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Giving homeowners unique,
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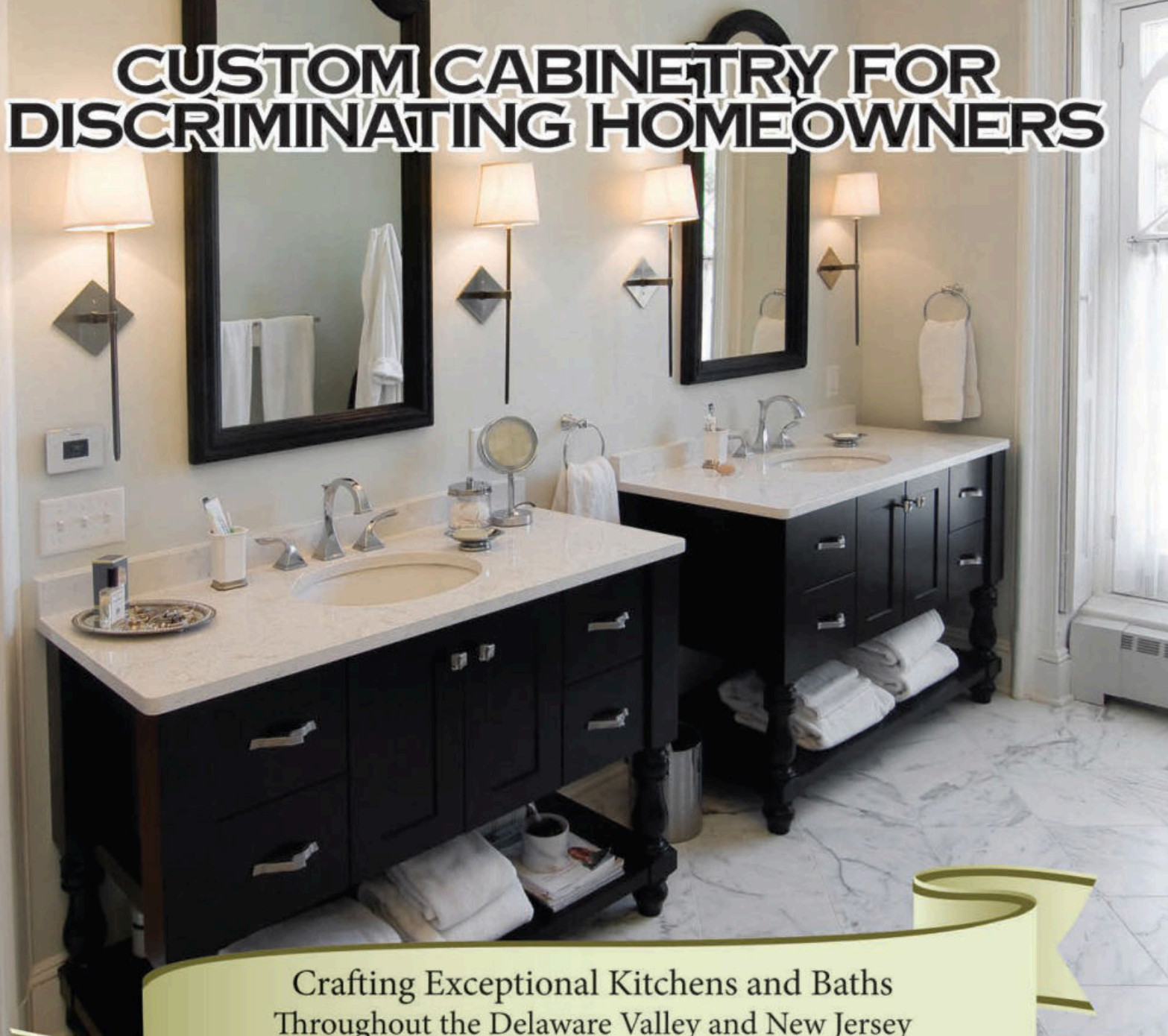
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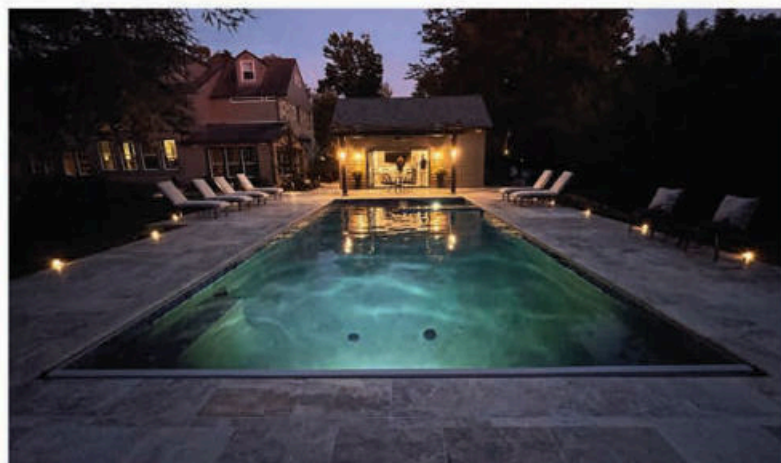
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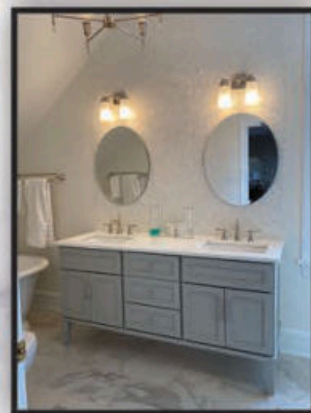
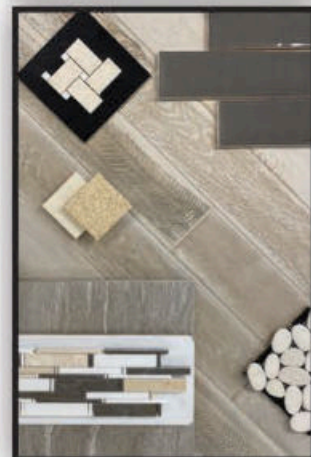
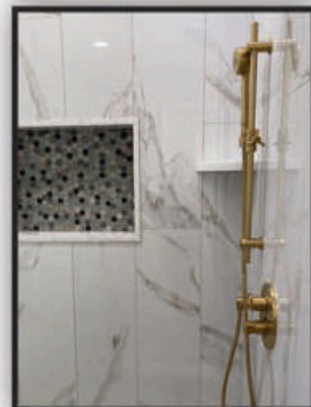
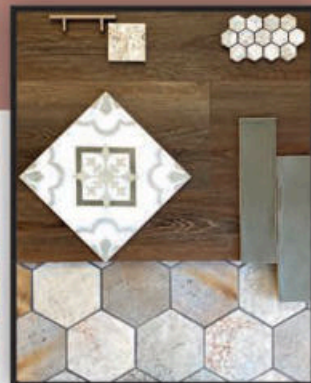
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Passionate, Personalized, Experienced Service

