennifer Taggart, with the third generation represented by Kyle Hanaway, a sales representative. Kyle says being involved with the family business is personally fulfilling, and something that translates to the customer experience.

"Everything we do is family-oriented and we treat customers like they are part of our family," he says. "I think that's a really special aspect of working with us."

Since its inception, Brandywine Quarry has mined the raw materials of different stones used for building projects and landscaping design, and it has become well-known for its boulders, building stones and different types of flagging for use in walkways, patios and around pools. Those products and efforts continue to be at the core of its business, but the company has also developed new innovations to stay on the cutting edge.

At the forefront is the use of their own quarries and the investment in their own manufacturing facility to process the materials.

"We mine everything here from our Chester County locations as well as acquire materials from multiple Northeast quarries. We process it here at our facility," says Kyle. "This allows us to keep lead times and prices competitive because we're not relying on outside sources to supply the materials."

Customers, who range from custom builders, architects, landscapers, masonry contractors and homeowners, appreciate this level of quality



Founding owners Connie and Lynn Hanaway

control that Brandywine Quarry can assure them, including the color and cut of the stone. Much of this is owed to the development of its processing facility approximately 20 years ago, says Kyle, which opened the door to the production of their own line of thin stone veneer.

"With our very own sawing facilities that are utilizing the latest technology, we are producing the thin veneer directly and are able to control all processes; from mining, to sawing, to delivery. We were one of the first quarries to start sawing/producing real stone as a thin veneer option.

"Thin stone veneer has become the most requested product we offer, and we do it from start to finish. The unique stones are mined from our quarries and processed in our facility then precisely cut into a 1 1/2-inch thickness," says Kyle. It's then palletized for customers to view the color variations on display.



Sienna Fieldstone Thin Veneer

It's important to note that this product is 100% real stone. "The term thin veneer does not mean manufactured stone. There's no way to duplicate the natural beauty of the earth," Kyle explains.

Thin veneer is incredibly versatile inside and outside of a home, including home exteriors, indoor and outdoor fireplaces, chimneys, landscape walls, water features, archways and accents. Residents in this area may have noticed Brandywine Quarry's stone veneer featured in various commercial projects, including the local STEM School Academy, CHOP in Douglassville and several other retail and residential properties.

No appointment is necessary to come browse the selection at Brandywine Quarry, featuring indoor and outdoor displays with 40 different types of stones. "There's not really much we can't offer in terms of color and customization, especially with the veneer, so we welcome any idea they have. We're available to walk around with customers and give input on which way they might want to go," says Kyle.

That personal touch comes naturally to the Hanaway family. "Customers trust us and rely on us to get their needs completed and with our own processing facility, we're able to keep timeframes within reason to get their projects squared away as fast as we can," Kyle concludes. **H&H**