Renaissance Tile and Floor is your one and only stop for all of your tile and flooring needs. *by Liz Hunter*

One of the most daunting steps during a remodeling project is visiting a showroom. You never know what kind of experience you'll have: Will anyone be available to show you certain products, who is educated, helpful and creative in the design process, or what if they never give you a moment to yourself? At Renaissance Tile and Floor, the design professionals have struck the perfect balance when assisting customers, establishing themselves as the premier partner in kitchen and bathroom remodels. This balance is backed by over 125 years of collective experience in the tile industry.

Renaissance is a family-owned company, open since 1990. Approximately three years ago, Renaissance merged with one of the largest tile importers on the East Coast giving the company access to one of the largest inventories on the East Coast spanning 5 million square feet of ceramic, porcelain, stone, glass and mosaics stocked in one of six warehouses. Customers benefit from this wider selection and competitive pricing offered at Renaissance, making it the supplier of choice for installers, builders, architects, interior designers and even the do-it-yourselfer.

Julie Ward studied interior design and has been with Renaissance for nearly eight years. In her role as showroom manager and lead design consultant, she manages the 5,000-square-foot designer showroom located in Horsham, Pennsylvania. It's one of the biggest tile and natural stone showrooms in the area, she says, but customers are not left to fend for themselves.

"The showroom is filled with multiple vignettes and displays, with skilled consultants on hand to help design your project. We have everything from natural stone to porcelain tile, tons of glass tile and glass mosaics and luxury vinyl tile (LVT). There is something for everyone whether your tastes are contemporary

or more traditional. We are not a niche showroom; we work throughout the greater tri-state region," Ward says.

The versatility of tile is what drew Ward into this realm. "I loved the ever-changing and innovative product that tile offers. There is always something new and it's fun to work with every day," she says.

This natural, creative passion is something all of Renaissance's designers have in common. "Our main focus is the homeowner and we want them to leave the happiest they can be. Our service is exceptional and everyone who works here has a passion for tile and design," she says. "We love working with customers and often meet with them three to five times before the project is done. If there is something they aren't satisfied with, we're involved until it's perfect."

Designers at Renaissance can be as hands-on as needed. The showroom is open to the public, and has dedicated desks for homeowners as well as a "Pro Desk" for contractors with an expansive selection of the newest tools, saws, prefabricated shower pans, waterproofing systems and all other sundry items needed to complete the project.

"Also, it's not necessary for homeowners to already have a contractor or designer. We always have designers on hand, along with a list of recommended professionals to install the project if needed," Ward says.

Renaissance has the industry's newest products imported from premier tile factories from around the world, showcasing colors and styles homeowners won't find elsewhere, including mosaics that are world-exclusive to the company.

"Our clients really want to make their house a home and not be afraid of color. We have been getting tiles in all shapes and sizes in trending colors for 2023. Gray has always been super popular but our clients are wanting to pull in some warmer colors again, which



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has been amazing to design with," Ward says.

LVT (luxury vinyl tile) has become immensely popular due to installation cost benefits and continued product improvements over the years. "LVT's high-definition images have gotten so incredible that many people are choosing it over hardwood. It's also more durable and easier to clean than hardwood," Ward says, adding that the showroom has dozens of different styles of flooring, including premium LVT on display, making it easier to visualize the product in your own home.

Renaissance also offers an availability advantage in this current era of supply chain disruption. "We have over 5 million square feet of inventory stocked in six different warehouses, giving Renaissance quick order delivery times. We can typically serve a tile project within one to two days, or whatever lead time a customer needs," she says.

As previously mentioned, in addition to tile and flooring products, the showroom offers all materials needed to install tile, including grout, thin sets and tools, available to professionals or the homeowner who might be tackling a weekend backsplash project.