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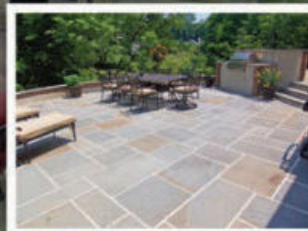
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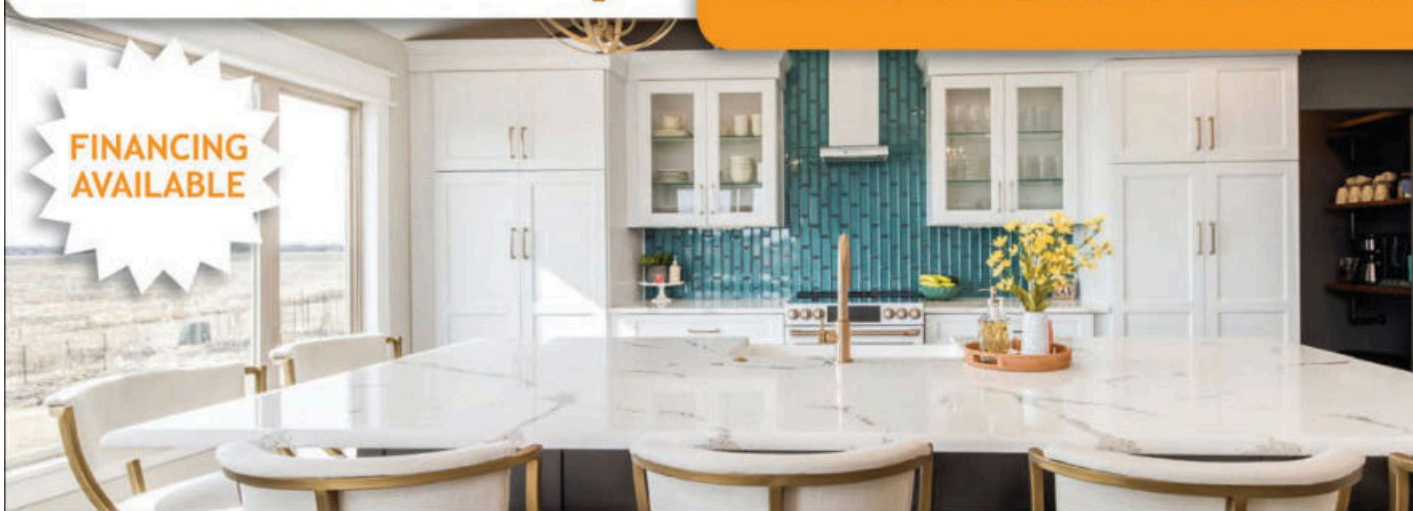
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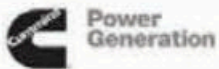
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The Big Potential

OF SMALL BATHROOMS

Hall bathrooms, guest baths and powder rooms might not have the space to accommodate all the flashy splashes of personality and luxury that a main bathroom can, but area experts have lots of advice for and insight into making the most of those less-used lavatories.

Everyone wants to turn their main bathroom into a lovingly detailed, spa-like escape featuring all the amenities and coordinated color palates that elevate the home's most in-use bathroom into an opulent retreat.

But what about powder rooms, hall bathrooms and guest baths?

While a home's smaller spaces might present some limitations their larger counterparts don't, there are still plenty of options for upgrading and refreshing your smaller or less frequently used bathrooms without sacrificing style, space or superior construction.

"I don't really consider them any dif-

ferently because, regardless of the size of the project or the location of the project, the detail and the quality should always be the same," says Anthony DellaPia, president of Floors Just for You. "Whether it is a powder room or a luxurious master bath, we treat them equally."

"Unless you're trying to redo all your sewer lines, it's really the same thing as working on a larger bathroom," agrees Santiago Lima of Lima's Handyman.

DellaPia and a few of the region's other bathroom redesign professionals recently spoke to *House & Home* about how they approach these projects and advice for homeowners looking to focus

by **Madeleine Maccar**

their attention on homes' smaller washrooms.

Same Quality, Different Mindset

It is crucial to approach those smaller projects with the same degree of care, attention to detail and desire to deliver a dazzling finished product for each and every client, though there are obvious limits and differences that come with redesigning a bathroom that isn't the main bath, the latter of which is used almost exclusively by the heads of a household.

"There is a different approach that's not necessarily based on size as it is the usage," notes Doug Mottershead of McHales Inc., a certified designer who's been with the company for 16 years. "Typically, it's a couple who's using the master bath, and not many other people are going into it; a hall bathroom is used by their children, whether they're small children or adult children; and the powder room is used by everyone, including guests."

"I've seen a lot of projects through the years and, in most cases, when people have hall bathrooms, they're primarily used for children or guests, and there's a big division between a personal bathroom that you use

for yourself and your significant other versus one that's used by the kids," agrees David Cerami, owner of HomeTech Renovations. "The mindset is, do you take your kids to a five-star restaurant? Most people are looking to do their hall baths a little more reasonably rather than making the major design statement they would with their master bath."