The ultimate goal of Renaissance has been and continues to be customer satisfaction. Renaissance is a 31-year-old family business that enjoys unparalleled longevity and success. "We have homeowners who have done four to five homes with us over the years," says Ward. "I think we continue to be the top tile company because we have been around for so long and never strayed from our main focus of offering knowledgeable, creative, excellent customer service." **H&H**



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One of the best perks to being a homeowner is the opportunity to entertain, and families across the region certainly jump at the chance to welcome in loved ones and friends for everything from festive celebrations to low-key get-togethers. More often than not, the kitchen will serve as the center of those gatherings, with guests enjoying a meal at the table, making conversation around the island or helping the hosts with last-minute preparations.

But even in normal, everyday life, the kitchen tends to serve as the hub of a home, and living with a space that is outdated aesthetically or less than functional can take a toll on the owners. Fortunately, those seeking a remodel from a proven and dedicated team of designers and builders need look no further than Fascella Construction Corporation (FCC).

Founded in 1999 by Chris Fascella—whose experience in the industry goes back even further—FCC works with both residential and commercial clients, providing general contracting, construction management and design-build services. Fascella added to his offerings in

recent years by starting The Kitchen and Bath Company of Bucks County, which complements FCC and supplies customized, high-quality cabinetry for kitchens and bathrooms to homeowners, builders and contractors.

Residential clients who trust FCC for their kitchen or bathroom renovation receive the promise of both unparalleled customer service and the finest craftsmanship that come with every project the company takes on, along with the bonus of having their cabinetry provided by The Kitchen and Bath Company of Bucks County. Cabinetry is specifically designed and built for the homeowner's space.

Design coordinator Holly Reinheimer works personally with each client, ensuring that every last detail is addressed and a truly unique space is provided. Cabinetry can serve as the backbone of the space and set the tone for the entire kitchen design.

Reinheimer loves nothing more than creating a kitchen the homeowners are proud to show off while entertaining and that serves their needs on a daily basis. After establishing a budget, taking measurements and choosing appliances,

she gets to work on the design, and these days that usually means incorporating a variety of textures and colors.

"We're transitioning from the cool gray tones that have been in demand for several years and warming it up with creamy whites and beiges," she says. "We also like to use an accent color so not all the cabinetry is the same finish. You might have a feature piece—it could be the island or another area in the kitchen—that's a totally different color, like a rich, dark stained or painted cabinet, a complementing color to the neutral color in the main part of the kitchen. A lot of people are adding navy blue as an accent color, too."

The same strategy can be used in countertops, perhaps using a natural stone for the main counters and a furniture-style wood top for the island. The right flooring and backsplash finish out the space.

FCC is also receiving an overwhelming number of requests for bathroom remodels, and there are plenty of options, whether it's a main bath or powder room. "The tile industry has just exploded with beautiful patterns and different types of material," Reinheimer says. "The tile is a lot of fun in the bathroom. There's so much available and that makes it really special."

At the end of the project, homeowners will be pleased they chose FCC because of the professionalism of the owners and designers, the courtesy of the workers and the open lines of communication throughout the process. They are also sure to end up with a space that is unlike any other on the block.

"It is so much fun designing these rooms, especially the kitchens," Reinheimer says. "Sometimes we're even removing walls, integrating a lot of different materials and opening it up to the living space in the rest of the house. It's nice to create a space that is really special for that family." **H&H**





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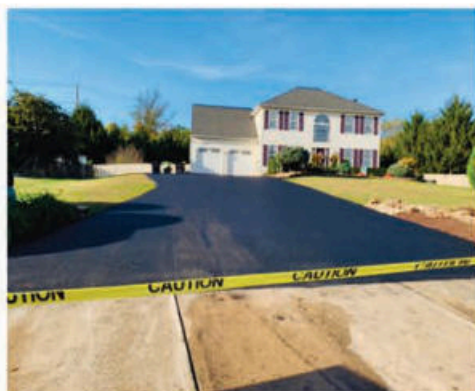