Contractors are quick to note that when homes are built, their half-baths tend to be designed with streamlined piping and architectural configurations in mind, rather than occupants' ease of use and design flourishes. Since those bathrooms are often basic, builder-grade quality, renovations can range from adding individually selected adornments that reflect a homeowner's taste to improving their overall quality of materials.

"Most builders, when they build a home, they're not building it for state-of-the-art design: They're building it for how quickly and inexpensively they can produce one bathroom, so changing out a bathroom usually means more of an upgrade than people realize," Cerami says. "When the homeowner moves in, they're enamored with their new home and not thinking about how their bathrooms were built, or understanding that the materials that were chosen are typically less than what you would want to select if you were to design it yourself or were advised about other alternatives than what you inherited with your home."

"It can be a challenge because you have to take time to re-pipe in for a new shower or a new tub or a new toilet, or move the toilet out of the way in order to get a nicer layout," adds Lima.

Making the Most of Small Spaces

Before a project can even begin, taking stock of the entire home to ensure a harmonious redesign is paramount.

"People will go on Pinterest or home-design websites and say, 'I want this style,' and it can be



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very pretty, but, as a designer, you have to tell them why it doesn't go well with their home—you don't want a bathroom that overpowers the house," says Guy Ndandji, owner of F+S Kitchen and Bath Design. "You want a bathroom proportional to the look of you overall home."

The very nature of home remodeling projects makes each job as unique as the homeowners, their lifestyle, their tastes and the changes they're looking for.

"It all depends on the customer when it comes to things like hall bathrooms and master bathrooms," Mottershead points out. "There's two different approaches: Some customers want to put their money in the master bathroom they use every day. Others, since the master bathroom is only for them, they don't care about it as much, so they focus on the guest bathroom."

"You are a little limited with selections of fixtures just because you don't want to overpower a smaller area," DellaPia adds. "A lot of people are looking for more durability because they usually are the bathrooms for kids, and it's more of a simple design and basic finish than the exotic ones you'd see in a master."

For guest bathrooms and powder rooms,

those lesser-used spaces present an opportunity to showcase statements pieces that pop but might not be practical for everyday use.

"My advice to customers, when it's their master bathroom and a hall bath as well, is not to put a vessel sink in because it is a cleaning issue when you're using that bathroom every day before you go out and every night before you go to bed—they're hard to clean around," Mottershead explains. "The only place I'll ever put those in would be a powder room because, in a powder room, since everyone sees that, you're kind of trying to put your best foot forward, from a classy-design approach."

With storage at a premium, there are plenty of ways to creatively maximize small bathrooms' space without compromising their aesthetics. Vanities are still in-demand and options like recessed niches offer unobtrusive storage spaces, too, though shelving remains a popular, easy choice.

"You can only put one pound of sugar in a one-pound bag, so what we need to do is take advantage of the existing space," says Cerami. "We can give them more storage space with recessed medicine cabinets, an upgraded vanity that would offer a little bit more convenience in terms of storage, or a toilet-topper sort of cabinet—or we can build something custom in our shop, if necessary."



"If you go from a tub to a standup shower, you can gain way more space in your bathroom because the shower base is smaller, reducing almost two feet of space that a tub would need," adds Lima. "That way you can add some shelves in that space you get back right next to the shower for things like towels and storage."

If more square footage is what a homeowner is looking for, eliminating in-bathroom closets is an increasingly common solution.

"If there's a way to make a bathroom bigger, people always want to make it bigger," Lima continues. "If they want to have a linen closet in the bathroom, they'll get rid of that closet, which is what we normally do."



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Since these types of bathrooms rely more on interior lighting than natural sunlight, choosing those fixtures is an important decision. Sconces can provide an upgrade that not only add some character to a small bathroom but also create more natural light for shaving and makeup application, while opting for overhead ceiling lights rather than above-vanity ones can brighten up those spaces, too.

"We'll go in and see a very basic light over a vanity, or we won't see lighting over the showering or tub area, so we'll upgrade those designs," Cerami says. "We frequently include additional moisture-resistant recessed lighting over bathing areas as well."

Trust the Professionals

Every project starts with a client who's eager for a change, but it's best that they're placed in professional hands. It might cost more to bring in the experts but it's a small price to pay for not only avoiding even costlier mistakes but also ensuring that you don't wind up with a project you've thrown a significant amount of money at and ultimately regret.

"The kitchen is the most expensive project within a home, followed by the bathroom," says Ndandji. "You have to make sure that you hire a true professional because a fly-by-night contractor who's not skilled enough will be a problem. People who have been in the industry for a long time have the experience to bring a quality design to any kind of client."

Checking out contractors' showrooms for a hands-on comparison of options is one of the many benefits of trusting the professionals, while marrying their expertise with your taste to get a result that you love and will last is another.

"The customer can't necessarily relay to me exactly what it is that they have in their head, so it's up to me to ask the appropriate questions to draw out that information," Mottershead adds. "The best designer for your bathroom is you, not me. I'm the tool you use to get what you want but you are the person who has to live with it every day." **H&H**



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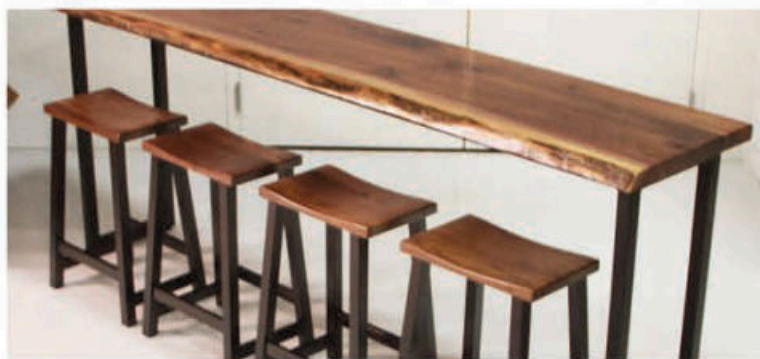
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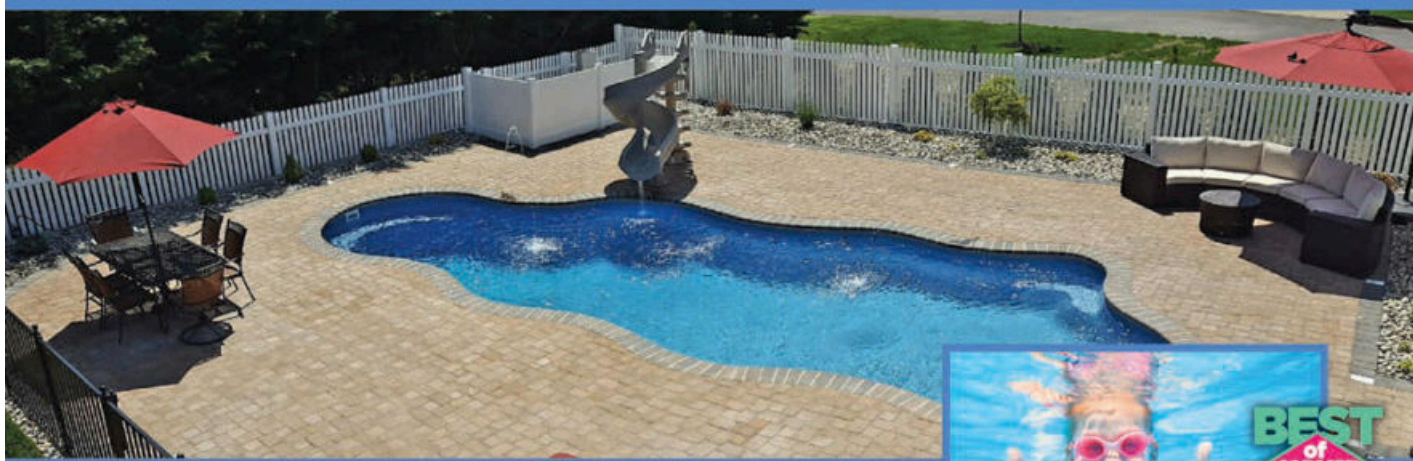