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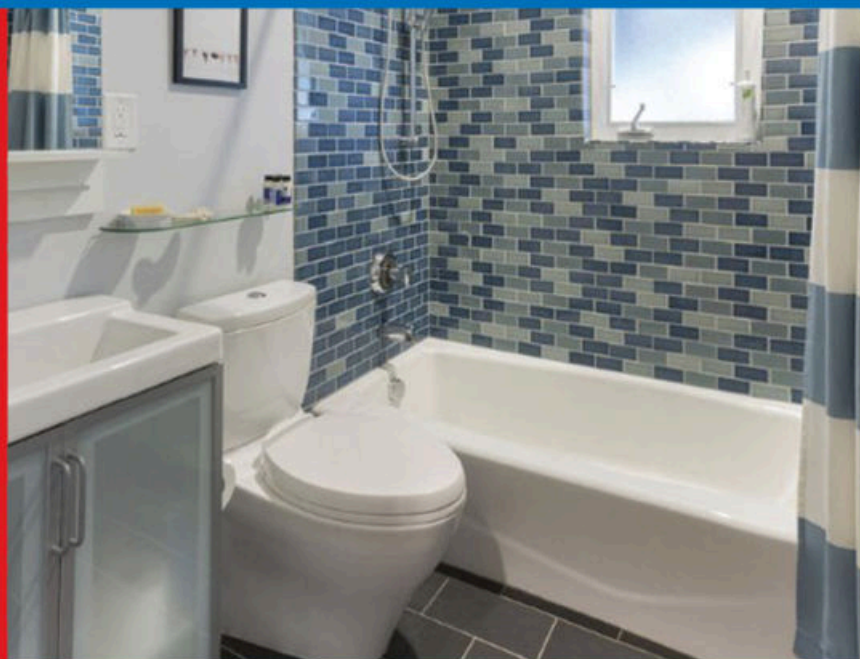
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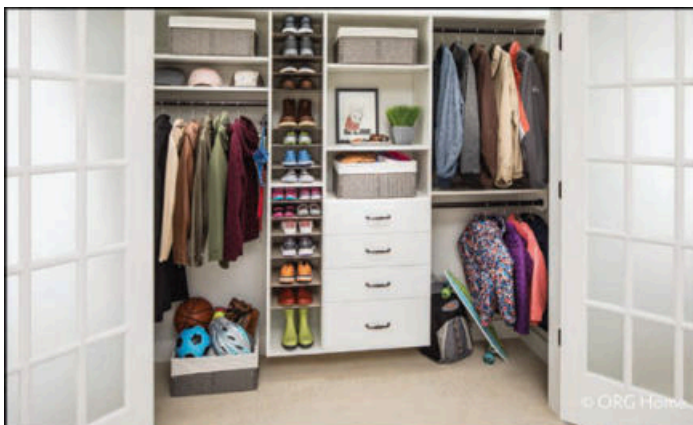
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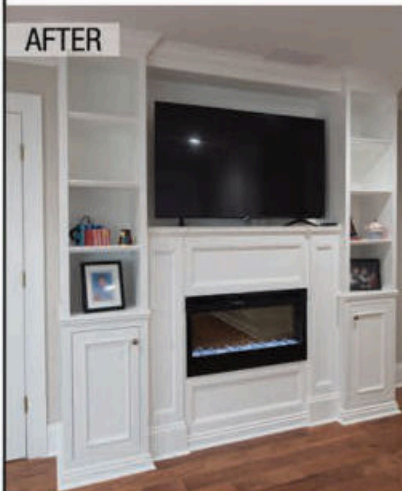


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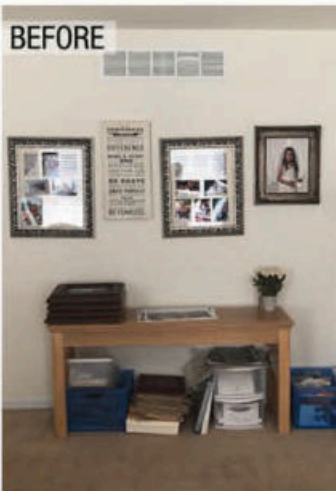
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Whole-Home Solutions

With a Big-Picture Impact

The family-owned **Orbit Energy & Power** aims to deliver a suite of environmentally friendly products and services that promote clean energy, better living and stronger communities, one project at a time.

By **Madeleine Maccar**

Orbit Energy & Power is a whole-home solutions company providing a list of home improvement and efficiency services with a vision for a cleaner future extending well beyond solar energy.

It's a family-owned company that fosters a sense of familial warmth among its staff. It's a team of environmental stewards advocating for green energy and smarter homes. It helps homeowners increase their property value, achieve a healthier lifestyle, minimize their carbon footprint and enjoy the monetary savings of a more efficient property.

"We do offer a list of other services beyond solar: water treatment, landscaping, roofing—and most importantly, battery storage, like EV [electric vehicle] charging," says Vice President of Marketing Jaime Laviena. "From a home-solutions perspective, we're effectively empowered to build a smart home for a customer, get that customer off the grid and make them self-sustaining."

And it's all built on a four-cornered foundation of integrity, passion, accountability and commitment that embodies the company's tagline: "Your Whole-Home Solutions Provider for Life!"

"That all starts with building a team of industry experts that are both extremely knowledgeable and passionate about our service offerings—90% of the people who work for Orbit do so because they believe in the cause, they believe in saving the planet and rectifying what's been done to it over the last few decades," Laviena notes, adding how that organic, self-motivated drive helps the Orbit team stay focused on the bigger picture to make the most impactful changes.

"The investment we make in our team scales out to our customers," he continues. "It starts at home. When you invest in a team that

believes in a service or a product offering, you have people that are educating more than they're selling. We have crew members and operational team members that are educating while they're executing; They're showing people what they're doing, why they're doing it, how it's going to impact the local community."

Orbit's staff shares their enthusiasm for the company's collective cause not only with clients but also the greater community. Laviena explains how the Community Day currently being planned for Mantua Township, New Jersey—home of Orbit's headquarters—is a day of family-friendly fun with food, games and togetherness with "no obligation, no return, it's just us giving back," and something Orbit does for every one of its operational territories.

Beyond its Community Day festivities, Orbit has a suite of philanthropic efforts it both champions and supports. In addition to donating 2% of its annual sales to the St. Jude Children's Research Hospital, Orbit also sponsors youth athletic teams and school theater programs, partners with other entities to maximize their charitable impact and advises others organizations on ways to successfully spearhead their own fundraisers.

It is, after all, about making the biggest impact possible. Whether it's by giving back to the community, planting native saplings to replace any trees removed for solar-panel obstruction through donations to the National Forest Fund, or helping one homeowner at a

time lead a healthier life with water treatments by "removing all those harsh chemicals that are slowly killing us every day" from their tap water, Orbit walks the walk when it comes to thinking globally by acting locally.

"Every job that we install lends to a bucket of investments that goes back to a community," Laviena says. "A piece of every project goes back into its community base."

Replacing home energy systems with solar panels remains the company's bread and butter, and making that type of clean, green energy available to anyone who wants to make the switch is monumentally important to Orbit.

"The most important thing for people to know when considering going solar with Orbit is affordability," says Laviena. "The biggest concern about converting to solar is that it's not affordable, but we make it as affordable and easy for a customer. Investing in solar empowers you to have ownership of your energy and lower your utility bill—rather than paying a large and often unpredictable monthly electricity bill. You also get to benefit from all of the incentives made available to homeowners, whether it be the 26% federal tax credit for every new solar customer or varying state-based incentives and promotions."

Just like Orbit can offer whole-home solutions for every property, Laviena emphasizes that it similarly finds a way to work with every potential customer in any of the states it serves.

"We work with clients from all walks of life," he says. "There's not an instance where we turn a customer away. If there's an issue or a reason why the client might be held up, we always find a solution. And that's a promise: There's always a way to push the client forward."

And Laviena, like his Orbit family, is thrilled to be part of a team that's helping their neighbors achieve energy independence while lowering carbon emissions in today's pursuit of a cleaner future and fostering community unity along the way. **H&H**





Stylish Spaces



Gehman Design Remodeling

After removing a wall in between the kitchen and dining room to create more of an open floor plan, the team at Gehman added new red oak wood flooring and toothed it into the existing hardwood floor in the dining room. Finishing touches included new paint, a backsplash and LED lights under the cabinets.

Harlyesville, Pa.
(215) 513-0300
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Amiano & Son

After eliminating an original load-bearing wall as well as a foyer coat closet, the idea was to create a room where everything works together flawlessly. This was achieved by seamlessly integrating the kitchen into the rest of the house using natural wood tones from floating shelf decorations and the luxury vinyl plank flooring.

Southampton Township, N.J.
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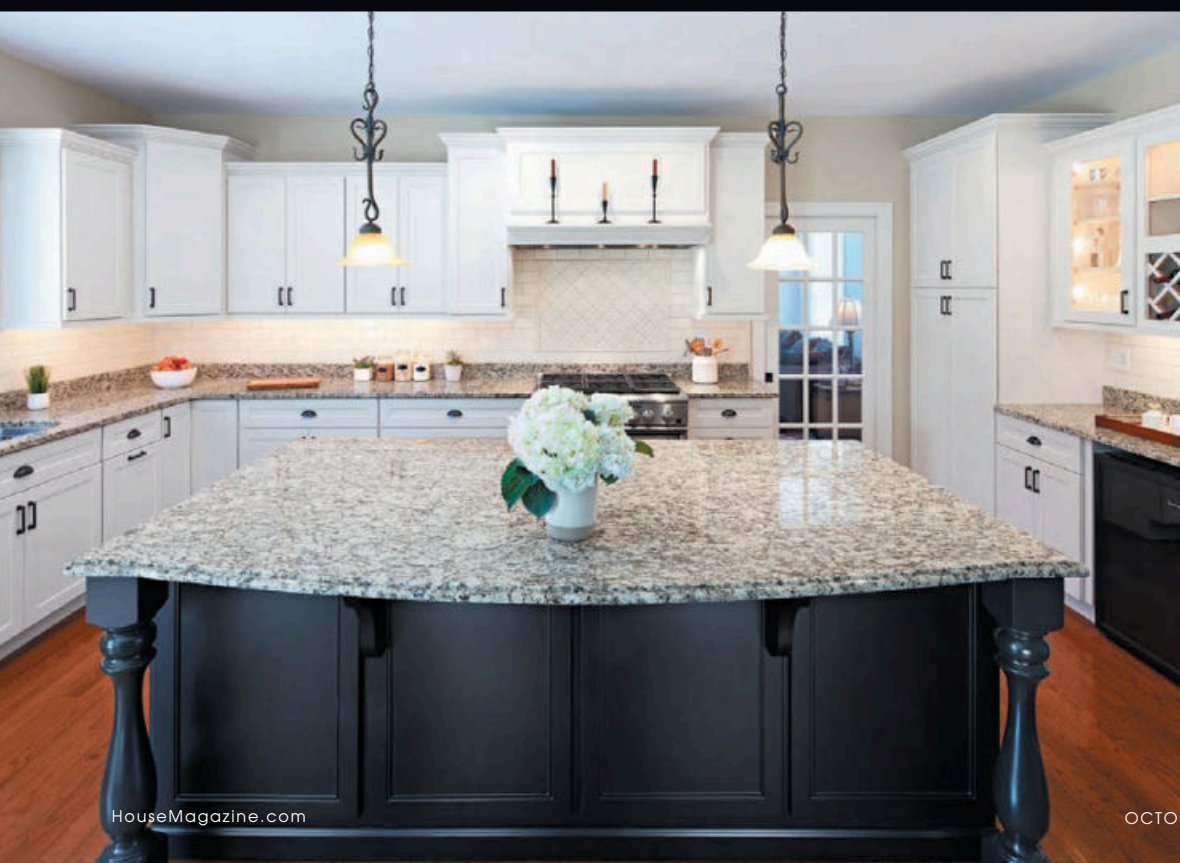
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Kitchen Tune-Up Mainline

The work on this kitchen started with a cabinet refacing project where designers looked to make a statement by adding dark color cabinetry on the bottom to contrast the lighter colored upper cabinets. A new subway tile backsplash and fresh hardware further added to the sleek new look.