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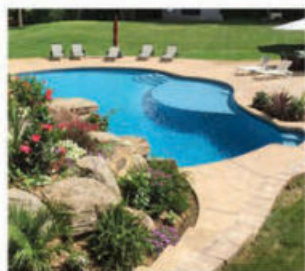
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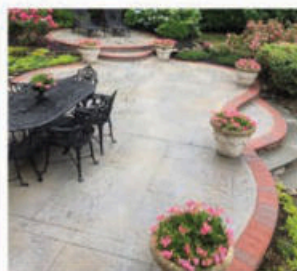
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Flooring it

From hardwood to luxury vinyl and more, homeowners have plenty of flooring options to fit their needs and budget.

by **Matt Cosentino**

When most people dream about renovating their homes, their minds automatically drift to the exciting aspects of the project, whether it's the cabinetry and countertops in a kitchen, the vanity and enlarged shower in a master bathroom or the bold new paint colors in a living room. One piece of the remodel that might get overlooked at first—but is of critical importance, no matter what the space—is the type of flooring to choose.

Flooring options have advanced dramatically over the years, and a wide variety of selections are now available to fit varying budgets and lifestyles. An update to one room or an entire level of a home can make a world of difference, even on its own without an accompanying renovation.



“People are definitely home more [since the pandemic started in 2020] and it's been very busy with projects,” says Julie Ward, showroom manager and design consultant at Renaissance Ceramic Tile & Floor. “Updating the flooring, whether it's the whole floor or just a

bathroom floor, brings your house back to life. With many different flooring options and colors it has a big impact.”

House & Home spoke to local experts to learn more about the different options and the pros and cons to each.

Finding the best fit

To help customers determine the type of flooring that will best suit their needs, industry professionals first try to find out as much about their lifestyle as possible.

"The first question we ask is how active is their household? Do they have children or pets? Do they entertain a lot?" says John Schwendiman, flooring general manager at Bucks County Wholesale. "Once we get those answers, then we can steer them in the right direction."

Yasu Yamauchi, owner of Yasu Floors LLC, offers several different types of flooring and will make recommendations based on his experience.

"It depends on the situation in the house," he says. "Last week we did a house where I proposed vinyl because the [homeowner] had a pool and he comes into the house wet. When water comes into play, hardwood is not a good option. It all depends on the client. I try to see what the client likes and sell them whatever they want."

Dennis Gehman, president of Gehman Design Remodeling, first asks if the flooring is for one particular space or multiple rooms. Before making his suggestions, he also needs to understand the budget the homeowner is working with.

"Most people would love to do real hardwood everywhere and/or real tile," he says, "but that can be crazy expensive."

Options upon options

As Gehman notes, hardwood is still a popular choice for those who can afford it. Yamauchi is often tasked with reviving hardwood floors, perhaps if a customer has purchased an older home where the original flooring had faded.

"A lot of people are looking for sanding and refinishing their floors," he says. "This week I already did a 60-year-old hardwood that was under carpet and we brought it back to life. But sometimes it can just be two or three years old and the client

doesn't like the color anymore and wants to change it."

In homes where young children and pets are present, however, hardwood might not be the best selection, regardless of price. Those clients need something that is easier to clean and maintain.

"A strong material these days is luxury vinyl, whether that's luxury vinyl plank, which looks like a wood board, or luxury vinyl tile, which obviously looks like tile," Gehman says. "That will be a fraction of the cost of real hardwood or real tile and the durability is definitely there for general wear and tear as well as with animals."