Exton, Pa.
(484) 435-7430
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Kitchen Magic

This kitchen was designed to not only be beautiful, but to function for family use. That started with stone countertops and super-sized appliances, but also with the addition of a big island that encourages entertaining. These changes along with refined touches throughout and a thoughtful color scheme helped take this kitchen from traditional to transitional.

Deptford, N.J.
(866) 525-7999
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 Magnolia Home Remodeling Group

In creating this masterful kitchen, the folks at Magnolia Home Remodeling Group pulled out all the stops. After removing a wall and installing a structural beam, some of the other enhancements include white oak wide plank flooring, custom cabinetry, large windows and doors for natural light, quartz countertops with a waterfall edge on the island, a porcelain subway backsplash and high-end appliances.

Union, N.J. | (855) 624-6655 | MagnoliaHomeRemodeling.com

 Dente Trading Co., Inc.

This kitchen was created using Arabescato Vagli marble from Italy, which is beautifully showcased on a waterfall island, the full-height backsplash by the range and the perimeter countertops. Dente Trading Co. supplied these stone slabs to the vendors who installed them into the kitchen and the homeowners couldn't be happier with their selection.

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Prime Kitchen Bath

This stunning kitchen wows on several levels, from the design detail, custom cabinetry, millwork and more. The modern flair aside, the room is an extension of the rest of the home, creating a cohesive element of beauty and functionality. And for more than a decade, the folks at Prime Kitchen Bath have been not only meeting client expectations, but exceeding them.

Cherry Hill, N.J. | (856) 484-3003 | PrimeKitchenDesign.com



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Doug Mottershead
CKD

manufacturers, thus making the shopping experience almost impossible. The real difference between remodeling contractors is in their "process," and how the company decides to keep you informed and satisfied.

"We believe we have perfected the best 'process.' We have all of our kitchen and bath customers visit our showroom in Lower Bucks County to see and hear this 'process' in action," says Doug Mottershead, a certified kitchen and bathroom designer at McHales Kitchens & Bathrooms with over 40 years' experience in the industry.

House & Home was able to speak with Mottershead to learn more about their process and what customers are to expect when working with McHales.

WHAT DO YOU MEAN BY THE "PROCESS"?

Getting a major remodeling project done can be a long and complex journey. Who gets the permits? What is included and, just as importantly, what is not? Where will the materials be stored? How will your home be protected? How will the different trades involved be coordinated? The way these questions are handled by the contractor should be part of an established "process."

HOW DOES YOUR PROCESS BEGIN?

After the client's initial showroom visit, I visit their home to inspect the jobsite. By asking the necessary questions of the client, I can configure the appropriate design and establish the corresponding budgeting range. Then the client comes to the showroom, where we'll examine my computer-aided drawing of their design, scope out the details and procedure of the project, and select the



materials to be used. This first part of the process can seem rather daunting to the client, so we make it easier by: 1) using a procedural template to create the "scope of work," which keeps us from missing any critical steps; 2) using a "binary selection" process to logically guide the clients in picking their materials; 3) using a dedicated space in our showroom to assemble all the samples together in a visual pallette; and 4) using various lighting scenarios to ensure our clients will like their selections in any color light. My job is to manage regrets; the fewer and smaller the regrets, the happier the client will be in the end.

WHAT COMES NEXT?

The clients come back to review and sign a detailed contract and view the drawings of the project. It is here that we add a very crucial step, which separates us from the competition. We refer to this step as the preview, which is when I return to the jobsite with my project manager/carpenter, plumber and electrician, and I review the project with

the tradesmen and the clients, thereby getting everyone on the same page. This communication is where we succeed, while so many others fail.

WHAT MAKES YOUR PROCESS UNIQUE?

First, we bring a trailer to the jobsite containing all the materials, rather than turning the client's home into a warehouse. Then we bring a dump trailer for all the debris, which is removed at the end of the day, rather than dropping a huge dumpster on site for weeks. During the course of the job, our mechanics protect the home with floor coverings, curtain walls, electronic air purifiers, and by wearing shoe coverings, all to keep the jobsite as clean as possible.

HOW DOES YOUR PROCESS BRING THE PROJECT TO A CLOSE?

Our project manager creates a pre-completion punchlist with the clients, so he has a complete list of the items to be finished so the client will be happy.

Once done, he will give our client the completion warranty form, thus beginning the full warranty period. I know that discussing the process can seem very mundane, and the exciting part is in creating the dream, but it is the process that will turn the dream into reality. **H&H**

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Crafting the perfect outdoor space is a careful orchestration combining function with aesthetics. How the space will be used determines every material installed, especially for hardscaping, and it takes an experienced industry veteran to make the best recommendations and to ensure every detail is considered.

One such consideration homeowners should make in the planning stages is the beauty and durability of decorative concrete. The product checks more boxes than you can imagine, including being low-maintenance, cost-effective and able to withstand the elements of the Mid-Atlantic. Concrete not only makes sense from a functional standpoint, but also is incredibly versatile, and can mimic nearly any material, such as flagstone, brick, tile, slate, fieldstone, cobblestone and granite pavers—at a much better price.

team that includes designers, foremen with over 100 years of collective experience and office staff dedicated to the process. Steve Abel recently joined the company as vice president of business operations and says the diverse backgrounds of the team members contribute to the customer experience.

“We have an eclectic team, like myself who comes from a commercial banking background. We have designers with experience in interior architectural design and landscape architecture. We all bring a unique approach to the industry and our customers,” Abel says. “We are obsessing about the customer experience. When customers call us, they can reach the right people on the phone.

“That has contributed to our high referral rate. Our installers are the best in the business and, if and when an issue arises, we’re there to handle it.”

“There is a wide range of approaches to making concrete look decorative, from applying stains and dyes, to using color hardeners, or coloring the concrete integrally. When done correctly, these various techniques can allow for concrete to stand out as a showpiece or incorporate surrounding colors and textures into the slab to complement existing stone, stucco or siding. The materials have certainly advanced over the years which makes the design possibilities even more expansive,” says Abel.

“However, we truly believe the real secret sauce is the expertise of the installers,” he continues.

It’s something clients notice as well, including Bob Nonemaker, founder of OuterSpaces Inc., a high-end landscape architect. “Concrete is one of those things where if everything doesn’t go right, it can end up really wrong, but with ACD, it’s like a ballet for them,” he says. “They know exactly what they’re doing and they have tremendous productivity. It’s pretty much impossible to find a flaw. They’re just really good at what they do.”

Abel says, in the residential space, the appeal and practicality of decorative concrete comes down to quality, value and maintenance. “It’s the perfect low-maintenance complement to a well-manicured home. Time is scarcer than ever, and our customers continuously find the maintenance of natural stone to be either cost prohibitive or time consuming. This makes decorative concrete the perfect material for them.”

Another benefit to using ACD is that their product is readily available. “Unfortunately, due to global supply chain issues, you will find pavers and natural stone difficult to come by these days. Prices change monthly and the availability of the product seems to change by the minute. We have found ourselves insulated from most of these issues,” Abel says. “We work with several suppliers in our service area who have moved mountains to keep their product available. This enables us to be there for our clients, which in today’s market is very appealing.” **H&H**

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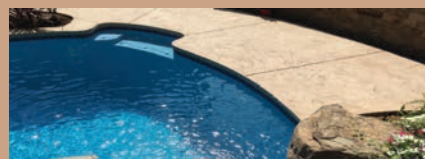
Working with a product like this and achieving a client’s desired results comes down to expertise and technique. It’s not as simple as showing up with a concrete truck and pouring a slab. There’s a finesse to it, and one company in particular has built its reputation on exceeding expectations in the industry of decorative concrete: Architectural Concrete Design (ACD).

Founded in 1993 by Christopher McMahon, ACD has been the go-to company for major projects, from the Pennsylvania Turnpike, Philadelphia casinos and Longwood Gardens, to malls, schools, multi-family housing developments and more. Their ability to handle projects of this size and scale truly sets ACD apart in the residential space.

Clients have access to a comprehensive

From the initial design to installation, there are quality checks in place to ensure a customer has the most functional design for the space, he continues. “Not only are our designers looking out for any potential concerns in the process, but the installers have 25 years’ experience and have seen nearly every imaginable circumstance. They are the final layer to make sure nothing was missed,” Abel says.

Concrete is unique in the sense that it can truly go as far as an installer can take it.



Practical Beauty

Kitchens and bathrooms are the ultimate double agents, serving as both practical necessities and modern-day works of art.

by **Katie Francis**

A KITCHEN AND BATHROOM, ACCOMPANIED BY THEIR RESPECTIVE APPLIANCES, ARE CRITICAL ROOMS THAT MAKE UP A FUNCTIONING, FEASIBLE HOUSE. However, it's the rooms' style and charm that allow them to cross the threshold of being a house to becoming a home. *House & Home* magazine spoke with experts in the industry to find out the latest trends in kitchen and bath design.

Much like fanny packs—now more commonly referred to as

“belt bags”—are making a comeback in modern-day fashion, mid-century American modernism in home design is having a renaissance, too. The movement, originating in the mid-1940s, remained popular until the late-1960s; today, people are coming back to the simplicity and cleanliness of mid-century modernism as they're moving away from decorative embellishments and ornate paneling.

David Cerami, the president of HomeTech Renovations, says



Image at left courtesy of HomeTech Renovations. Image below courtesy of Sterl Kitchens

that this style has been prevalent through his 38 years of experience in design, but has been thrust into the limelight now more than ever.

“Mid-century is prevalent and it’s always been stylish. It’s taken more of a center stage with a lot of the kitchen and bath designs that we’re doing now.” Cerami adds that he sees a lot of influence from Frank Lloyd Wright, a popular American architect during the height of the mid-century modern era, in his clients’ dream kitchen and bath designs.

Coordinating Color

Incorporating complementing pops of color is an integral part of the mid-century modern style, and some colors are popping up more frequently than others. Different shades of green, gray and blue are very popular in both kitchens and bathrooms.

There is also a larger interest in black stainless steel appliances, which marks a huge shift from the ubiquitous gray stainless steel that took over kitchens in the 2010s.

As a clean base color to a kitchen, white shaker cabinets

allow for bold contrast through accent colors.

“They [white shaker cabinets] are very versatile and have allowed for color trends to shift from warm earthy to cool grays,” says Chuck Bendixen, owner and general manager of Dream-maker Bath & Kitchen.