"A lot of people now are going with the luxury vinyl products just because they're cleanable, water-resistant and scratch-resistant," Schwendiman agrees. "For families with pets and kids and active lives, it holds up a lot better than the hardwood. With hardwood, you get a better return on your investment than vinyl, but it's not as durable as the vinyl."

Manufacturers continue to take the luxury vinyl planks to a new level, mimicking the look of wood without the hassles. Even the pros sometimes have a hard time noting the difference between vinyl and real hardwood.

"The image that they're printing on these tiles is incredible," Ward says. "Every time something new comes in, it almost feels like wood grain or like you could get a splinter from it even. It's hard to tell what's real and what's fake anymore."

Yamauchi opines that laminate flooring resembles real hardwood even more than vinyl, although there are drawbacks.

"The vinyl is waterproof on top, waterproof at the bottom, it is slip-proof and it doesn't scratch," he says. "If you drop water on top, it just stays there and doesn't go under, so you can just wipe it off. Laminate consists of recyclable wood pretty much, so it absorbs water. Water goes in and the laminate expands. I

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don't do a lot of laminate, unless the client is going to take care of it and really likes the way it looks. It looks way more like wood than vinyl, but when it comes to water it's not good."

Schwendiman believes that laminate manufacturers are addressing the water issues recently, and it does have the advantage of being much more affordable than vinyl.

Ward's company sells a lot of porcelain tile as well, which is also a strong option for cleaning purposes. Natural stone requires more maintenance but is popular for kitchens or master baths.

Carpet is still used, mainly in bedrooms, offices or a finished basement, but Schwendiman says homeowners with allergies are getting away from it since it traps dust and hard surfaces are easier to clean. Gehman also points out that carpet can be a tripping hazard for seniors.

"For aging in place or ADA compliance,



“For aging in place or ADA compliance, smooth, hard flooring is the best.”

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smooth, hard flooring is the best,” he says. “People talk about slipperiness and that’s a consideration, but by code and actually by law, flooring materials need to meet a certain slip resistance qualification before they can go out to market. The most common [falls] are in a bathroom where it’s a little wet or just inside a door where you’re coming in from outside. There are some that are better than others but all must meet a minimum qualification.”

Trends and popular colors

One major theme in recent years is to keep the same flooring throughout an entire level of the home, rather than, for example, using carpet in the living room, hardwood in the kitchen and tile in the bathroom.

“People don’t want to break up the rooms, they want that open feel,” Schwendiman says. “So they’ll continue the flooring throughout the whole first floor or second floor instead of breaking it up. Some people still opt to put ceramic in the wet areas like kitchens, bathrooms and laundry rooms in case there is a leak. But the luxury vinyl can withstand all of that wetness.”

“Consistency is a big thing with a house,” Ward adds. “If you can run your floors all the same, it’s going to make it feel bigger and more consistent versus having all these different floors throughout the home.”

As for color, Ward says neutrals are always a big request, such as whites, grays and taupe. Gehman sees the wood tones coming on strong, but the trends always seem to change quickly.

“Gray is still in high demand with beige coming in second,” Schwendiman says. “In the hardwood arena, it’s the white oak natural or real light colors and wide planks. Next year it will probably be dark again. Very few manufacturers have actual colors like blue or red or green, they’re all one form or another of gray or beige.”

No matter what colors or styles customers think they want, Schwendiman advises them to visit a showroom and get a feel for the options in person as opposed to on a website. He has been in the business for 30 years now and even he is constantly amazed at what is out there.

“It was all carpet and hardwood when I started,” he says. “Sheet vinyl was on its way out when I started, then laminate came into play, and now luxury vinyl has taken over a big chunk of the market share. But laminate and carpet are making their way back. You have to keep the ratio of what people want in the store. People don’t use sheet vinyl anymore, so we only have one display of that compared to 15 or 20 displays of luxury vinyl. People should definitely come in and see the samples.” **H&H**



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Harleysville, Pa.
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