Lorraine Sterl of Sterl Kitchens agrees, stating that she often sees a mix of colors, whether it’s white cabinets with a colored island or vice versa.

“The most popular color for kitchen countertops and bathroom vanity tops is any variation of a Calacatta White, white with gray veins in it,” Sterl says.

Exposed wood is also a main component of mid-century modern design. Cerami says that his clients often go the route of more “semi-exotic natural woods” and prefer to see the natural texture and colors of the wood instead of painting over it. “I’m talking about white oak, as opposed to red oak or natural red birch, as opposed to standard white birch. We see finishes that are more subtle, almost like waxed finishes or low-luster finishes on a lot of doors,” he says.

“The woodgrain basically becomes the fingerprints of the character of the presentation and we want to see the originality and that genuine aspect shine through in the design.”

Serene Spas

As for bathrooms, they’ve come a long way from simplicity. Gone are the days of quickly showering, brushing your teeth and heading out the door. Now, more and more clients are choosing to spend more time in their bathrooms, turning them into their own private oases.

“In bathrooms, we see more spa-like presentations where we’re using natural River stone in certain shower environments,” Cerami says, adding that the sleek look of popular mid-century modern kitchens carries into bathroom design as well.

Bendixen says that there are multiple other elements alongside



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river stones that give a shower that luxurious feel. “The spa experience is big, using shower systems that provide body spray, rain heads and other accessories.”

While a shower is a major component of any bathroom, Sterl says that many other crucial design elements throughout the room give it that “spa-like style.” Clients often opt for floating vanities and more storage systems, including ways to “display” their items, to open up and make efficient use of space. Such seemingly minor decisions have a massive impact on the overall feel of a room, especially the smallest spaces in a home.

Flooring Galore

Despite being one of the most important and influential aspects of a renovation, flooring is undoubtedly one of the most overlooked. Today, clients are choosing a wide variety of options from oversized tile in bathrooms to luxury vinyl in kitchens.

In bathrooms, large format, black dot and penny tile are widely popular. Bendixen says that some clients go as far as to add heated floors to their bathrooms, making that harsh morning transition from a warm cozy bed to



“The best designs are always utilizing natural materials as opposed to synthetic materials because they’re real, they’re genuine. They have a character and depth of their own.”

—David Cerami, president of HomeTech Renovations

Image at left: courtesy of HomeTech Renovations. Image at right: courtesy of Sterl Kitchens



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the hard bathroom floor a much more inviting one.

The temperature of flooring plays a large role in what materials to use and where, especially in kitchen designs. Many people are opting for hardwood flooring in their kitchens, with tile the second most sought-after, and luxury vinyl the least popular option. Most of this decision is based on cost, aesthetics and the type of layout a home has. For instance, if a family has an open floor plan and wants tile in their kitchen, they have to decide whether or not that flooring will continue into the living room and other connecting areas of the home.

“Do you want hard porcelain in the living room for your kids to play on, or do you want something a little bit warmer to the touch on the cold winter days?” In situations like this, customers often select other options, like natural wood, Cerami’s personal favorite.

“The best designs are always utilizing natural materials as opposed to synthetic materials because they’re real, they’re genuine. They have a character and depth of their own.”

While hardwood floors are beautiful, there is a much more affordable and practical way to get that natural and earthy aesthetic. Homeowners can mimic this look by having luxury vinyl installed instead. This option has become very popular the past few years and is quickly



taking over the reign of hardwood. Vinyl floors are very durable, easy to clean, more resistant to scratching, typically waterproof and remarkably affordable.



RESOURCES

Dreammaker Bath & Kitchen of Burlington County

Moorestown, N.J.
(856) 252-0055
Dreammaker-Remodel.com/BNJ

HomeTech Renovations

Lower Gwynedd, Pa.
(215) 646-7477
HTRenovations.com

Sterl Kitchens

North Bergen, N.J.
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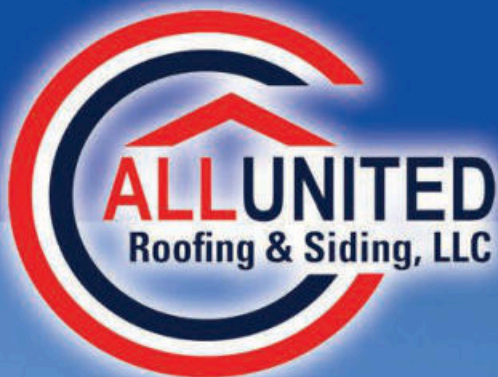
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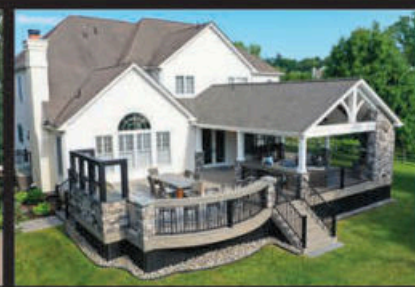
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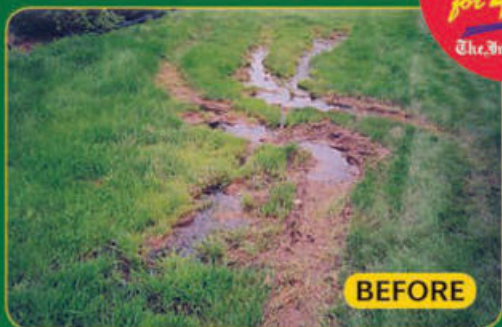
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